

**August 24, 2023**  
**SBIA BOARD MEETING MINUTES**  
**Held at Paisley Common**

Attending:: Sara Porter, Jaris Edwards, Kendall Johnston-Sawyer, Paul Schendel and Lisa Mills  
Regrets: John Divinski

<b>ITEM</b>	<b>ACTION</b>	<b>RESP.</b>
<b>1.</b>	<b>Call to Order, 5:47pm</b>	
<b>2.</b>	<b>Additions to Agenda</b>	
	a) Janine King's resignation due to a job change Motion to have Kendall Johnston-Sawyer step in as Interim Treasurer	<i>Moved by Paul Schendel</i> <i>Seconded by Sara Porter</i> <i>Carried</i>
	b) to that end, we will be actively looking for a replacement	All, Sara will DM membership
	c) From last meeting we'll incorporate Land Acknowledgement to our BIAMeetings	Here's what is suggested by SON: <i>"We want to acknowledge the Territory of the Anishinabek Nation: The People of the Three Fires known as Ojibway, Odawa, and Pottawatomie Nations. And further give thanks to the Chippewas of Saugeen, and the Chippewas of Nawash, known collectively as the Saugeen Ojibway Nation, as the traditional keepers of this land."</i>
<b>3.</b>	<b>Requests for declarations of pecuniary interest(s)</b> None	
<b>4.</b>	<b>Motion to accept minutes from July 26, 2023 Board Meeting</b>	<i>Moved by Jaris Edwards</i> <i>Seconded by Kendall Johnston - Sawyer</i> <i>Carried</i>
<b>5.</b>	<b>Chair's Report, Sara Porter</b>	
	a) Strategic Plan Lisa and Sara will create a draft plan and working through the workbook provided by OMAFRA, the Board will develop a plan to take the SBIA through to the next election in 2026 and beyond;	Meeting #1 September 12, 7pm BIA Office  Meeting #2 September 19, 7pm BIA Office
	b) BIA Levy  Establish steps to change by-law re cachement area to include Saugeen Township and to the Port Elgin sign	Lisa emailed Dan and Dawn again (Emailed August 31st, 2023)  Dan Waechter informed us that they cannot release a blanket memo regarding the levy for each commercial property Lisa will ask if we could get the information without names
	c) Shop the Shores	A passport based initiative from the Town to encourage local shopping during the month of October

- d) BIA Photographer  
Sara has suggested that we engage a local photographer to shoot in businesses in order to build a photo library for Member Spotlights, social media, events, etc  
Motion to spend \$1,200 with Muirgen Cody-Mahony

*Moved by Paul Schendel  
Seconded by Jaris Edwards  
Carried*

- e) Social Media  
We're going to re-jig how we address the BIA socials

Like and comment on Member posts but not share

- f) 25th Anniversary Update

Friday, August 9th in Southampton  
Street Dance and Block Supper on High  
Possibly get the Reklaws to start a Reifest  
Connect with Saugeen Historic Metis and include their festivities and fish fry  
Book the Coliseum as a back up

- g) Parking Study

counting to take place soon and report later in the year

- h) Marine Heritage - Friday Market

Trial on High Street one Friday next summer - suggest down on the Boulevard  
"Competition breeds more commerce!!!"

## 6. Coordinator's Report, Lisa Mills

- a) Budget colours have been tweaked

Attached with these minutes

- b) Parking on High Street

Call for bylaw officer to come and ticket or Place notices on windshields asking that merchants and their staff not park on High St.

- c) Associate Members

Sara will provide a list of paid new associates to Lisa and Paul

## 7. Treasurer's Report

None - Spending is on-track

## 8. Promotions and Events Committee, Sara Porter

- a) Music on High - Well attended each Friday, only 1 night called for rain

ONE MORE LEFT!!!!!!

- b) Canada Day 2024  
- Work with SON to create an Indigenous focused event

Kendall to initiate conversation

- c) LATL

Breakout events in June and February

- d) Author Reading - October 5, 2023

Tickets on sale now via EventBrite  
Window posters being distributed here and in Port

- e) LATL - October  
Still waiting on 'official' announcement, matched), from Festivals and Events Ontario. The official Announcement is forthcoming from the Province

Letter sent (by Jen Porter from the LATL Committee), to Bruce Power asking for a financial donation - they're committed for this year

Have Jen connect re funding for 2024

Sara will be approaching all Member businesses with Sponsorship opportunities  
*Southampton Inn \$500 committed*  
*173 High \$500 committed*  
*Sonas Hair \$500 committed*  
*Once Upon a Stay ?*

Kendall to speak with SON about a drum circle

**9. Membership Committee, Paul Schendel**

No news

**10. Streetscape Report, Kendal Johnston-Sawyer**

Kendall is drafting a calendar for the Town indicating the dates we would like street decor put up and taken down, along with a map showing placement of benches, bike racks and planters.

**11. Town Report, John Divinski via email**

a) Economic Development Summit  
Contact Heather Hyde

October 4th, 8-11am Club at Westlinks

b) Parking Study

as attached

c) Saugeen Shores Strategic Plan

as attached

**12. Next Meeting**

**Thursday, September 21st, 5:30PM, BIA OFFICE**

**13. Meeting Adjourned AT 7:02 PM**

**NOTE: LATL meetings will be every Monday at 8am, Lighthouse Restaurant  
See attached plan.**