

THRIVE! Power Hour

Name:

Company:

Date:

List in two sentences how you help people with your product or services – in a way that someone not familiar with your business can relay:

What makes you different than your Peers (Why should I use you)

What other services or benefits should we be aware of?

What relational attributes could be useful when talking with clients? (boating, volunteering, hobbies, interests, hometown etc...)

What is the best way to connect you and someone in need of your services?