

**March 23, 2023**  
**SBIA BOARD MEETING MINUTES**

Attending:: Sara Porter, Kendall Johnston-Sawyer, John Divinski, Paul Schendel, Jeff Cody, Lisa Mills  
Via Zoom: Janine King  
Regrets: Jeff Cody

ITEM	ACTION	RESP.
<b>1. Call to Order, 5:33pm</b>		
<b>2. Additions to Agenda</b>		
a) Guest Rachel Stack, Port Elgin Ward Councillor	Rachel joined us to observe prior Taking her position with the PEBIA	
b) Jaris Edwards has returned to Southampton with Once upon a stay at The Betsy Motion to ask Jaris to return	<i>Moved by Paul Schendel</i> <i>Seconded by Kendall Johnston-Sawyer</i> <i>Carried</i>	
At next meeting we will determine Jaris's office.		
<b>3. Requests for declarations of pecuniary interest(s)</b> None		
<b>4. Motion to accept minutes from February 23, 2022 Board Meeting</b>		
	<i>Moved by Kendall Johnston-Sawyer</i> <i>Seconded by Paul Schendel</i> <i>Carried</i>	
<b>5. Chair's Report, Sara Porter</b>		
<b>a) Monthly Chamber Meeting</b>		
i) We were advised that two Port Elgin business owners are Taking on the job of planning their own events in hope that The PEBIA will re-activate		
ii) The Big Spend is slated for April 28-30 and the Chamber And the Town are supporting it with paid advertising		
iii) Chamber is closer to complying with Rainbow Registration		
<b>b) Meeting with Brad Ritchie, SON Economic Dev Officer</b>	create a cooperative event for National Indigenous Day June 21	Sara
<b>c) BIA Website - Motion to migrate away from Tourist Town to our own website that we feel better represents the vibrance of the BIA and offers better functionality for our purposes and cost significantly less</b>	<i>Moved by John Divinski</i> <i>Seconded by Kendall Johnston-Sawyer</i> <i>Carried</i>	
<b>6. Coordinator's Report, Lisa Mills</b> The Town's Code of Conduct has been provided to all Board members And they are expected to comply with it		
<b>7. Treasurer's Report, Lisa Mills on behalf of Janine King</b> Status quo, nothing new to report		
<b>8. Streetscape Report, Kendal Johnston-Sawyer</b>		

- a) **First meeting will be Monday, April 3rd at 11 am**
- b) Presently the Committee consists of Kendall, Bruce Martin, Chris Robinson, Sara Porter and Frank Burrows from the Town

c) Sara asked that Kendall confirm that Town will have Christmas Decorations up week of Nov 13, prior to Christmas Market Kendall

d) John is meeting with a residential constituent residing on High Street The HSRP to review possible parking implications at the Millard Boulevard section

e) Kendall has contacted Bell Canada regarding their building on HWY 21 with proposal that they may sponsor a public art installation Kendall

f) Paul Schendel asked that his alley also be considered for public art

**9) Promotions and Events Committee, Paul Schendel**

- a) **Christmas Market** - weekend of Nov 18 in conjunction With Marine Heritage Society sale and Chambettes Tour of Homes
- b) **Sparkles** will be November 23rd along with Tree Lighting
- c) **Horse drawn carriage rides** have been booked for 4 Festive Fridays Paul
- d) John suggests this wagon sport a BIA banner Paul
- e) BIA will have a float in this year's **Christmas Parade** Sara
- f) **Kindness Campaign** will commence with a mural on Paul's alley wall And from there he will recruit additional spots and murals throughout Town Paul
- g) **Ladies at the Lake** - Suggestion to see if Outlaw could be an alternative venue Kendall
- h) **Music on High** - all sponsorship spots allocated Still require help for set up, traffic control and take down
- i) **Southampton Food and Music Festival - TBD**

**10) Membership Committee, Sara Porter on behalf of Jeff Cody**

- a) **2 new applications for associate membership**
  - i) Serene Esthetics
  - ii) Southampton Inn

Motion to accept

*Moved by Paul Schendel  
Seconded by John Divinski  
Carried*

**11. Town Report, John Divinski**  
No report

**12. Next Meeting** **April 27, 5:30PM**

**13. Meeting Adjourned** 6:42pm

**NEXT SOUTHAMPTON BIA SOCIAL: SUNDAY APRIL 23, 6PM AT LAC TOO**