

Americas Regional Meeting October 15-17, 2024 Port of Spain, Trinidad and Tobago



AMERICAS REGION

COMMUNICATIONS COMMITTEE



Tom Thompson Chair

NATCA USA



El-Kadur Acosta

ADCA Dominican Republic



Brittney Armbrust

NATCA USA



Joey Ryan

TTATCA Trinidad and Tobago



Gaston Trotta

ATEPSA Buenos Aires, Argentina

Overview

The Americas Region Communications Committee is established to enhance and streamline communication within the International Federation of Air Traffic Controllers' Associations (IFATCA) Americas Region. This committee will provide valuable insights to the Americas Region Executive Vice President (EVP) regarding the state and future direction of internal and external communications. The committee will consist of a chair and members appointed by the Americas EVP appointed annually in conjunction with regional meeting. The chair will manage the committee and report to the Americas EVP.





Punta Cana Tower





Duties of the Americas Region Communications Committee

The committee's duties include:

- Supporting and guiding the Americas Region on communication strategies.
- Coordinating with the EVP on necessary internal or external communications.
- Taking initiative on standard or repetitive communications.
- Maintaining an updated log of all communications on behalf of the Americas Region.
- Keeping an updated record of all communication-related expenses.



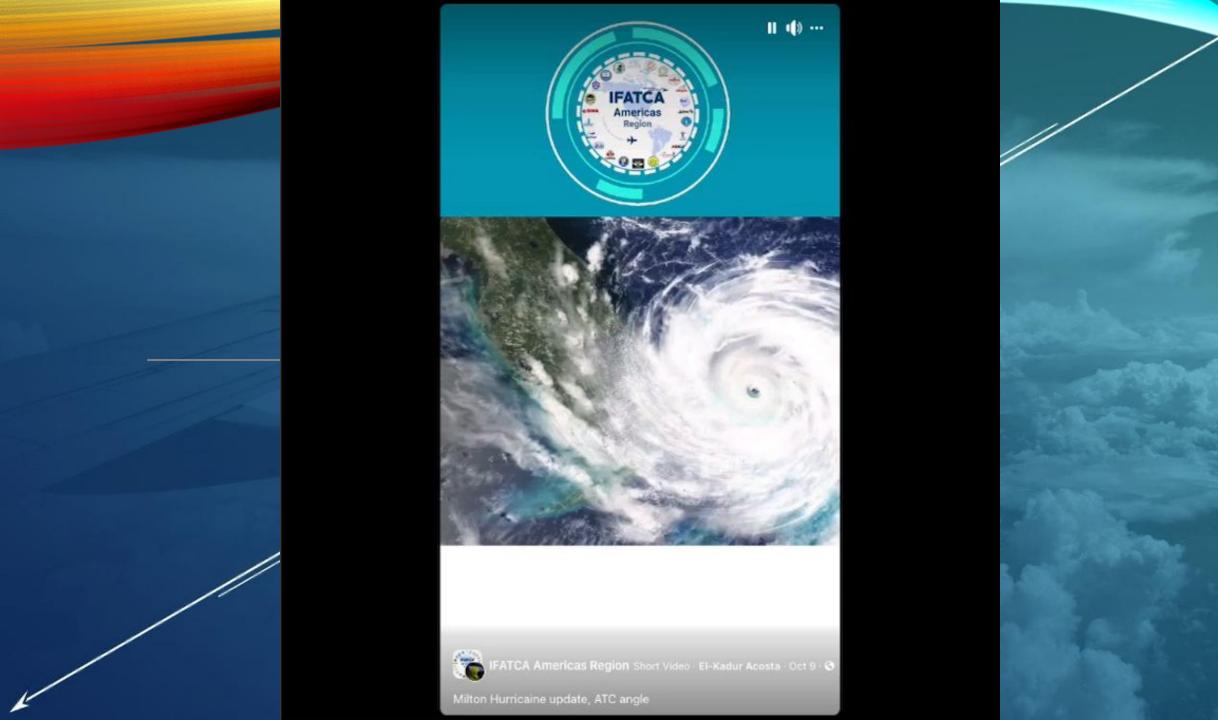
Colorado Springs Tower

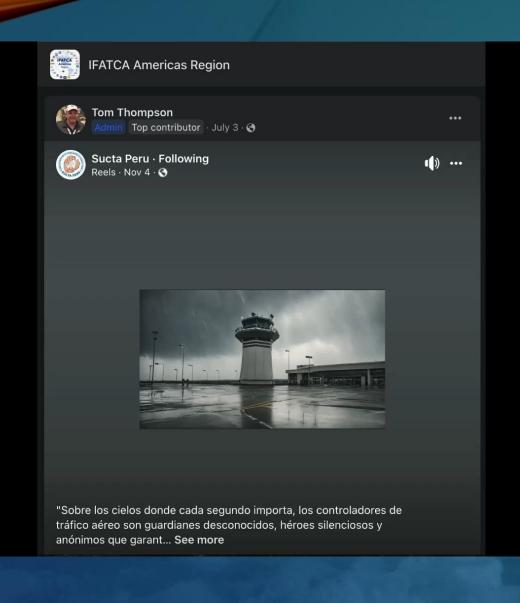
SPECIFIC TASKS AND PROCEDURES

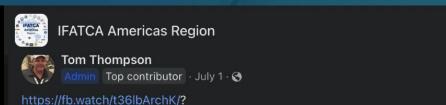
The committee's tasks and procedures include:

- -Regional Account Management
- -Coordination with IFATCA World Communications Team
- -Planning and Scheduling Posts
- -Content Development
- -Keeping the Region Informed
- -Engaging with Regional Stakeholders
- -Event Planning and Material Collection













IFATCA - International Federation of Air Traffic Controllers' **Associations**

June 25 · 😵

IFATCA is a global organisation, but we think it feels like family even so.

EVP Americas Trish Gilbert talks about the importance of our diverse and talented members being safe, seen and valued.

Our members are our strength, our members are IFATCA. #oneskyonevoice #proudatcos #atcorolemodels

WHAT'S NEW

Since the last Regional Meeting:

- -Chair Appointed
- -Regional Logo Created
- -New Facebook Page Created
- -Guiding language for Committee Developed
- -New Social Media Email Address:
- socialmediaAMA@ifatca.org



WEBSITES AND SOCIAL MEDIA



https://ifatca.org



https://ifatca.wiki



https://ifatcaamericas.com



https://www.facebook.com/ifatca



https://m.facebook.com/groups/ifatcaamericas



https://instagram.com/ifatca_americas

NEW EMAIL ADDRESS

MAs can send things here for our team to review and post!



socialmediaAMA@ifatca.org



Port of Spain Trinidad & Tobago





Ideas & Questions?

Indianapolis Center ARTCC



Contact: Tom Thompson Tom.Thompson@ifatca.org