



GLO Preemies



# CORPORATE SPONSORSHIP

## For GLO Preemies NorCal Baby Shower

“Together, we can give preemies a better start transitioning home”



*Prepared By:*

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**Executive Director**





# INTRODUCTION

We are excited to invite you to be a corporate sponsor for the GLO Premies NorCal Baby Shower—an event dedicated to celebrating and supporting 100 NICU families who live in the northern California area (bay area, greater Sacramento, Mendocino County, and everywhere in between). This event will provide vital resources, education, and community support to families navigating the NICU journey.

**Your sponsorship will directly impact NICU families by helping us provide:**

- Essential baby care products & swag bags
- Educational speaker panels on maternal and infant health
- A NICU Family Runway Showcase featuring preemie-friendly products
- Networking opportunities & community resource booths

”

**Supporting Education  
for Underprivileged  
Children**

# VISION & MISSION

## VISION

GLO Preemies™ seeks to raise the voice of black families in the NICU and post-NICU in terms of creating racial and health equity through professional healthcare services, family educational initiatives, and family support up for African American families for a continuous 18 years.

## MISSION

- Build Meaningful Partnership ●
- Maximize Social Impact ●
- Raise Awareness and Funds ●
- Create Lasting Connections ●



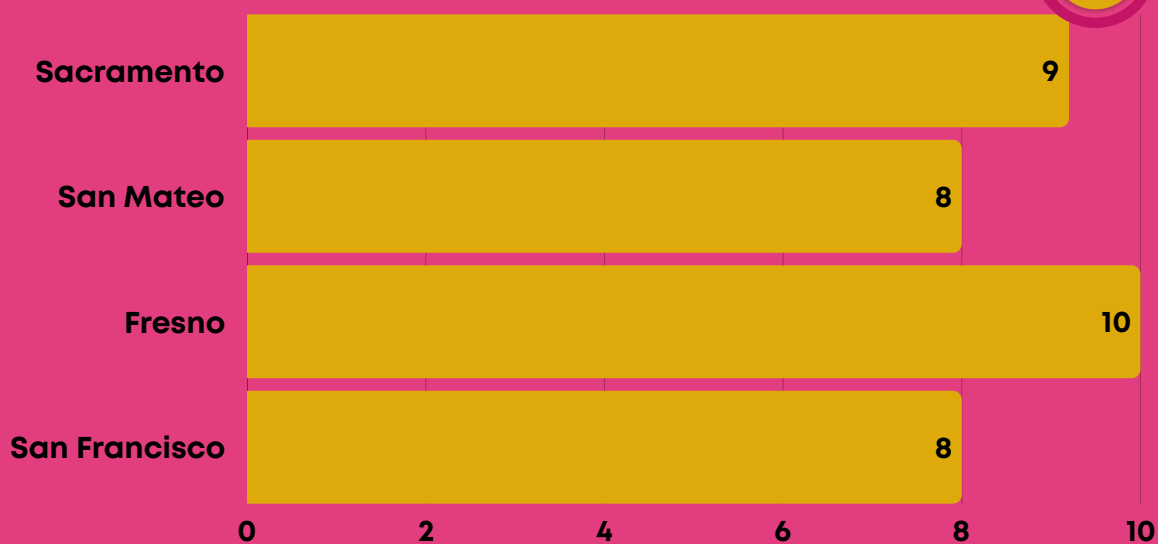
## BENEFITS FOR SPONSORS

- **Brand Exposure:** Gain visibility with a targeted audience of families, healthcare professionals, and community leaders.
- **Corporate Social Responsibility:** Show your commitment to health equity and support for NICU families.
- **Community Impact:** Help provide life-changing resources and a day of celebration for families in need.





## THE PRETERM BIRTH RATE IN CALIFORNIA WAS 9.2% IN 2023, HIGHER THAN THE RATE IN 2022 ACCORDING TO MARCH OF DIMES (VALUE IN PERCENTAGES BELOW)





# SPONSORSHIP PACKAGES OFFERED

## 1. DIAMOND SPONSOR

*Contribution: \$25,000+*

### **Benefits:**

- Premier Presenting Sponsor title (e.g., "Presented by [Your Company]")
- Speaking opportunity during the event
- Premier booth space & branded giveaways
- Featured logo placement on event materials, website, and social media
- 10 dedicated social media shoutouts
- Special acknowledgment during opening and closing remarks

## 2. PLATINUM SPONSOR

*Contribution: \$10,000 - \$24,999*

### **Benefits:**

- Recognition as a Platinum Sponsor
- Booth space at the event
- Logo placement on signage, website & social media
- 7 social media mentions
- Special mention in event program

## 3. GOLD SPONSOR

*Contribution: \$5,000 - \$9,999*

### **Benefits:**

- Recognition as a Gold Sponsor
- Booth space at the event
- Logo placement on event signage
- 5 social media mentions

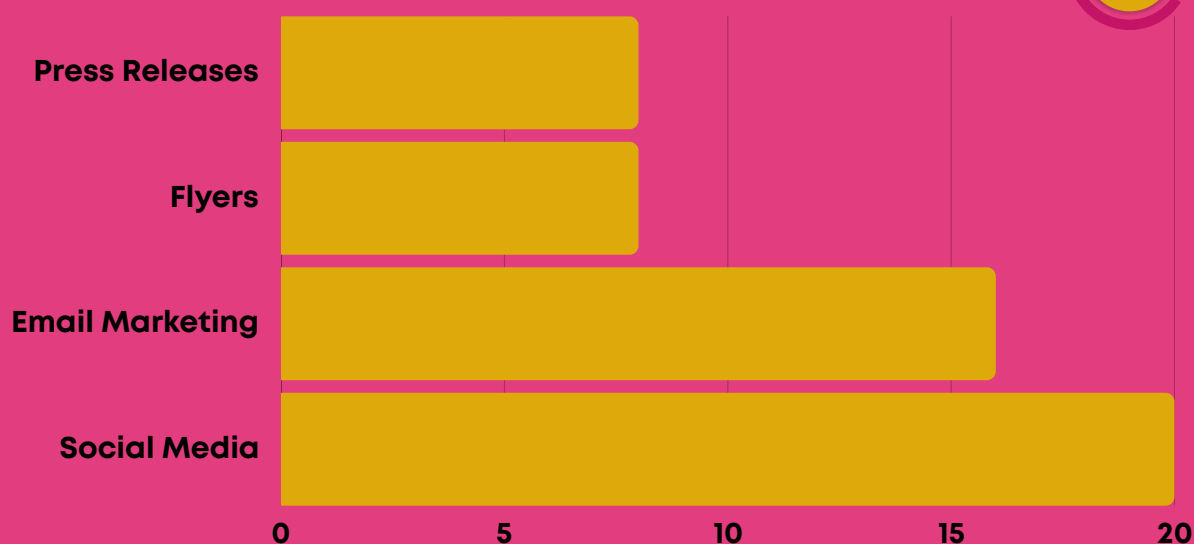
## 4. SILVER SPONSOR

*Contribution: \$1,000 - \$4,999*

### **Benefits:**

- Recognition as a Silver Sponsor
- Booth space at the event
- 3 social media mentions

# EVENT PROMOTION PLAN



## EVENT SCHEDULE

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**July 26, 2025**



**10:00 AM – 5:00 PM**



**Sacramento, Ca**





## BUDGET ESTIMATES

Description	Price
Venue & Logistics	\$10,000
Catering & Refreshments	\$15,000
Swag Bags & Giveaways	\$10,000
Speaker & Entertainment Costs	\$5,000
Staff & Volunteer Support	\$5,000
Other	\$25,000
<b>Total</b>	<b>\$70,000</b>

By supporting this event, you are ensuring that NICU families receive much-needed resources and a memorable experience. We appreciate your partnership!

# THANK YOU

We welcome custom sponsorships and in-kind donations of baby products, swag bag items, and raffle prizes. Contact us to discuss how we can create a tailored sponsorship opportunity for your business.

Thank you for considering this opportunity to make a lasting impact on NICU families!



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[www.GLOPreemies.org](http://www.GLOPreemies.org)

