

LEVY 2025	RESERVE FROM 2024	BUDGETED FUNDS	EXPENSES	TOTAL EXPENSES 2023	VARIANCE
\$58,700.00	\$1,505.31	\$60,205.31	\$0.00	\$0.00	
LEVY + RESERVE	60,205.31				
		2025 ASSIGNED BUDGET	ACTUAL EXPENSES	TOTAL EXPENSES 2024	2024 REMAINING BALANCE
<b>SPECIAL EVENTS &amp; PROMOTIONS - 4310</b>		<b>\$20,000.00</b>			
<i>Off-season Events Feb - Love at the Lake, Leprachaun Leap, Savour Southampton, Photography</i>		3,000.00	0.00	0.00	3,000.00
<i>Music on High, July &amp; Aug, Shindig, August</i>		5,000.00	0.00	0.00	5,000.00
		0.00	0.00	0.00	0.00
<i>October - Live at the Lake (Event costs, advertising, promotional materials, contest execution ancillary events and prizes)</i>		8,000.00	0.00	0.00	8,000.00
<i>Revenue from Ticket Sales, and bar</i>		(5,000.00)	0.00	0.00	(5,000.00)
<i>Revenue from Sponsors</i>		0	0.00	0.00	0.00
<i>Christmas Promotion = Bookmarks</i>		\$1,000.00	0.00	0.00	1,000.00
<i>Sparkles, November, December, Radio</i>		\$1,000.00	0.00	0.00	1,000.00
<i>Advertising - print, digital, social</i>		\$3,500.00	0.00	0.00	3,500.00
<i>Festive Friday Wagon Rides, December</i>		\$3,000.00	0.00	0.00	3,000.00
<i>Gift Card Promo</i>		\$500.00	0.00	0.00	500.00
<b>Subtotal</b>		<b>\$20,000.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$20,000.00</b>
<b>MEMBERSHIP - 5845</b>		<b>\$1,500.00</b>			
<i>New member packages, window clings</i>		500.00			
<i>Socials, mixers</i>		500.00			
<i>BIA Member Awards</i>		500.00		0.00	
<i>Revenue from Associate Memberships</i>		(1,500.00)			
<b>Subtotal</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>STREETSCAPE - 4340</b>		<b>\$16,000.00</b>			
<i>Flower Baskets, Street Planters</i>		10,000.00	10,000.00	10,000.00	10,000.00
<i>Seasonal Decorating,lunch for town crew</i>		3,000.00	3,000.00	3,000.00	3,000.00
<i>Artwork/production for pole mount banners</i>		3,000.00	3,000.00	3,000.00	3,000.00
<b>Subtotal</b>		<b>\$16,000.00</b>	<b>16,000.00</b>	<b>\$16,000.00</b>	<b>\$16,000.00</b>
<b>ADMINISTRATION - 5400</b>		<b>21,750.00</b>			
<i>Office Rent 2025</i>		100.00	0.00	0.00	100.00
<i>Website - Go Daddy</i>		250.00	0.00	0.00	250.00
<i>Employee Wages</i>		15,600.00	0.00	0.00	15,600.00
<i>Nov 2025 AGM Notice, hall rental &amp; expenses</i>		1,500.00	0.00	0.00	1,500.00
<i>OBIAA Membership</i>		300.00	0.00	0.00	300.00
<i>OBIAA Conference x 2, materials, hotels, fuel</i>		3,000.00	0.00	0.00	3,000.00
<i>Miscellaneous admin (Zoom, Google Work Space, Survey Monkey, supplies, copies, Zoom fees, misc</i>		750.00	0.00	0.00	750.00
<b>Subtotal</b>		<b>\$21,500.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$21,500.00</b>
<b>TOTAL BUDGET 2024</b>		<b>\$59,250.00</b>	<b>\$3,000.00</b>	<b>\$16,000.00</b>	<b>\$57,500.00</b>

**2025 BUDGET SOURCES**

2025 BUDGET	\$-59,250.00	
Reserves (YE 2024)	\$1,505.31	
2025 BIA LEVY	58,700.00	
Cash in Bank	1,958.50	as at October 31, 2024
<b>SUBTOTAL INCOME</b>	<b>\$62,163.81</b>	
<b>ESTIMATED BALANCE FORWARD DEC 2025</b>	<b>\$2,913.81</b>	