



May 30, 2024
SBIA BOARD MEETING MINUTES
SBIA OFFICE

Attending: Paul Schendel, Gurwinder Singh, John Divinski, Kendall Johnston-Sawyer, Sara Fritzley and Lisa Mills
Regrets: Sara Porter, Amanda Deer

ITEM	ACTION	RESP.
1. Call to Order, 5:37pm by Paul Schendel, Vice Chair		
2. Land Acknowledgement read by Lisa Mills We want to acknowledge the Territory of the Anishinabek Nation: The People of the Three Fires known as Ojibway, Odawa, and Pottawatomie Nations. And further, to give thanks to the Chippewas of Saugeen and the Chippewas of Nawash, known collectively as the Saugeen Ojibway Nation, as the traditional keepers of this land.		
3. Additions to Agenda None		
4. Declarations of Pecuniary Interest None Declared		
5. Motion to accept minutes from April 24, 2024 Meeting	<i>Moved by Kendall Johnston-Sawyer</i> <i>Seconded by Sara Fritzley</i> <i>Passed unanimously</i>	
6. Chair's Report, Lisa Mills on behalf of Sara Porter		
a) BIA Strategic Plan	Approved in principal, will forward to Amanda Monaghan for review and comments	Lisa
b) SS 25th Anniversary Update	No additional news from the Town, SBIA is moving forward with finalizing performers, activities and advertising	P&E
c) OBIAA Conference Update	Ready for June meeting	Sara/Lisa
c) Gift Card Programme	Lisa and Sara Porter will visit businesses to encourage sign up for the programme	Sara/Lisa

Chair's Report Accepted and Approved

7. Coordinator's Report, Lisa Mills

a) Town Hall Signage

Motion to accept paying 1/3 of costs for new sign at front of Town Hall featuring Southampton Arts, BC Playhouse and BIA

*Moved by John Divinski
Seconded by Paul Schendel
Passed unanimously*

b) Cultural Heritage Master Plan Focus Group

Lisa attended a focus group to hear from the group hired to develop a series of tools for the Town to adopt with regard to identifying what "culture", "heritage" mean to the residents and businesses of SS and to then develop some guidelines regarding the creation of a Plan

8. Treasurer's Report, Kendall Johnston-Sawyer

Nothing to report, spending on course

Treasurer's Report Accepted and Approved

9. Streetscape Report, Kendall Johnston-Sawyer

a) Pole Mounted Banners for High Street

Banners by Emily Kewageshig and Taylor Cameron are up! Waiting for Paul to frame and mount his banners in the alley along with artist Bios

Paul

Media Release has been sent to relevant print and radio outlets. We will not be having any sort of ceremony

b) Pride Banners

Installed at the four corners of Albert and High for the month of June

c) Canada Day Banners

Will be installed at the four corners for the month of July and then followed up with generic BIA Banners for August, T&R for Sept Generic for October (or LATL), Poppys for Nov

Lisa/Kendall

b) Mural

Bell Canada has been approached and may be interested in having their building at the corner of Lansdowne and Albert either wrapped with an image or to have panels mounted of Indigenous art by Emily Kewegashig
UPDATE: We have received pricing to print on Aluminum in the range of \$40,000 installed. We are waiting to hear if our application for My Mainstreet Funding will be accepted

Amanda Monaghan, SS

Lisa

Streetscape Report Accepted and Approved

10. Promotions and Events, Sara Fritzley

a) Christmas Market Day in Southampton

November 23rd with Marine Heritage, Museum Hospital Auxiliary, SBIA, Chambettes, Legion

Sara & Sara

b) Music on High, July 12

2 bands booked from 6:30 - 9pm

Lisa

c) 25th Anniversary Party South

See Chair's report above

Sara & Sara

Promo and Events Report Accepted and Approved

11. Membership Committee, Paul Schendel

Paul to follow up with package for Launch Properties and Larkspur Books Paul

Membership Report Accepted and Approved

12. Town Report, John Divinski

a) Nothing new with the Town!

13. Port Elgin BIA

Port BIA is have an evening of art and music
On June 14 - UPDATE - really well executed and
Extremely well received!

They may try to do this again monthly through the
summer.

13 NEXT MEETING

Thursday, June 27th 5:30 pm BIA OFFICE

14. Meeting Adjourned at 6:20pm

NOTE; MONDAY CATCHUP AT THE LIGHTHOUSE, 8:30am