ALPHA GAMMA RHO

THETA CHAPTER

UNIVERSITY OF MISSOURI



THETA ALUMNI CONNECTIONS WEBINAR

PRACTICAL WAYS FOR ALUMNI TO ENGAGE IN MEMBER RECRUITMENT

STRONGER CONNECTIONS.
GREATER IMPACT.
BETTER BROTHERS.

LEADERSHIP. BROTHERHOOD. EXCELLENCE.
FOR THE FUTURE OF AGR.

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Goals of this webinar:

1. Ways to identify the next generation of AGR Theta men,
2. Recruitment timeline for AGR Theta within Mizzou,
3. How and to whom to share recruitment leads, and
4. Suggestions on how alumni can help.

First, Who?

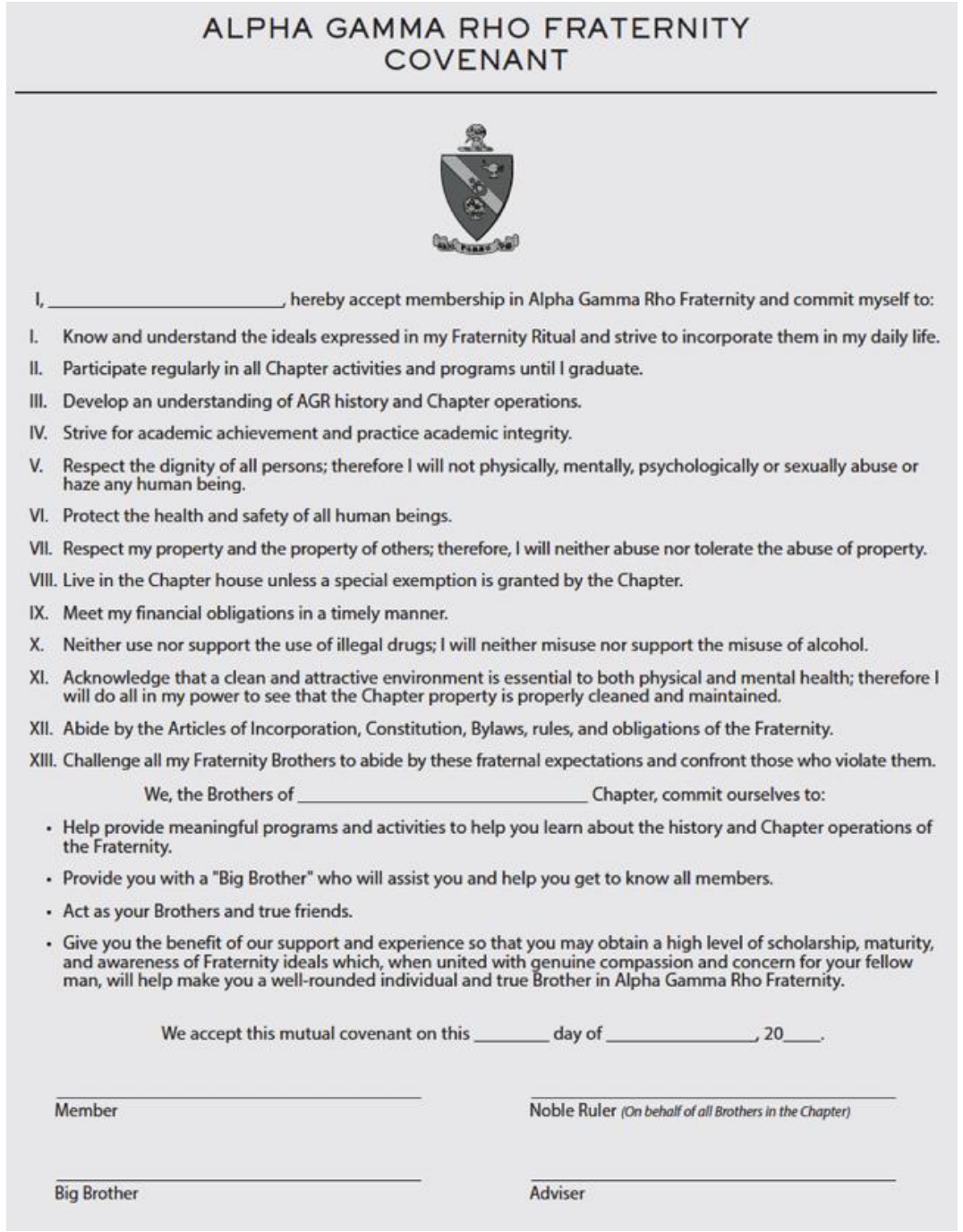
All members are asked to sign the AGR Fraternity Covenant upon membership and live out these commitments throughout life.

Therefore, it seems appropriate to recruit members that demonstrate ability to meet these commitments.

- ❑ Willing to live by a set of principles and rules,
- ❑ Willing to show up and contribute
- ❑ Growth mentality
- ❑ Respect for other people and property

Additionally, It is our job as members to aid other members in maintaining this covenant.

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ALPHA GAMMA RHO FRATERNITY
COVENANT

I, _____, hereby accept membership in Alpha Gamma Rho Fraternity and commit myself to:

I. Know and understand the ideals expressed in my Fraternity Ritual and strive to incorporate them in my daily life.
II. Participate regularly in all Chapter activities and programs until I graduate.
III. Develop an understanding of AGR history and Chapter operations.
IV. Strive for academic achievement and practice academic integrity.
V. Respect the dignity of all persons; therefore I will not physically, mentally, psychologically or sexually abuse or haze any human being.
VI. Protect the health and safety of all human beings.
VII. Respect my property and the property of others; therefore, I will neither abuse nor tolerate the abuse of property.
VIII. Live in the Chapter house unless a special exemption is granted by the Chapter.
IX. Meet my financial obligations in a timely manner.
X. Neither use nor support the use of illegal drugs; I will neither misuse nor support the misuse of alcohol.
XI. Acknowledge that a clean and attractive environment is essential to both physical and mental health; therefore I will do all in my power to see that the Chapter property is properly cleaned and maintained.
XII. Abide by the Articles of Incorporation, Constitution, Bylaws, rules, and obligations of the Fraternity.
XIII. Challenge all my Fraternity Brothers to abide by these fraternal expectations and confront those who violate them.

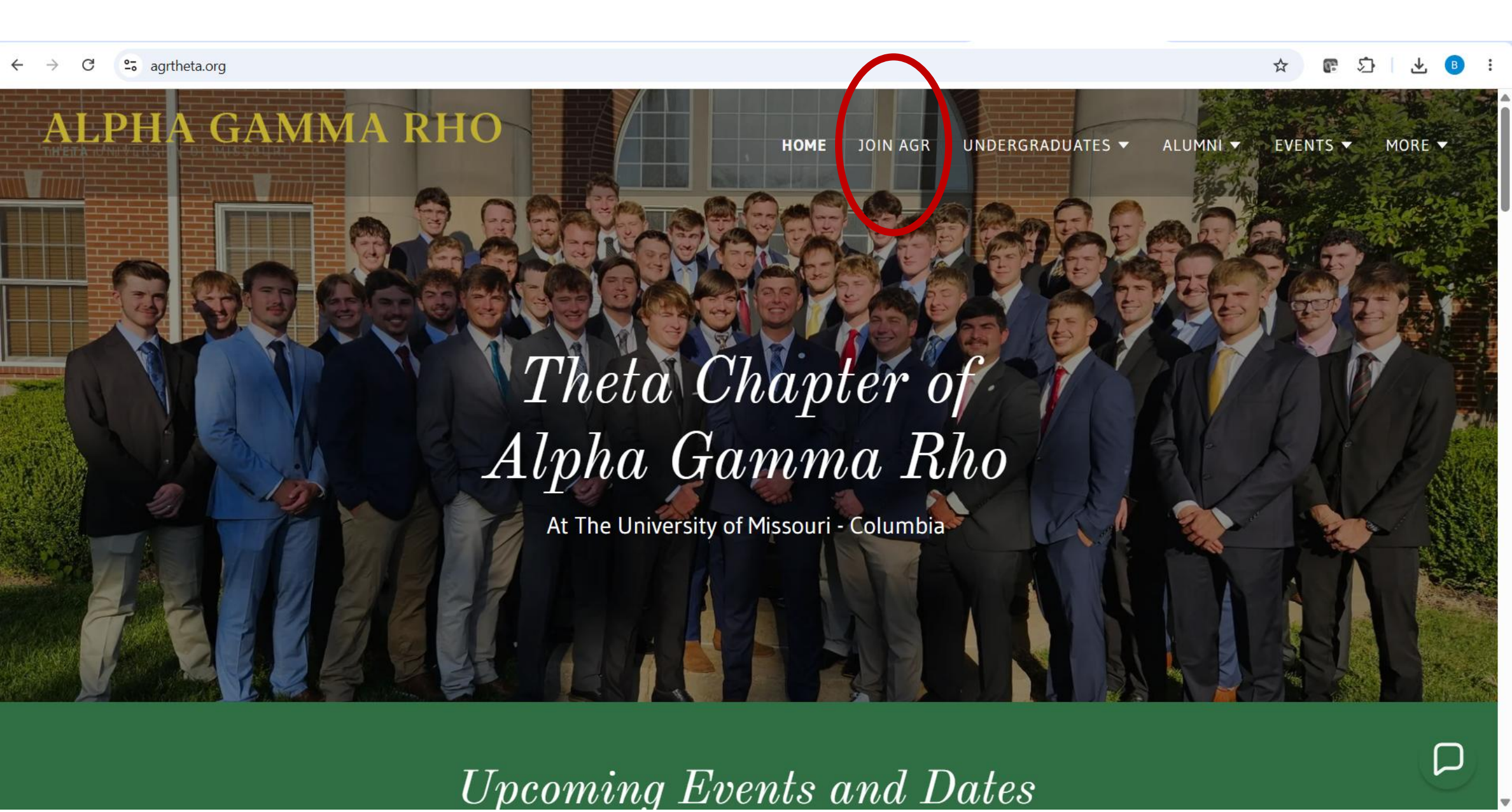
We, the Brothers of _____ Chapter, commit ourselves to:

- Help provide meaningful programs and activities to help you learn about the history and Chapter operations of the Fraternity.
- Provide you with a "Big Brother" who will assist you and help you get to know all members.
- Act as your Brothers and true friends.
- Give you the benefit of our support and experience so that you may obtain a high level of scholarship, maturity, and awareness of Fraternity ideals which, when united with genuine compassion and concern for your fellow man, will help make you a well-rounded individual and true Brother in Alpha Gamma Rho Fraternity.

We accept this mutual covenant on this _____ day of _____, 20____.

Member _____ Noble Ruler *(On behalf of all Brothers in the Chapter)* _____

Big Brother _____ Adviser _____


agrtheta.org
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HOME
JOIN AGR
UNDERGRADUATES
ALUMNI
EVENTS
MORE
Theta Chapter of
Alpha Gamma Rho
At The University of Missouri - Columbia
Upcoming Events and Dates

Timeline of Theta Recruitment

* Dates are general gargets given a typical year not official University of Missouri dates

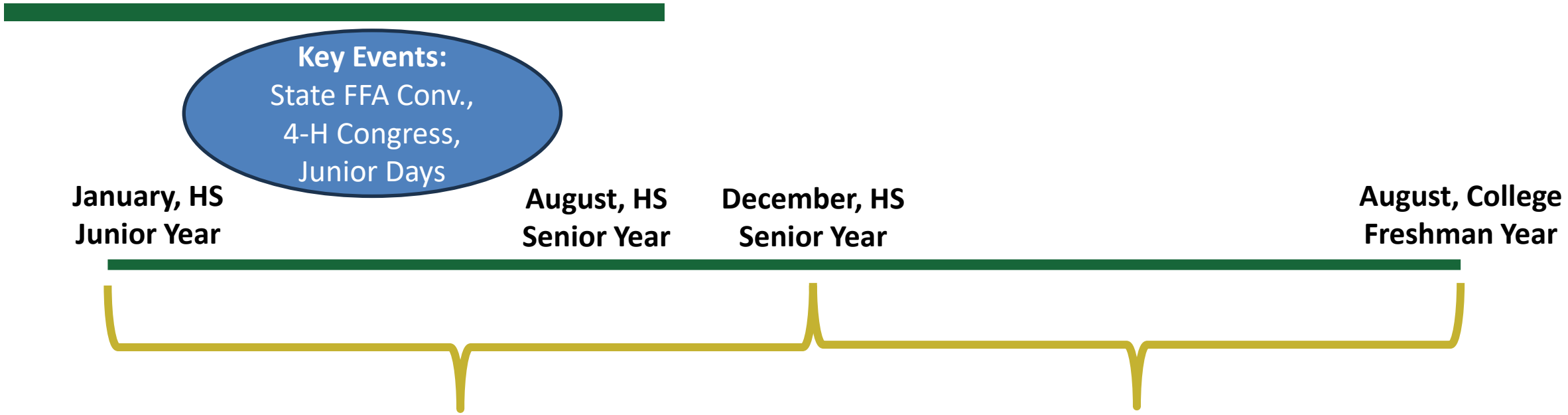
- ❑ **December 1-** General Scholarship Deadline for Mizzou (First-time college students)
- ❑ **January 1-** New AGR Theta Officers Start
- ❑ **January 19 –** Current Mizzou students and Theta Members return for Spring Semester
- ❑ **February 1-** Last day to break residence hall contract without a penalty/fee
- ❑ **March 1-** Housing Profile and Roommate Matching Process (Typically if they have a roommate they aren't leaving.)
- ❑ **May 1-** National College Decision (Commitment Day)- Need to be committed to Mizzou at this point.
- ❑ **August 11-** Cannot break residence hall contract.
- ❑ **August 15-20** Mizzou Formal Recruitment
- ❑ **August 22-** Fall Academic Semester Begins

Spring In-Person Recruitment Events Happening

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Timeline of Theta Recruitment

* Dates are general gargets given a typical year not official University of Missouri dates



Initial Campus Visits

If interested in seeing AGR House reach out to us- *it is not an option on the campus tour*

In-Person Recruitment Days

Typically, AGR Theta hosts 4-6 in-person recruitment events in the Spring/ Summer Semesters

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Common Questions from Prospectives

- What is the time commitment?
- Why did you choose Alpha Gamma Rho?
- What is the pledging process?
- Do I have to be involved in AG to join?
- Are any scholarships available?
- How is AGR involved on campus?
- How much does it cost?

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“Recruitment is Sales”

Mrs. Linda Sowers, Former MU Agricultural Sales Instructor
and Tennessee Volunteer’s Women’s Golf Coach

Why Greek Life- Building a Pitch

YOUR story is the most important testimony. However, here are a couple things to add in:

- ❑ **Provides community**- data shows high school students are looking for community in selecting college experiences. Those that feel connected are more likely to graduate. Fraternities do that.

- ❑ **Increased employment opportunities -** fraternity members find employment after graduation 14% quicker than non-fraternity members.

- ❑ **Beyond academics-** fraternity members demonstrate greater exposure to leadership training, team management, and organizational decision making than non-members.

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Why AGR- Deep Relationships

- **Communal Living:** The Chapter house provides a place where members gather, study, eat, hold meetings, and spend time together.
  1. Deep bonds formed through shared experiences,
  2. Continuity in living away from home,
  3. Organic accountability among members,
  4. Cheaper than off-campus living,
  5. On-site house director to offer guidance, and
  6. Vertical and horizontal integration across academic classification.



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Why AGR- Industry Connections

- **Social and professional fraternity-** combines traditional social fraternity benefits (campus involvement, social connection, etc..) with networking, mentoring, and career development within agriculture and life sciences.
  1. Access to internships and job opportunities,
  2. Connections with successful alumni, and
  3. Networking before entering the workforce.



2026 Career Fair with 2012 Alumni Zach Nixon, Becks Hybrids

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Why AGR- Personal Development

- **Zero tolerance to hazing:** since 1992 Alpha Gamma Rho has not had a “pledgeship” program instead having a brotherhood program.
  1. Prospective members are initiated shortly after arriving on campus and receive full member status,
  2. Members are paired with a Big Brother mentor, and
  3. Professional development education offered to all members even alumni.



Sessions offered on resume building, parliamentary procedure, skills assessment, etc.

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Why AGR- Scholarship Opportunities

- **Mizzou AGR awards $40,000+ in scholarships to members every year, with current efforts to expand scholarship offerings.**
  1. Scholarships awarded for leadership, academics, and service.
  2. Members gain access to national AGR scholarships,
  3. Additional external scholarships shared through alumni network: commodity groups, service associations, etc.…



Darin Campbell Memorial Scholarship presentation- Kabe Hamlin

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Why Mizzou AGR?- Example Pitch

“I came to Mizzou from a small rural town and wasn’t the most outgoing person. AGR helped me find a community, build confidence, and develop leadership skills that I still use today. When I look back on my life and career, many of the opportunities and successes started with personal growth, friendships, and network I gained through AGR.”

- Ben Brown, 2012 Initiate

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How to Reach the Chapter

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2026 Chapter Leadership



Noble Ruler

Nate Stever
Columbia, MO
natestever87@gmail.com; 573-355-0777

VNR Scholarship

Slade McCauslin and Anderson Brown
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aabrnv@umsystem.edu; 636-542-3071

VNR Activities

Gavin Rhode
Gower, MO
24grhode@gmail.com; 816-306-6430

VNR Membership Development

Lake Reid
Columbia, MO
lmrgd2@umsystem.edu; 573-356-7929

Christian Siegel

Columbia, MO

- **Major:**
  Ag Business Management
- **Ideal Job:**
  Lobbyist / Running Family Company
- **Hobbies/Interests:**
  Hunting, Livestock, and watching football
- **Reason for joining AGR:**
  The instant connection to brothers and sense of being at home



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Cade Arnold

Bernie, MO

- **Major:** Political Science
- **Ideal Job:** Defense Attorney
- **Hobbies/Interests:**
  - Cars, politics, and watching basketball
- **Reason for joining AGR:**
  - Brotherhood
  - AGR felt like my home away from home
  - Campus Involvement



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Practical Tips for Alumni

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Practical Ways Alumni Can Help

1. **Reshare Chapter successes on social media** by adding your own personal message and offer to connect if interested.

People connect with personal stories.

**Just because you can see it doesn't mean others can.

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Practical Ways Alumni Can Help

2. **Reach out to local leaders and ask, “are there any young men going to Mizzou interested in AG?”. Try to make a connection, share resources.**
   - Local ag teachers
   - 4-H Club Leaders
   - Veterinarians
   - Athletic coaches
   - County Annual Meetings
     - Farm Bureau
     - Cattlemen’s

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House Address: 602 S College Avenue Columbia, MO 65201

Recruitment Schedule ‘26

March 14	SEC Tournament Watch Party at Chapter House
April 18	Paintball in Kingdom City
May 30	Midway Golf & Games
June 13	BBQ Bonfire at Chapter House
June 27	AGR Golf Tournament
July 11	Cornhole Tournament
July 25	Final Bonfire at Chapter House

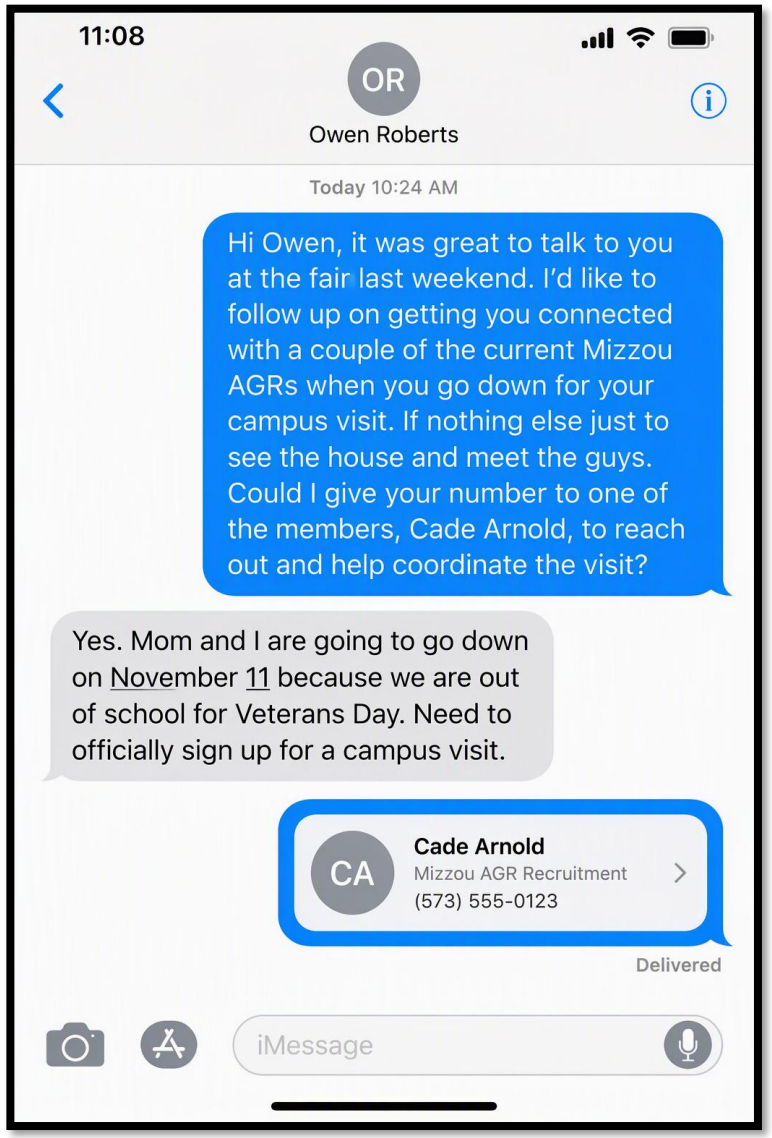


High School scholarship opportunity offered through high schools with Sigma Alpha

Practical Ways Alumni Can Help

3. **Be willing to make a personal introduction to an undergraduate chapter member/ recruitment officer. Then, follow-up.**

Don't assume they will reach out on their own… because 95% of time, they wont.



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Practical Ways Alumni Can Help

4. **Talk to the parents as well.** Parents are increasingly involved with college decisions. Especially for parents that didn't go to college or weren't in Greek Life, they can be leery from what they see and hear in the news.

Mizzou AGR offers Dad's and Mom's weekends to extend connection to families.



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AGR Dad's and Mom's Weekends 2026

Things Alumni Can Do to Help:

1. Build a concise and accurate recruitment pitch that appeals to today's high schoolers (connection, affordability, career networks).

2. Reshare Chapter social media posts to help build awareness of the Chapter,

3. Be willing to help **lead** a prospective member to connect with the Undergraduate Chapter. Then follow-up, like sales, it takes multiple interactions.

4. Share resources: scholarships, recruitment event dates, connection with other local alumni, Chapter Website, etc.…

5. Connect with families to build comfort.

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What Can We Do To Help You Help Theta Chapter?

Upcoming Alumni Events



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THE THETA ALUMNI TAILGATE

ALUMNI. BROTHERHOOD. MIZZOU.

FOREVER.

SATURDAY
NOVEMBER 7, 2026

MIZZOU VS TEXAS

GAMETIME: TBD



WE KINDLY ASK ALUMNI TO
REGISTER IN ADVANCE
SO WE CAN PROVIDE UPDATES
WHEN THE GAMETIME IS SET.

REGISTER & LEARN MORE:
AGRTHETA.ORG/ALUMNI-AND-DADS-WEEKEND

THETA

Theta Chapter
University of Missouri

2027 Founder's Day- February 27, 2027







Reasons to Come to Founder's Day

1. Keynote presentation from University Leaders.

2. Presentation of $40,000+ in scholarships.

3. Alumni Classes
   - Initiate Classes of 1976, 2001, and 2016

4. Awards: Friend of AGRs and Alumni of the Year

Currently Seeking Nominations for Alumni of the Year

Eligibility

- Any AGR Brother is eligible who demonstrates the values of AGR in his personal and professional life.

Timeline:

- **Year round-** Alumni Relations Committee Sources Collects Nominations
- **November Board Meeting-** BA Selects Brother of the Year
- **February (Founder's Day)-** Presentation is Made

Nomination Form

- Qualtrics form, but also via verbal acceptance
- Five questions (none difficult). Please nominate!

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Dates to Put in **Your** Calendar

1. **November 7, 2026- AGR Alumni Tailgate** (Mizzou vs Texas)

2. **February 27, 2027- Confirmed Founders Day and CAFNR Unlimited**

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Ways to be Involved

1. Come visit the chapter and speak to the undergraduates

2. Attend any events you can, and … bring a brother or two or..

3. Feel free to share info about brothers on Facebook

4. Share ideas for the Crescent and future events.

5. Help plan an event (lunch, trap shoot…)

6. Donate items for the Undergraduate Auction

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Thank you for Joining!