



Corporate & Community Sponsorship Opportunities

Supporting the Arts. Strengthening Community. Creating Impact.

A Letter from Our Artistic Director

Dear Community Partner,

Thank you for considering a partnership with Allegory Dance Theatre. For the past eight years, Allegory has been dedicated to bringing professional contemporary ballet and meaningful dance experiences to Southern New Jersey while creating opportunities for artists, audiences, students, and community members to connect through the power of movement.

Founded with the belief that dance should inspire, engage, and serve the community, Allegory Dance Theatre has grown from a vision into a thriving nonprofit arts organization. Through innovative performances, educational programming, community outreach, and our signature Hope Dances initiative, we have worked to make the arts more accessible while providing experiences that encourage connection, creativity, and inclusion.

Over these eight years, Allegory Dance Theatre has built a reputation for artistic excellence, collaboration, and community engagement. We have brought together professional dancers and guest artists, partnered with schools and community organizations, provided opportunities for emerging artists, and created spaces where audiences of all ages can experience the transformative impact of dance.

As we continue to grow, the support of local businesses and community partners is essential. Sponsorship allows us to expand our programming, support the artists who bring our work to life, provide outreach opportunities, and continue creating high-quality performances that enrich our region.

A partnership with Allegory Dance Theatre is an investment in more than an arts organization. It is an investment in our community. The arts strengthen local economies by attracting audiences, supporting creative professionals, encouraging partnerships, and helping make Southern New Jersey a more vibrant place to live, work, and visit.

When your business sponsors Allegory Dance Theatre, you become part of a story that celebrates creativity, connection, and community impact. Your support helps ensure that professional dance continues to thrive in our region while creating meaningful experiences for the people we serve.

We invite you to join the Allegory Dance Theatre family as a sponsor and help us continue building a future where the arts inspire, connect, and transform lives.

With gratitude,

Jennifer Gordon

Artistic Director

Why Partner with Allegory Dance Theatre?

When your company sponsors Allegory Dance Theatre, you become part of a movement that brings creativity, connection, and economic growth to our region.

Your sponsorship supports:

Professional Arts Experiences

ADT provides audiences with innovative contemporary ballet performances featuring professional dancers, collaborative artists, and original storytelling.

Educational Outreach

Through school partnerships, workshops, and community programs, ADT expands access to the arts, inspiring creativity, confidence, and lifelong appreciation for dance.

Hope Dances

Our signature Hope Dances program brings the joy and benefits of movement to individuals living with dementia and other underserved populations, fostering connection, engagement, and well-being through dance.

Opportunities for Local Artists

Your support helps create opportunities for dancers, choreographers, musicians, designers, photographers, and other creative professionals.

A Stronger Local Economy

Arts organizations contribute to thriving communities by attracting audiences, encouraging local spending, supporting creative jobs, and strengthening partnerships between businesses, artists, and residents.

How Sponsoring Allegory Dance Theatre Benefits Your Business

A partnership with Allegory Dance Theatre provides your organization with meaningful opportunities to connect with an engaged local audience while demonstrating your commitment to community growth.

Increase Your Visibility

Your company receives recognition through Allegory Dance Theatre's performances, marketing materials, website, social media channels, and event promotions helping introduce your brand to arts supporters and community members.

Strengthen Your Community Presence

Consumers increasingly value businesses that support the communities they serve. Sponsoring ADT shows your customers, employees, and neighbors that your organization is committed to enriching the region.

Create Meaningful Employee Engagement Opportunities

Sponsors have opportunities to share arts experiences with employees through performance tickets, special events, and behind-the-scenes opportunities that encourage connection and team engagement.

Align Your Brand with Creativity and Innovation

The arts represent imagination, collaboration, discipline, and excellence. Your partnership connects your company with these powerful community values.

Support Economic and Cultural Growth

Your investment helps create a stronger local arts ecosystem, supporting artists, attracting audiences, and contributing to the overall vitality of Southern New Jersey.

Sponsorship Opportunities

All Sponsor engagements are valid for one year

Visionary Sponsor: \$1,000

Visionary Sponsors are leaders who make a significant impact on the future of Allegory Dance Theatre.

Benefits include:

- Complimentary tickets to Allegory Dance Theatre performances
- Employee discounts on additional tickets to ADT-produced events
- Invitations to special events and backstage experiences
- Priority recognition opportunities throughout the sponsorship year
- Company logo displayed on event banners and/or projections at Allegory Dance Theatre performances
- Recognition in performance playbills
- Company listing on the Allegory Dance Theatre website
- Recognition across Allegory Dance Theatre social media channels

Legacy Sponsor: \$500

Legacy Sponsors help sustain professional dance and community programming throughout our region.

Benefits include:

- Tickets to select Allegory Dance Theatre performances
- Discounts on tickets to ADT-produced events
- Invitations to special events and backstage experiences
- Company logo recognition on event banners and/or projections at Allegory Dance Theatre events
- Recognition in performance playbills
- Company listing on the Allegory Dance Theatre website
- Recognition across Allegory Dance Theatre social media channels

Patron of Dance Sponsor: \$250

Patron of Dance Sponsors help bring meaningful dance experiences to our community.

Benefits include:

- Discounts on Allegory Dance Theatre tickets
- Recognition in performance playbills
- Company listing on the Allegory Dance Theatre website
- Recognition through Allegory Dance Theatre social media channels

Friend of Allegory Sponsor: \$100

Friends of Allegory help support the continued growth of professional dance and community programming.

Benefits include:

- Recognition in performance playbills
- Company listing on the Allegory Dance Theatre website
- Recognition through Allegory Dance Theatre social media channels

Hope Dances Session Sponsor: \$50

Help bring the joy and benefits of movement to individuals living with dementia and other communities through Allegory Dance Theatre's **Hope Dances** program.

Benefits include:

- Recognition on the Allegory Dance Theatre website
- Recognition through Allegory Dance Theatre social media channels

Benefactors

For individuals and businesses who choose to support Allegory Dance Theatre through a contribution of any amount and do not wish to receive sponsor level incentives. These donors make their gifts purely in support of the arts and our mission, receiving our sincere gratitude.

In-Kind Donations

Not every sponsorship has to be financial. In kind donations allow businesses and individuals to support Allegory Dance Theatre by contributing goods, services, or expertise that help make our performances and programs possible. Donations such as printing, catering, photography, floral arrangements, event supplies, marketing services, raffle items, venue support, and other products or professional services make a meaningful impact while providing valuable community recognition for your business. A full list of items can be provided upon request.

Your sponsorship directly helps provide a meaningful movement experience for community members who benefit from connection, creativity, and engagement. We invite you to reach out and explore how a partnership with Allegory Dance Theatre can support both your business goals and our shared commitment to building a stronger, more connected community.

Become an Allegory Dance Theatre Sponsor

Your partnership helps ensure that professional dance continues to thrive in Southern New Jersey while creating opportunities for artists, audiences, businesses, and community members.

Together, we can build a stronger, more connected, and more creative community through the power of dance.

Sponsorship Commitment Form

Business/Organization Name: _____

Contact Name: _____

Email/Phone: _____

Sponsorship Level:

- ☐ Visionary Sponsor — \$1,000+
- ☐ Legacy Sponsor — \$500
- ☐ Patron of Dance Sponsor — \$250
- ☐ Friend of Allegory Sponsor — \$100
- ☐ Hope Dances Session Sponsor — \$50
- ☐ Benefactor — Unspecified
- ☐ Production Partners — In-Kind Donations

Signature: _____

Date: _____

Thank you for investing in Allegory Dance Theatre and in the future of our community.

Allegory Dance Theatre

Creating meaningful dance experiences that connect artists, audiences, and community.