

ERIN MCPARTLIN

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A strategic, 360-degree executive with a multifaceted leadership portfolio in nonprofit management who fosters growth, innovation, efficiency, and sustainability.

Recognized for expertise in leadership, change management, organizational structure, program design, board and staff development, governance, fundraising, and financial management.

CONSULTING & ADVISING

PRINCIPAL & FOUNDER, ERIN MCPARTLIN CONSULTING, LLC 2022-PRESENT

Independent advisor and strategist in capacity building and leadership development of nonprofit organizations and those who support them. Specialize in strategic planning, identity and structure, leadership coaching, board development and governance, navigating transitions, and succession planning.

CLIENTS include Reading Power Inc., The Foundation for Peripheral Neuropathy, Chicago Area Alternative Education League, LINK Unlimited Scholars, Tuft & Associates, Active Transportation Alliance, Nomad Art Bus, Black Girls Dance

CAPACITY BUILDING & STRATEGIC PLANNING

- Design and lead the strategic planning process from concept to product resulting in actionable, visionary strategic frameworks that clarify organizational imperatives with overarching guidelines for client goals, operations, and optimal impact
- Refine the organization's identity and clarity of purpose through mission, values, and theory of change
- Foster successful implementation with anchoring tools for annual planning and accountability
- Lead solutions-based efforts to assess and optimize operations, measure impact, and manage key priorities for effective and efficient mission delivery

BOARD & LEADERSHIP DEVELOPMENT

- Coach and guide senior leaders and board members towards 360-degree, intentional, purpose-driven leadership through ongoing 1:1 or small group sessions and retreat facilitation
- Customize and teach practical methods for optimal, forward-focused operations and governance
- Design processes and exemplars for leadership transitions, succession planning, role accountability, change management, and onboarding/offboarding

EXECUTIVE LEADERSHIP

EXECUTIVE DIRECTOR, TUTORING CHICAGO 2005 – 2023

Tutoring Chicago delivers the power of education to over 1,100 children facing financial barriers with 1,100+ adult volunteer tutors for weekly individualized tutoring with a \$2MM annual budget

STRATEGIC GROWTH ARCHITECT & NON-PROFIT LEADER

- Transformed a historical neighborhood-based organization from 125 students in 2001 to a well-established, citywide nonprofit today, growing student enrollment to over 1000.
- Propelled strategic expansion: Grew staff from one employee to 20+, relocated flagship locations, and opened three new tutoring locations and downtown Chicago main office.
- Initiated, led, and executed comprehensive rebranding and name change in 2012.
- Expanded weekly volunteer tutor base 10x through community engagement, corporate partnerships, digital marketing, and a 60% retention rate.
- Led the board and organization through four strategic plans, successfully developing, executing, and reaching strategic goals. Revisited strategic plan in 2021 to respond to academic, social, and cultural needs within Chicago, leading a six-month analysis to reaffirm and strengthen our strategic plan to respond to post-pandemic challenges and opportunities.
- Guided and developed board governance; Created onboarding processes, developed and managed committees, and facilitated retreats and transformational dialogues.
- Created an Advisory Council with notable leaders and emeritus Board members. Created a Tutor Committee in 2004 that grew to today's Associate Board with 30+ members.
- Established a Council of Neighborhood Ambassadors for citywide advocacy

MISSION FOCUSED PROGRAM & OPERATIONS INNOVATOR

- Advanced the mission to support students' academic and personal growth through equitable educational support and positive relationships: 54% of current student/tutor pairs have worked together for at least two years.
- Innovated and adapted program models, leveraging technology. Led staff and Board to successfully deliver remote learning at the onset of 2020 pandemic shutdown; developed a thriving digital program that flourishes today as 50% of the current program model.
- Expanded programming into high school for academics, high-school transition/readiness, test prep, social-emotional learning, and career planning.
- Strategically prioritized innovative, effective, and efficient methods of teaching and learning focused on the individual child; developed systems for evaluating and reporting on student progress including a 5-year partnership with Loyola University Chicago.
- Established effective, efficient tutor training for thousands of volunteers, leveraging best practices in adult learning including creation of orientations, handbook and policies, a Learning Management System and ongoing volunteer trainings.
- Co-founded and executed an annual Tutoring Training Conference, 2005 - 2019. Partnered with other local tutoring programs for collaborative, high-impact, scalable tutor training.

FUNDRAISING, MARKETING & FINANCIAL EXPERTISE

- Grew expense and revenue budget from \$150,000 in 2001 to \$2MM in 2023,
- Established and grew financial reserves to support the organization for 12 to 18 months.
- Planned and executed major events for fundraising and engagement including annual 5K runs, golf outings, community picnics for up to 1,000, an annual holiday gift collection nearing 3,000 presents distributed each year, and a Celebrity Spelling Bee.
- Created 360° Partners program in 2019 and grew to more than 25 corporate and community partners in two years.
- Secured and managed a single \$1.5MM growth grant; subsequently secured an additional \$1.6MM of general operating funds for four more years from the same donor.
- Awarded competitive grants of \$100,000 from Impact Grants Chicago in 2015; \$275,000 from Invest for Kids in 2018; and \$150,000 from NEX in 2018.
- Secured over \$40,000 at the onset of the pandemic for Chromebooks sent to children's homes

- Established and grew departments for fundraising and marketing/engagement, hiring talented employees plus support from independent contractors.
- Led the selection and implementation of two CRMs: Successfully implemented Salesforce in 2019-20 for both constituent and donor management.
- Managed annual audit process, financial and compliance records, organizational insurance, human resources, payroll, employee benefits, and third-party financial firm.

AWARDS & RECOGNITION

ERIN MCPARTLIN ACHIEVEMENT AWARD, created by Tutoring Chicago Board of Directors in 2021 to recognize and honor my 20 years of service and accomplishments: This annual award recognizes a student and tutor who demonstrate outstanding academic and social growth.

CO-AUTHORED Op-ed in Chicago Tribune April 2021: “A return to normal is not what kids need”, co-authored with the CEO of the Harris Poll

AWARDED Impact Grant Chicago \$100,000, Invest for Kids Grant \$275,000, and multi-year grants from a single donor totaling over \$3MM

FEATURED on The Business of Fundraising podcast Summer 2023; The Simmons Center speaking series Winter 2024; The Nonprofit Show July 2024

EARLY CAREER

PROGRAM DIRECTOR, TUTORING CHICAGO 2001-2005

Responsible for managing day-to-day operations, program design, and constituency management

EDUCATOR 1995-2001

5th-grade classroom teacher and team leader for general education, gifted, and special education

EDUCATION & AFFILIATIONS

- Bachelor of Arts (BA), Education, Marquette University, Milwaukee, WI
- Member Council, Chicago Literacy Alliance; 2018-2021
- Member, Parent Advisory Council, LaGrange School District 102; 2015-2018
- Member, Community Action Council, Lyons Township High School District 204; 2021- present
- Advisor, Pet Parade Charities, LaGrange, IL 2023-present
- Certified Board Governance Consultant from BoardSource 2023

TECHNICAL COMPETENCIES

Salesforce · Constant Contact · Mail Chimp · Canva · Zoom · Loom ·
Basecamp · Go Daddy · Survey Monkey

Google Workspace:

Gmail, Slides, Docs, Sheets, Sites, Classroom, Forms, Chat, Meet, Calendar ·

Microsoft: Word, Excel, PowerPoint, Teams ·

Financial management & fundraising platforms · social media for business ·

+ Numerous integrations