



APRIL 22, 2024
SBIA BOARD MEETING MINUTES
SBIA OFFICE

Attending: Sara Porter, Amanda Deer, John Divinski, Kendall Johnston-Sawyer, Paul Schendel, Sara Fritzley and Lisa Mills

Regrets: Paul Schendel, Gurwinder Singh

ITEM	ACTION	RESP.
1. Call to Order, 9:10 am		
2. Land Acknowledgement read by Kendall Johnston-Sawyer We want to acknowledge the Territory of the Anishinabek Nation: The People of the Three Fires known as Ojibway, Odawa, and Pottawatomie Nations. And further, to give thanks to the Chippewas of Saugeen and the Chippewas of Nawash, known collectively as the Saugeen Ojibway Nation, as the traditional keepers of this land.		
3. Additions to Agenda None		
4. Declarations of Pecuniary Interest None Declared		
5. Motion to accept minutes from March 28, 2024 Meeting	<i>Moved by Kendall Johnston-Sawyer</i> <i>Seconded by Amanda Deer</i> <i>Passed unanimously</i>	
6. Chair's Report, Sara Porter		
a) SS 25th Anniversary Event	Sara is securing one more band to round out The evening	Sara
b) OBIAA Update	OBIAA has approved their AGM and the annual Conference begins on Sunday, April 28th and Sara and Kendall will be attending (Lisa will Be attending on behalf of the Port Elgin BIA	
c) Gift Card Programme	All of the vendors will be at the OBIAA Conference And Sara, Kendall and Lisa will visit each one And make a decision on supplier to bring back To the Board for a motion to adopt a programme	
	<i>Chair's Report Accepted and Approved</i>	
7. Coordinator's Report, Lisa Mills No Report		

8. Treasurer's Report, Kendall Johnston-Sawyer

Nothing to report, spending on course

Treasurer's Report Accepted and Approved

9. Streetscape Report, Kendall Johnston-Sawyer

a) Pole Mounted Banners for High Street

Awaiting artwork from Emily Kewageshig
And Taylor Cameron

Rec'd May 3
waiting

b) Mural

Bell Canada has been approached and may
Be interested in having their building at the
Corner of Lansdowne and Albert either wrapped
With an image or to have panels mounted of
Indigenous art by Emily Kewegashig

Amanda
Monaghan, SS

UPDATE: We've yet to hear back from Bell but
And estimate to wrap 2 sides of the building with
A product that would last up to three years is
\$20,000 Explore other options ie printing on
Metal or plastic substrate that could be mounted
To the building exterior

Lisa

Streetscape Report Accepted and Approved

10. Promotions and Events, Sara Porter

a) Committee Meeting

Pick a date for week of May 6

Sara & Sara

11. Membership Committee, Paul Schendel

1 new Associate Member, Launch Properties

Paul to follow up with package

Paul

Member Social

May 14th at Room 797, theme will be
Social Media Tips and Tricks

CONFIRMED
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Membership Report Accepted and Approved

12. Town Report, John Divinski

a) Nothing new with the Town!

Port Elgin BIA reported to Council for the first
Time (ever) with names of their Board Members and
Listing of events for 2024.

This report was well received by Mayor and Council

b) Port Elgin BIA

John has requested that we receive a regular update
From the PEBIA and Lisa will do that, and vice versa

Town Report Accepted and Approved

13 NEXT MEETING

Thursday, May 30th, 5:30 pm BIA OFFICE

Sara will be away and Vice Chair Paul Schendel
will Chair

Paul

14. Meeting Adjourned at 9:30 am

MINUTES APPROVED BY BOARD AT MEETING OF MAY 30, 2024