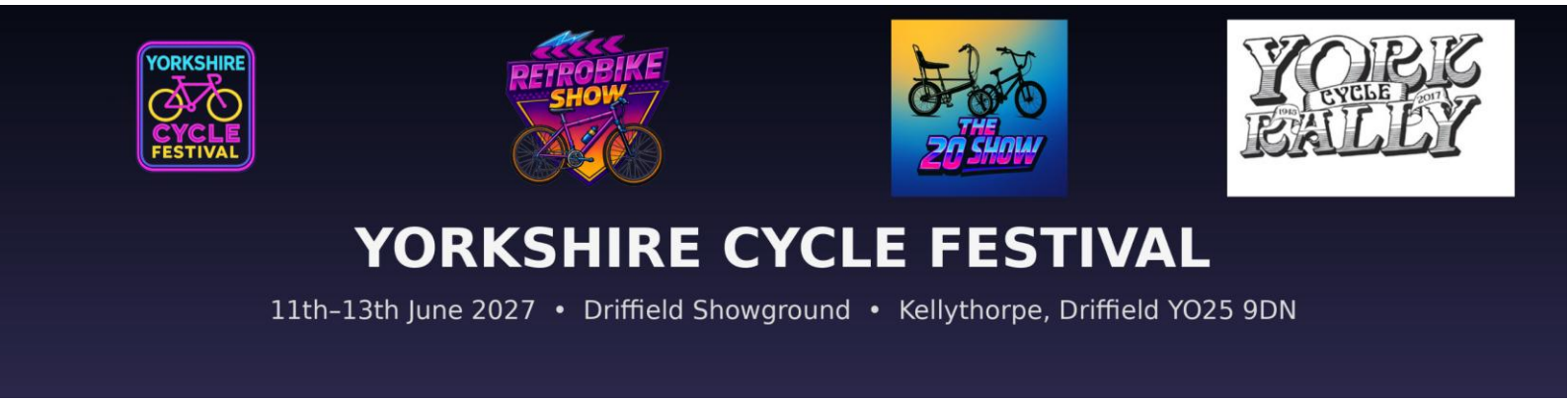


Yorkshire Cycle Festival

June 11-12-13 2027

Driffield Showground

Kellythorpe, Driffield

YO25 9DN

Section 1 MAIN ARENA

Terms & Conditions for retail and Jumble traders, Main arena (Outdoors)

Setup, trading and breakdown times:

Trading times are: • Saturday 12 June: 10:30 - 18:00 • Sunday 13 June: 10:30 - 16:30

Goods may only be sold during these hours and within the stand area booked for this purpose.

Access times to set up/restock in the retail and exhibition areas are:

• Friday 16:00 - 21:00

• Saturday 8:00 - 10:00 and 18:00 - 20:00

• Sunday 9:00 - 10:00 The trade show closes at 16:30 on Sunday, after which stands must be cleared ASAP.

All rubbish and waste must be put in the skips provided or taken away. Please flatten all cardboard boxes and recycle where possible.

Stand sizes and positions Outdoor stands are 8m x 4m and may be booked in multiples of this size.

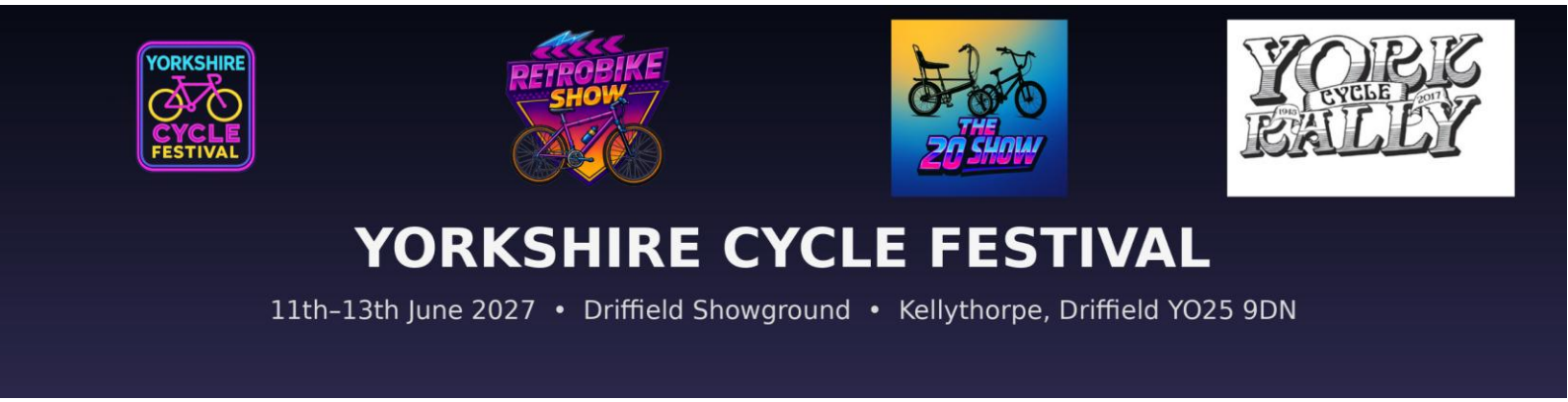
Nonstandard plot sizes are generally no problem, please just contact us.

You will be directed to you stand space by our trade team on site.

The exact position of stands will be decided by the Trade Co-ordinator.

Every effort will be made to meet exhibitor wishes and to avoid placing directly competing products close to each other.

Any queries about allocation of space should be raised with the Trade Co-ordinator.



When setting up, Exhibitors must stay within the space booked. Any gazebos, marquees etc. erected by exhibitors must be securely fixed and safe - please note that the site is an open area and can experience strong winds. Please use screw in pegs and leg weights.

This should be addressed in exhibitor risk assessments (see below).

Exhibitors must obey any instructions from the event's Safety Officer, including if necessary, dismantling any structure if it is considered to be a source of danger.

Banners and signage:

If you have any large banners or similar for display outside your stand around

the event venue please contact us and we will try to agree locations for these to be displayed, normally free of charge, subject to available space.

Risk assessments:

Traders are responsible for carrying out and documenting a Risk Assessment for their

stand and equipment.

The documentation must be available on site, for production on demand.

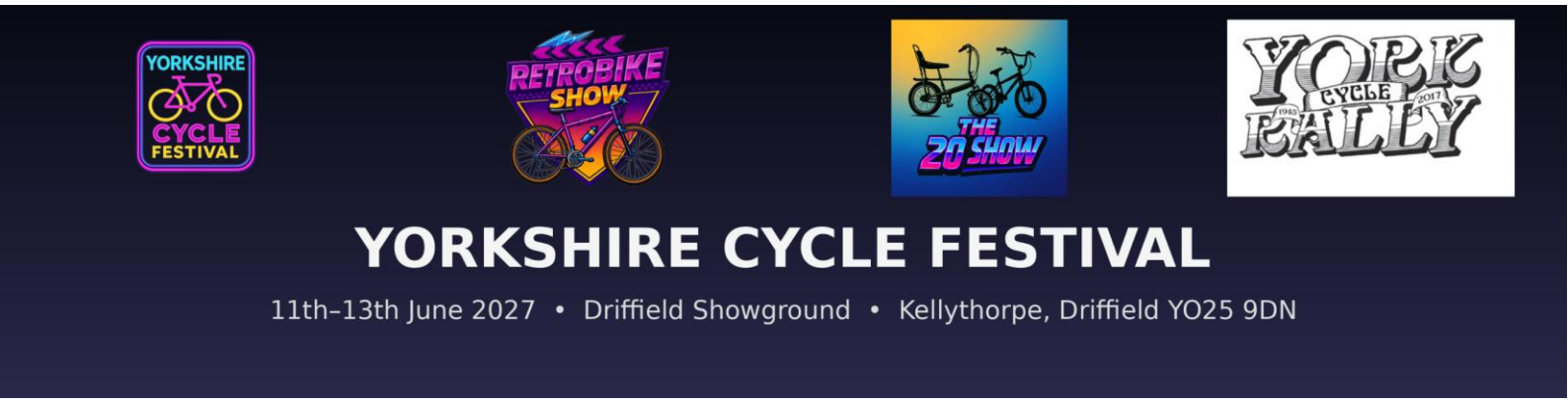
If you do not have a risk assessment you will be asked to leave and no refund for fee's will be granted.

Motor vehicle movements & parking:

Two vehicle passes will be issued to each exhibitor.

Additional vehicles must be parked in the main car park. Vehicles needing to be moved during the event, other than on arrival or departure, must be parked on a booked campsite pitch, in the main car park or off-site. Except for booked campers, any vehicle without a clearly displayed Trade Pass will not be admitted further than the main car park.

Vehicles in the exhibition area may not be moved during trading hours.



Vehicles which are not part of a stand must be clear of the trade area by 10am on both Saturday and Sunday.

When moving vehicles at any time on site, please go dead slow and with great caution.

Trading licenses:

Traders are covered by our site license which we have arranged.

Please contact us if you have any licensing queries.

Programme advertising:

Please order programme advertising when you book your stand.

Positioning of adverts in the programme is at the discretion of the organisers, but please enquire if you have any particular preference.

To guarantee inclusion, programme advertising space should be booked by mid May.

Final advertising copy must be sent or agreed by 1st June.

Security:

Security staff will be on duty 24 hours during the event, but the site is large and has open access.

Exhibitors are advised to store valuable stock securely when unattended.

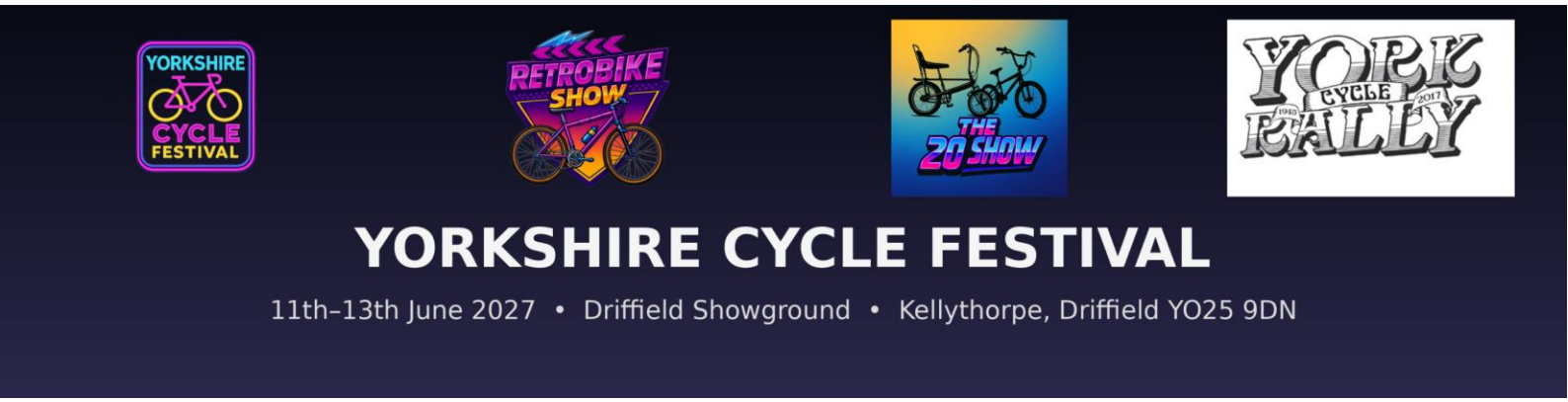
Exhibitors are responsible for the security and insurance of their goods at all times.

No liability will be accepted by the Yorkshire Cycle Festival for goods and/or property that is lost, stolen or damaged before, during or after the event.

Badges:

Two exhibitor badges will be provided for each stand booked - please mention (in advance!) to the Trade Co-ordinator if you would like more.

Exhibitor badges should be worn at all times in the trade show and exhibitor parking areas.



Generators:

The organising Committee will allow the use of electrical generators by traders at the event.

This will only be permitted if prior notification has been given on the booking form.

To minimise noise disturbance and maximise the safety of visitors, the position and grouping of stands using generators will be determined by the event organisers.

110 volt output type generators are preferred.

Each generator must have a current safety certificate, which must be available for production on demand during the event, to Yorkshire Cycle Festival officials and/ or to emergency services or the local Council representatives.

Trader insurance must cover liability for use of generators. Generators must not be sited within 2 metres of any marquee wall. The generator must be protected from casual public access by Netlon fencing or similar safeguard. Fuel top up must only be undertaken with the generator switched off. Fuel must be stored in secure, legally approved containers and these must be kept locked in the trader's vehicle when not in use.

NEW STOCK TRADERS

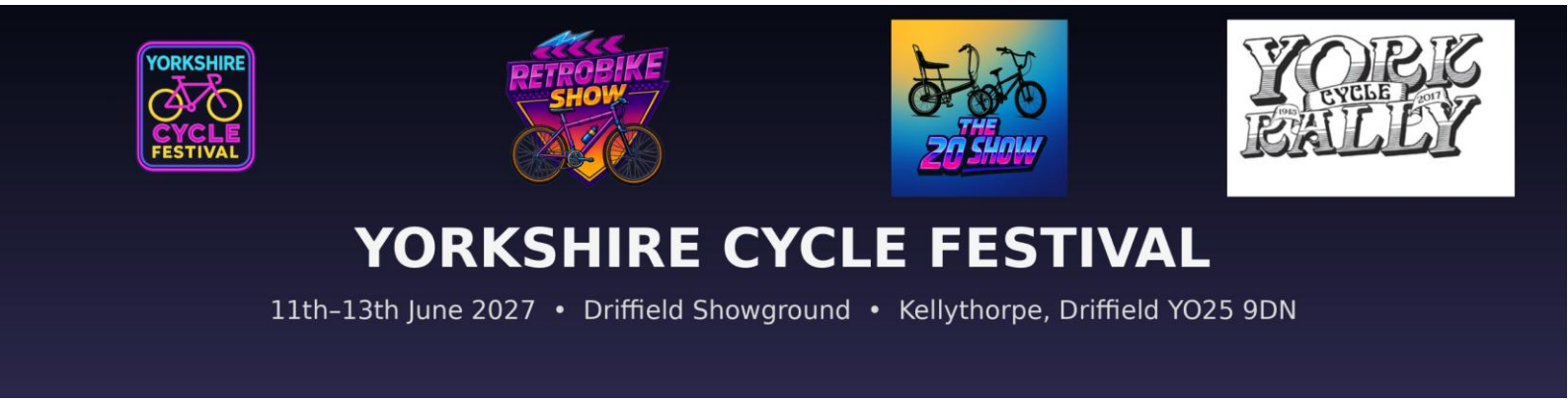
Several packages are available.

Option 1

8M X 4M Outdoor pitch

Room for 2 people to camp at the rear of the allocated area.

£120.00



Option 2

16M X 8M Outdoor pitch

Room for 4 people to camp at the rear of the allocated area.

£180.00

Option 3

Sponsorship Pitch

16M X 8M Outdoor Pitch

Room for 4 people to camp at the rear of the allocated area.

Additional services

Show and shine Sponsorship – We will donate to the show and shine event prize money.

You will be mentioned on the PA system throughout the festival at prize giving and event activities.

Your logo will be on the bottom of all POS linked to the festival.

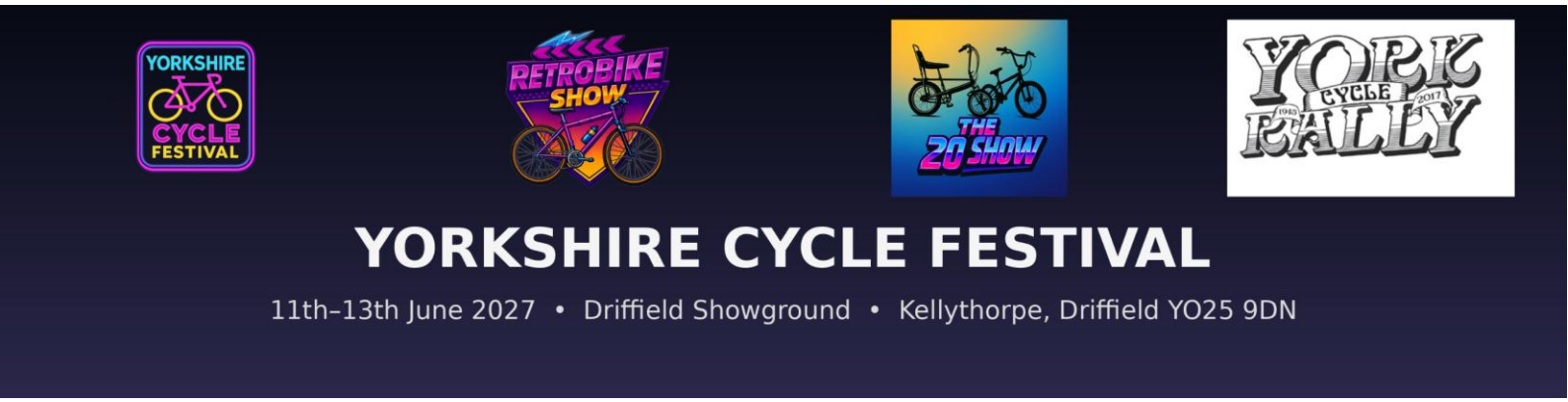
Your website will be linked on our social media pages.

Your trade pitch will be in a premium area of the main arena.

You will have a free half-page advert in the festival programme.

You will be allowed to place banners and flags around the festival in approved areas in line with our terms and conditions.

£500.00



Option 4

Main Event Sponsor

20M X 10M Outdoor Pitch

Room for 8 people to camp at the rear of the allocated area.

Additional services

Show and shine Sponsorship – We will donate to the show and shine event prize money.

You will be mentioned on the PA system throughout the festival at prize giving and event activities as the main sponsor.

Your logo will be on the top of all POS linked to the festival.

Your website will be linked on our social media pages and promoted on the front page of our website.

Your trade pitch will be located at the entrance to the main arena.

You will have a free full-page advert in the festival programme.

You will be allowed to place banners and flags around the festival in approved premium areas in line with our terms and conditions.

£1,000

Jumble Pitches – Used Parts & Bikes

You will be allocated a jumble pitch with ample room to park a van and pitch a tent / caravan.

Please note that sales must be of used or new old stock goods and must be cycling related.

A weekend trade pitch fee will be standard camping charges to be paid through the booking system

Opening on the 1st of October 2026

Under no circumstances are you permitted to sell food or alcohol at the festival unless authorised by the committee.

If you are found to be selling restricted goods, Non cycling related, Food or alcohol will be asked to leave no refund will be offered and you will not be accepted when applying to trade at future events.

YORKSHIRE CYCLE FESTIVAL

11th–13th June 2027 • Driffield Showground • Kellythorpe, Driffield YO25 9DN

TRADE Booking Form for The Yorkshire Cycle Festival 11 - 13 June 2027

Company Name:

www.yorkshirecyclefestival.co.uk
e-mail trade@yorkrally.org

Name.....
Tel.....
Mobile.....
E-mail.....
Website.....

8m x 4m Outdoor Pitch	Tick Options
Pitch Includes camping at the rear of the stand for 2 People **£120.00**	Trade Stand Only
	Trade Stand With 100 flyers
	Trade Stand with programme advert (Additional Cost)

16m x 8m Outdoor Pitch	Tick Options
Pitch includes Camping at the rear of the stand for up to 4 people **£180.00**	Trade Stand Only
	Trade Stand With 100 flyers
	Trade Stand with programme advert (Additional Cost)

Sponsorship Pitch	4 Availab	Tick Options
16m x 8m Pitch - See attached documents for more Information **£500.00**		Trade Stand Only
		Trade Stand With 100 flyers
		Trade Stand with programme advert included in package

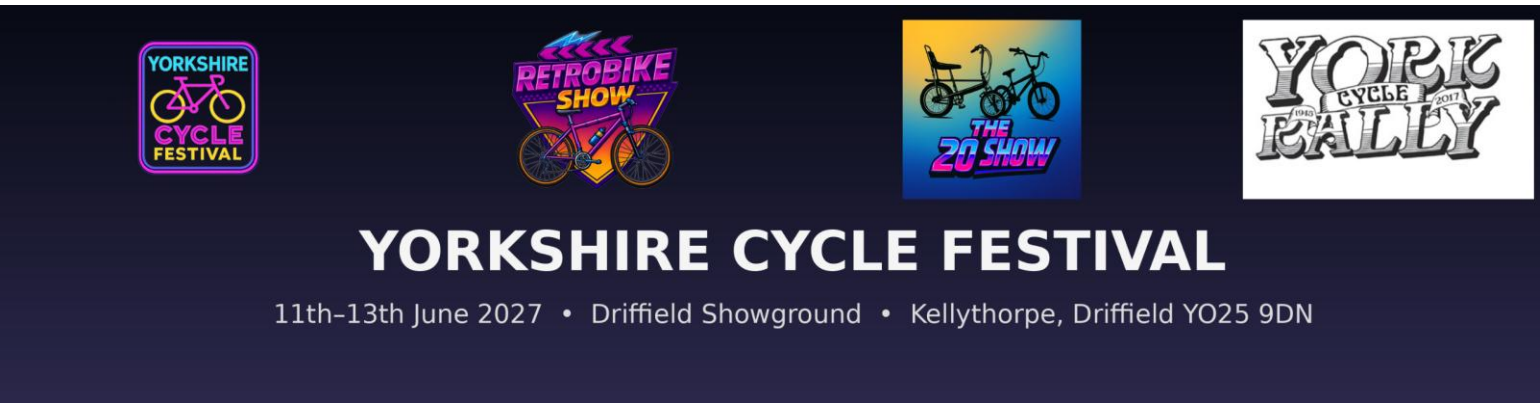
Main Event Sponsor	1 Availab	Tick Options
20m x 10m Pitch - See attached documents for more Information **£1,000**		Trade Stand Only
		Trade Stand With 100 flyers
		Trade Stand with programme advert included in package

£180	£105	£65	PLEASE TICK	If you wish to be in the festival programme please select your package £180 Double Page / £105 Single page / £65 Half page

If you require additional flyers please note the amount here

I have read & argee to the Booking Terms & Conditions

Signed..... Print..... Date.....



Section 2 RIX Pavillion

Custom Kit & Bike Builder Expo, Rix Pavillion (Indoors)

Setup, trading and breakdown times:

Trading times are: • Saturday 12 June: 10:30 - 18:00 • Sunday 13 June: 10:30 - 16:30

Goods may only be sold during these hours and within the stand area booked for this purpose.

Access times to set up/restock in the retail and exhibition areas are:

• Friday 16:00 - 21:00

• Saturday 8:00 - 10:00 and 18:00 - 20:00

• Sunday 9:00 - 10:00 The trade show closes at 16:30 on Sunday, after which stands must be cleared ASAP.

All rubbish and waste must be put in the skips provided or taken away. Please flatten all cardboard boxes and recycle where possible.

Stand sizes and positions Outdoor stands are 8m x 4m and may be booked in multiples of this size.

Nonstandard plot sizes are generally no problem, please just contact us.

You will be directed to you stand space by our trade team on site.

The exact position of stands will be decided by the Trade Co-ordinator.

Every effort will be made to meet exhibitor wishes and to avoid placing directly competing products close to each other.

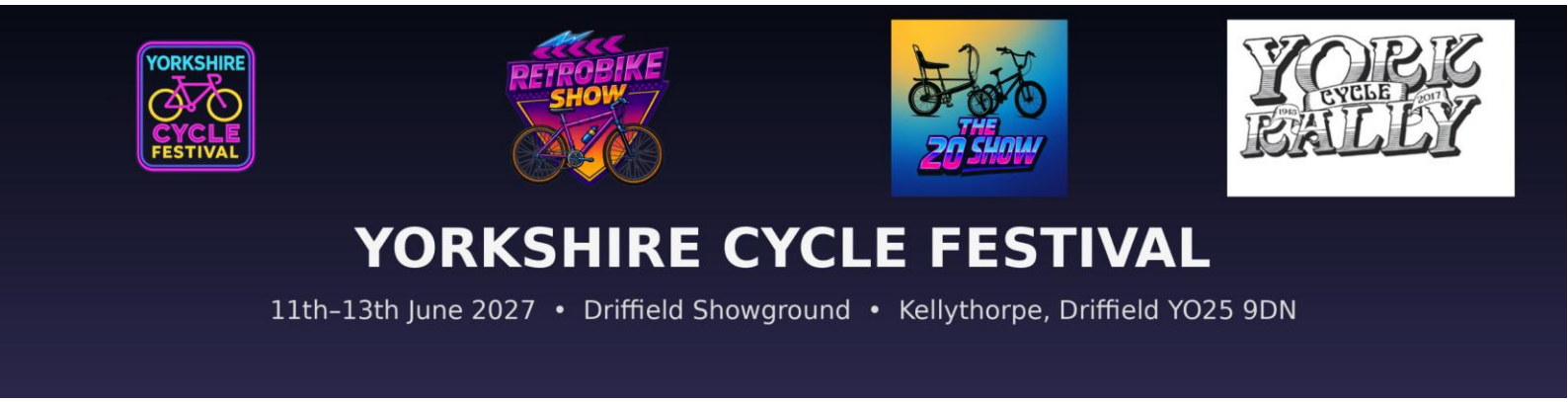
Any queries about allocation of space should be raised with the Trade Co-ordinator.

This should be addressed in exhibitor risk assessments (see below).

Exhibitors must obey any instructions from the event's Safety Officer.

Please keep the indoor area clean, all bikes and stock entering the Rix Pavillion must not damage the décor, carpets or fittings.

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Banners and signage:

If you have any large banners or similar for display outside your stand around

the event venue please contact us and we will try to agree locations for these to be displayed, normally free of charge, subject to available space.

Risk assessments:

Traders are responsible for carrying out and documenting a Risk Assessment for their

stand and equipment.

The documentation must be available on site, for production on demand.

If you do not have a risk assessment you will be asked to leave and no refund for fee's will be granted.

Motor vehicle movements & parking:

Two vehicle passes will be issued to each exhibitor.

All vehicles must be parked in the car park allocated to the Rix Pavillion .

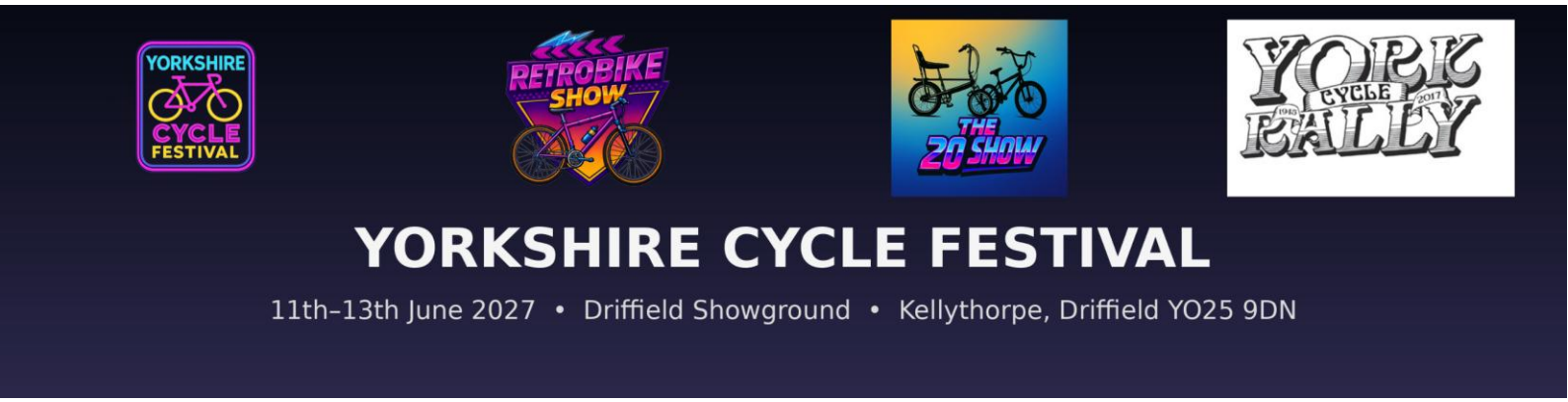
Vehicles in the exhibition area may not be moved during trading hours.

When moving vehicles at any time on site, please go dead slow and with great caution.

Trading licenses:

Traders are covered by our site license which we have arranged.

Please contact us if you have any licensing queries.



Programme advertising:

Please order programme advertising when you book your stand.

Positioning of adverts in the programme is at the discretion of the organisers, but please enquire if you have any particular preference.

To guarantee inclusion, programme advertising space should be booked by mid May.

Final advertising copy must be sent or agreed by 1st June.

Security:

Security staff will be on duty 24 hours during the event, but the site is large and has open access.

Exhibitors are advised to store valuable stock securely when unattended.

Exhibitors are responsible for the security and insurance of their goods at all times.

No liability will be accepted by the Yorkshire Cycle Festival for goods and/or property that is lost, stolen or damaged before, during or after the event.

Badges:

Two exhibitor badges will be provided for each stand booked - please mention (in advance!) to the Trade Co-ordinator if you would like more.

Exhibitor badges should be worn at all times in the trade show and exhibitor parking areas.

Camping:

Please let the trade coordinator know if you would like camping to be allocated, its free with your booking.

YORKSHIRE CYCLE FESTIVAL

11th–13th June 2027 • Driffield Showground • Kellythorpe, Driffield YO25 9DN

Indoor Booking Form for The Yorkshire Cycle Festival 11 - 13 June 2027

Company Name:

Name.....

Tel.....

Mobile.....

E-mail.....

Website.....

RIX INDOOR	Tick Options
Pitch Includes camping 2 People **£120.00**	Indoor Stand Only
	Indoor Stand With 100 flyers
	Indoor Stand with programme advert (Additional Cost)

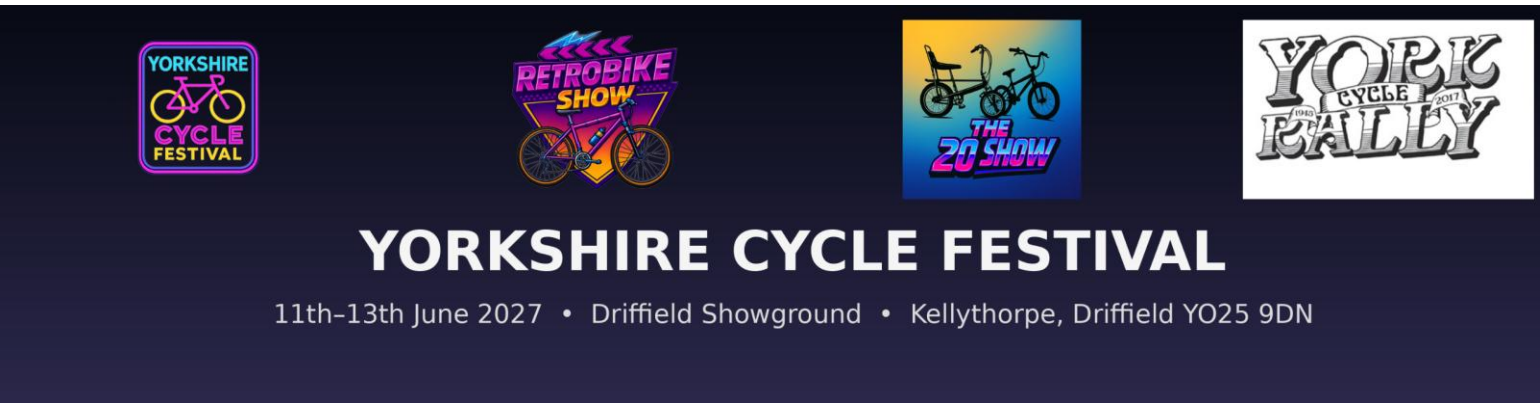
£180	£105	£65	PLEASE TICK	If you wish to be in the festival programme please select your package £180 Double Page / £105 Single page / £65 Half page

If you require additional flyers please note the amount here

I have read & argee to the Booking Terms & Conditions

Signed..... Print..... Date.....





Finally:

If you find the event successful, then we would be very grateful for any voluntary contribution to further support the festival. Sponsorship packages are available.

Please contact the Trade Co-ordinator. To book, or with any questions We include a sample booking form overleaf for info only.

Please just call or email us to request an editable Word booking form, so that you can fill it out and return it by email. For this or with any questions, please contact us!

We look forward to hearing from you.

Payment for your pitch constitutes acceptance of these terms and conditions and you allow the use of your company logos to promote your attendance at the festival.

Please fill out the attached form and return to trade@yorkrally.org

Dave Broadbent

Trade Co-ordinator

07920 201171 trade@yorkrally.org

YORKSHIRE CYCLE FESTIVAL

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