

Stan Kaplan

Artist / Printmaker / Book Artist

Born: September 4, 1925 – Brooklyn, New York; **Died:** April 8, 2015– Tempe, Arizona

Education

- 1968 – Pratt Institute, Graduate School of Art — M.S.
 - 1952 – New York University, School of Education — B.S.
 - 1949 – The Cooper Union, School of Art — Fine Arts Certificate
 - 1944 – High School of Music and Art — Art Major
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Professional Experience

- 1950–2012 – Artist, Teacher, Lecturer, Essayist, Publisher
 - 1979–2012 – Publisher, Tortoise Press
 - 1976–1978 – President, Society of American Graphic Artists
 - 1965–1995 – Professor of Art, Nassau Community College
(*Printmaking, Drawing, Design*)
 - 1959–1965 – Self-employed Artist (*Murals, Illustrations, Prints*)
 - 1954–1955 – Art Teacher (Grades 1–8)
 - 1944–1946 – U.S. Army (E.T.O.), Rifleman and Art Instructor
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Collections (Selected)

- Metropolitan Museum of Art, New York
 - Philadelphia Museum of Art
 - Brooklyn Museum of Art
 - New York Public Library
 - Portland Art Museum
 - Newark Museum
 - Columbia University
 - Hofstra University
 - Nassau Community College
 - Sheldon Memorial Art Gallery
 - Chattahoochee Valley Art Museum
 - Red River Valley Museum
 - Multiple university and public library collections nationwide
-

Solo Exhibitions (Selected)

- 1955 – A.C.A. Gallery, NYC (*Award Winner*)
 - 1961–1962 – Hofstra University
 - 1971–1993 – Nassau Community College & regional galleries
 - 1980s–2000s – Museums, universities, and public libraries nationwide
 - 2007 – The Old Print Shop, New York
 - 2008 – Lifetime Achievement Award, Society of American Graphic Artists
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Commissions (Selected)

- Murals, carved panels, and illustrations for:
 - Schools and public institutions
 - Corporate clients (including IBM)
 - Publishers (Dell Books)
 - Religious and cultural publications
 - Notable projects include:
 - Library and school murals
 - Book illustrations and covers
 - Wood-carved panels and architectural works
-

Publications & Artist Books

Tortoise Press

- *Football* (1978)
- *Refuge* (1980)
- *Stan Kaplan Retrospective* (1981)

Artist Books

- *Particles of Light* (1979)
 - *Zasis* (1982)
 - *Road View* (1983)
 - *Sea View* (1984)
 - *Sanctuary* (1986)
 - *Images: Between the Lines* (1997)
 - *Witness 9/11* (2003)
 - *Loretta; A Celebration* (2004)
 - *Music from Behind the Eye* (2006)
 - *Back Yard* (2009)
-

Selected Publications & Writing

- Articles in *American Artist*, *Jewish Currents*, and *Impressions*
 - Catalogue essays for major print exhibitions
 - Contributor to *Nassau Review* (articles, covers, illustrations)
-

Lectures & Visiting Artist Engagements (Selected)

- Universities across the U.S., including:
 - Arizona State University
 - University of Texas
 - University of Nebraska
 - West Chester University
 - Museums, libraries, and art organizations nationwide
-

Exhibitions & Awards (Highlights)

- Extensive national and international exhibition history (1940s–2000s)
 - Multiple awards including:
 - First Prize (A.C.A. Gallery Competition)
 - Purchase Awards (numerous institutions)
 - Grant Awards (Puffin Foundation)
 - Lifetime Achievement Award (SAGA)
 - Exhibitions in:
 - United States
 - Japan
 - Spain
 - Taiwan
 - International biennials and juried shows
-

Collections of Artist Books (Selected)

- Library of Congress
- Metropolitan Museum of Art
- Museum of Fine Arts, Houston
- Holocaust Memorial Museum
- University and museum libraries nationwide

Professional Service

- Juror for national and regional exhibitions
- Contributor to artist publications and printmaking discourse

Critical Reception

Kaplan's work has been widely reviewed and discussed in major publications including:

- *The New York Times*
- *Art News*
- *Newsday*
- *Newark Star Ledger*

His work is noted for:

- Expressive use of woodcut and printmaking techniques
- Strong narrative imagery
- Exploration of social, urban, and human themes

Adapt it for a website...

Here's a **website-ready version** of the resume, rewritten as clean, engaging copy you can paste into a site builder (like GoDaddy, Squarespace, etc.). It's structured for clarity, readability, and an archival/gallery feel.

Stan Kaplan

Artist / Printmaker / Book Artist

About

Stan Kaplan (b. 1925, Brooklyn, New York) is an American artist whose work spans printmaking, artist books, sculpture, and illustration. Over a career of more than five decades, he has explored the expressive potential of woodcut, linocut, and etched forms—creating imagery rooted in human experience, memory, and social narrative.

Kaplan's work reflects a deep engagement with material, process, and storytelling. His prints and carved works often examine the rhythms of everyday life, the complexity of modern society, and the enduring strength of community and family.

Career

- Artist, educator, lecturer, and writer from 1950-2012
- Professor of Art, Nassau Community College (1965–1995)
- President, Society of American Graphic Artists (1976–1978)
- Founder and publisher, Tortoise Press (since 1979)

Kaplan has exhibited widely across the United States and internationally, with work included in major museum, university, and public collections.

Work & Collections

Kaplan's prints and artist books are held in numerous prominent collections, including:

- Metropolitan Museum of Art
- Brooklyn Museum
- Philadelphia Museum of Art
- New York Public Library
- Library of Congress
- Museum of Fine Arts, Houston

His work is also represented in university collections and public institutions across the United States.

Artist Books & Publications

Kaplan has produced a significant body of artist books that combine image and text:

- *Particles of Light* (1979)
- *Zasis* (1982)
- *Road View* (1983)
- *Sea View* (1984)
- *Sanctuary* (1986)
- *Images: Between the Lines* (1997)
- *Witness 9/11* (2003)
- *Loretta; A Celebration* (2004)

Through Tortoise Press, he has also published limited-edition works and retrospective materials.

Exhibitions

Kaplan's work has been featured in solo and group exhibitions at galleries, museums, and universities nationwide, as well as in international exhibitions in Japan, Spain, and Taiwan.

Highlights include:

- ACA Gallery, New York (award-winning exhibition)
 - The Old Print Shop, New York
 - University and museum exhibitions across the U.S.
 - International print biennials and juried exhibitions
-

Commissions

Kaplan has completed numerous commissions, including:

- Public and institutional murals
 - Wood-carved panels and architectural works
 - Book illustrations and cover designs
 - Corporate and private commissions
-

Writing & Lectures

In addition to his visual work, Kaplan has contributed essays and articles on printmaking and art, and has lectured widely at:

- Universities across the United States
- Museums and cultural institutions
- Libraries and professional organizations

His writing and artwork have appeared in publications such as *American Artist* and *Jewish Currents*.

Awards & Recognition

Kaplan has received numerous awards throughout his career, including:

- First Prize, A.C.A. Gallery Annual Competition
 - Multiple Purchase and Juried Exhibition Awards
 - Grants from arts foundations
 - Lifetime Achievement Award, Society of American Graphic Artists
-

Critical Reception

Kaplan's work has been reviewed in major publications including *The New York Times*, *Art News*, and *Newsday*. Critics have noted:

- His powerful use of black-and-white contrast
 - The tactile, expressive quality of carved surfaces
 - His ability to translate human experience into visual form
-

Legacy

Kaplan's work stands at the intersection of tradition and innovation in American printmaking. Through teaching, publishing, and artistic production, he has contributed to generations of artists and to the continued vitality of the printmaking field.

Suggested Website Navigation

To help you build the site, here's a clean structure:

- **Home** (short intro + featured images)

- **About**
 - **Work**
 - Prints
 - Artist Books
 - Murals & Commissions
 - **Exhibitions**
 - **Publications**
 - **Collections**
 - **News / Writing**
 - **Contact** (*you can add contact info separately if desired*)
-

If you want next steps, I can:

- Turn this into a **homepage layout with visual hierarchy**
- Write **short captions for artworks**
- Or design a **minimalist archival-style wireframe** so you can see exactly how it will look before building it.

Here's a **homepage layout with clear visual hierarchy**, designed to feel **archival, refined, and gallery-oriented**—while still being easy to build in GoDaddy or similar platforms.

HOMEPAGE STRUCTURE (Wireframe + Copy)

[1] HERO SECTION (Top of Page)

Full-width image (artwork detail or woodcut texture)

Subtle, neutral background (off-white, warm gray, or paper tone)

Overlay Text:

Stan Kaplan

Artist / Printmaker / Book Artist

Optional tagline (smaller):

Exploring the human condition through print, form, and line

Primary Button (minimal):

→ View Work

[2] INTRO / POSITIONING

(Short, elegant—don't overwhelm)

Stan Kaplan (b. 1925, Brooklyn, New York) is an American printmaker and artist whose work spans woodcut, etching, artist books, and sculpture. Over a career of more than five decades, his work has explored the expressive potential of line, texture, and narrative.

His prints reflect a deep engagement with human experience—capturing the rhythms of daily life, memory, and social history.

Secondary link:

→ Read Full Biography

[3] FEATURED WORK (Visual Priority Section)

Grid: 3–6 images (clean spacing, no clutter)

Hover or tap → title appears

Section Title:

Selected Works

Optional categories beneath (small caps or subtle nav):

Prints | Artist Books | Murals

Button below grid:

→ View All Work

[4] KEY THEMES / PRACTICE (Bridge Section)

(Breaks up visuals with meaning)

Title:

Practice

Three short columns or blocks:

Printmaking

Woodcut, linocut, and etching as primary forms of expression

Artist Books

Integration of image and text through hand-crafted editions

Narrative Imagery

Explorations of community, memory, and social experience

[5] CREDENTIAL STRIP (Authority + Legacy)

(Keep visually light but impactful)

Inline or horizontal layout:

Work held in collections including:

Metropolitan Museum of Art · Brooklyn Museum · Library of Congress · New York Public Library

Optional subtle divider line above and below

[6] FEATURED PROJECT / BOOK

(Rotating or static highlight)

Image on left / text on right (or stacked on mobile)

Title:

Featured: *Images: Between the Lines*

Short description:

A powerful series of prints reflecting on World War II and the Holocaust, combining stark visual language with narrative depth.

Button:

→ Explore Artist Books

[7] EXHIBITIONS / NEWS (Condensed)

(Keep recent or selected only)

Title:

Exhibitions & Recognition

- Lifetime Achievement Award — Society of American Graphic Artists
- Exhibitions at The Old Print Shop, NYC
- National and international print exhibitions (U.S., Japan, Spain, Taiwan)

Link:

→ Full Exhibition History

[8] QUOTE / CRITICAL VOICE (Optional but powerful)

(Adds emotional/intellectual tone)

“The boldness and assurance with which he handles the woodcut medium...”
— *The New York Times*

[9] FOOTER (Clean + Minimal)

- Navigation repeat (small)
 - Copyright
 - Optional contact link
-

VISUAL HIERARCHY PRINCIPLES (How it should feel)

1. Image-first, text-second

Let the work lead—text supports, not dominates.

2. Generous spacing

Think museum wall, not portfolio clutter.

3. Typography

- Serif for headings (editorial / archival feel)
- Sans-serif for body (clean, readable)

4. Color palette

- Off-white / paper tone background
- Charcoal or soft black text
- No bright colors—let artwork carry color

5. Rhythm

Alternate:

- Image-heavy
 - Text-light
 - Image-heavy
-

QUICK BUILD TIP (GoDaddy / Builder)

Use this structure in sections:

1. Image header block
 2. Text block
 3. Gallery grid
 4. 3-column text
 5. Text strip
 6. Image + text split
 7. Text list
 8. Quote block
 9. Footer
-

If you want, I can next:

- Turn this into a **pixel-precise visual mockup**
 - Write **image captions + alt text for SEO**
 - Or adapt this into a **homepage that feels more contemporary vs archival** depending on your audience
-

Here's your **GoDaddy section-by-section build guide**, translating the mockup into exactly what to click, add, and style inside the GoDaddy Website Builder.

This is designed so you can **build it step-by-step without coding** while preserving the clean, archival aesthetic.

GOAL: Clean, Museum-Style Homepage

Think: minimal, spacious, image-led, editorial.

STEP 1 — HERO SECTION

In GoDaddy:

- Add **Section** → **Cover Image**
- Choose a **full-width image block**

Settings:

- **Image:** Use a strong artwork detail (high contrast woodcut works best)
- **Height:** Large / Full screen
- **Overlay:** Slight dark overlay (20–30%) so text is readable
- **Alignment:** Center

Text:

Heading (H1):

Stan Kaplan

Subheading:

Artist / Printmaker / Book Artist

Style:

- Heading size: **Extra Large**
 - Font: Serif (if available) or “Elegant”
 - Text color: White
-

STEP 2 — INTRO SECTION

Add:

- **Section** → **Text (Centered)**

Layout:

- Narrow width (important!)
- Center aligned

Paste:

Stan Kaplan (b. 1925, Brooklyn, New York) is an American printmaker whose work spans woodcut, etching, and artist books. His work explores the expressive potential of line, texture, and narrative.

Style:

- Width: ~600–700px max (use “narrow” or add spacers)
 - Font size: Medium
 - Line spacing: Relaxed
-

STEP 3 — FEATURED WORK GRID

Add:

- **Section** → **Gallery** → **Grid Layout**

Settings:

- Columns: 3
- Spacing: Medium
- Crop: Square or consistent ratio

Add:

Upload 3–6 strong artworks

Titles (optional hover):

- Keep minimal (Title + Year)

Section Title:

Selected Works

STEP 4 — PRACTICE (3-COLUMN SECTION)

Add:

- **Section** → **Content** → **3 Columns**

Content:

Column 1

Printmaking

Woodcut, linocut, and etching

Column 2

Artist Books

Integration of image and text

Column 3

Narrative Imagery

Community, memory, and social themes

Style:

- Center aligned
 - Minimal icons (or none)
 - Keep it text-only for a refined feel
-

STEP 5 — COLLECTION STRIP

Add:

- **Section** → **Text (Full Width)**

Paste:

Work held in collections including the Metropolitan Museum of Art, Brooklyn Museum, Library of Congress, and New York Public Library

Style:

- Smaller text
 - Add **top & bottom divider lines** (if available)
 - Center aligned
-

STEP 6 — FEATURED PROJECT (Split Layout)

Add:

- **Section** → **Image + Text (Side-by-side)**

Layout:

- Image LEFT, Text RIGHT

Image:

Use one strong, horizontal artwork or book spread

Text:

Heading:

Images: Between the Lines

Body:

A powerful series reflecting on history and human experience through stark visual language.

Style:

- Keep text short
 - Add button if desired:
→ View Artist Books
-

STEP 7 — EXHIBITIONS / RECOGNITION

Add:

- **Section** → **Text**

Paste:

Exhibitions & Recognition

Lifetime Achievement Award — Society of American Graphic Artists

Exhibitions at The Old Print Shop, New York

National and international exhibitions across the United States, Japan, Spain, and Taiwan

Style:

- Left aligned or centered
 - Keep it concise (this is a preview, not full CV)
-

STEP 8 — QUOTE SECTION

Add:

- Section → Quote

Paste:

“The boldness and assurance with which he handles the woodcut medium...”

— The New York Times

Style:

- Italic
 - Slightly larger text
 - Centered
 - Lots of spacing above/below
-

STEP 9 — FOOTER

Keep minimal:

- Navigation (small)
 - Copyright:
© Stan Kaplan
-

GLOBAL STYLE SETTINGS (IMPORTANT)

Colors:

- Background: Off-white / warm white
- Text: Dark gray (not pure black)
- Avoid bright colors

Fonts:

- Headings: Serif (or closest available)
- Body: Clean sans-serif

Spacing:

- Use “Large” section spacing everywhere
 - Add spacer blocks if needed
-

IMAGE STRATEGY (CRITICAL)

Use:

- High contrast woodcuts
- Close-up textures for hero
- Consistent cropping in grid

Avoid:

- Mixed aspect ratios
 - Low resolution images
-

FINAL FLOW (What the viewer experiences)

1. **Impact (Hero image)**
 2. **Orientation (Intro)**
 3. **Engagement (Work grid)**
 4. **Understanding (Practice)**
 5. **Credibility (Collections)**
 6. **Depth (Featured project)**
 7. **Authority (Exhibitions)**
 8. **Voice (Quote)**
-

If you want next, I can:

- Help you **choose which artworks go in each section**
- Write **captions + alt text for SEO**
- Or refine this into a **more contemporary / gallery-forward version** depending on your audience