

DECEMBER 22, 2022
SBIA BOARD MEETING MINUTES

In attendance: Sara Porter, Jeff Cody,
 Via Zoom: Janine King, Paul Schendel, Lisa Mills, John Divinski
 Regrets: Kendall Sawyer

ITEM	ACTION	RESP.
1. Presentation from Streetscape Committee		
Bruce Martin and Chris Robinson		
Re: High street Renewal Plan - Canvas Membership		
Commencing January, the Committee will canvas High Street Businesses and residential neighbours with a brief poll	Canvas Membership	Bruce, Chris, Sara
Convey agreement with the Plan (or not). The Team will be Equipped with key visuals and talking points to answer any Questions that may arise	Beginning first week of January, 2023	John, Jeff, Kendall
The balance of the Membership will be sent both electronic and Mail communications with the same information and Visuals	Provide Lisa with draft Chris/Kendall	
Once we fee there is buy-in from the Membership, preparations Shall begin for a Public Consultation	Book Town Hall for May 21	Lisa
Prepare boards Invite Town Officials	Chris Lisa	
Present recommendations to Town Council Md June or early July	Chris	Kendall, Bruce,
Paul suggests group convene prior to hitting the streets to discuss Approach to people and engage in role play with the intention to Prepare strategies for answering questions		
John indicated that we must keep notes on "No" votes		
1. Call to Order	6:01pm	
2. Additions to Agenda		
BIA Website - John indicated that when he does a search for the BIA website, he gets an error message. This is because the 'Old' Website has been taken down and his search engine hasn't gone To the new one enough times - it's an algorithm thing	Could all members please search with their various search engines for southamptonbia.com from time to time	Everyone
John - Please make opportunities to take photos for posting! We missed great opportunities at the AGM to take photos of Award Winners and with the Mayor and Deputy	Take lots of photos!!	Everyone
Thank you from Delores Sullivan for her award.		
Due to a change in circumstances, Jaris Edwards is resigning from the Board		

3. Request for declarations of Pecuniary Interest

None

4. Motion to accept minutes from November Meeting

*Moved by Paul Schendel
Seconded by Janine King
Carried*

5. Chair’s Report

The Chair wishes to enter into the minutes, on behalf of the New Board of Management, heartfelt thanks to the previous Board Members and she has mailed personal notes to each

Future Plans

Sara will review and begin planning a Christmas Market for 2023

Next Meeting Jan 4

P&E Committee

Port Elgin will be moving their Holiday Shoppers Night To the week after Sparkles

Port’s BIA seems to be in some disarray. Sara will be meeting with The CofC in hopes of developing a relationship that will benefit All of the BIA and CofC members in a more aligned manner

Sara

SBIA will be hosting Business After Hours commencing January on a Sunday or Monday and the COfC is on board

Sara

6. Coordinator’s Report

None

7. Treasurer’s Report

Nothing new, only changes reflect final invoices posted to Budget

8. Promotions and Events Committee Report, Paul Schendel

Wagon Rides have been very successful, well received and we’ll Definitely try for at least 4 nights next year

New garlands for lamp standard are a hit and we’ll be able to complete PHOTOS of street and Them in their attic space at the Boat House where they can be laid out Wagons And not get entangled.

Sara

9. Membership Committee Report, Jeff Cody

3 requests have been received for Associate Membership

RECAP: Benefits for Associate Membership

Inclusion on website, social Media, promotion
No vote

1 from Siggy Beuler, woodworker, has been received in writing

*Motion to approve, Paul Schendel
Seconded by Janine King
Carried*

2 others awaiting written request

Jeff asked for electronic membership list

Lisa

Lisa requested Associate Membership materials for files

Jeff

Lisa will confirm where cheques/e-transfers may be sent

Lisa

10. Next Meeting

January 26, 5:30PM

NEW BIA Office, downstairs
Where the Tourism Office was

11. Meeting Adjourned

6:37pm