



**Southampton Business Improvement Area
Board of Directors Meeting**

**APPROVED
MINUTES**

Thursday, June 26, 2025, 5:30 pm

Location:	Southampton BIA Office, 201 High Street, Southampton
Board Members Present:	Sara Porter (Chair), Melanie Myers (Treasurer), John Divinski (Town of Saugeen Shores), Gurwinder Singh
Board Members via Zoom	
Guests:	None
Staff Present:	Lisa Mills, Coordinator and minute taker
Regrets:	Kendall Johnston-Sawyer (Streetscape), Amanda Seaman

#	Description		Lead	Outcome
1	Call to Order	5:34 pm	Chair	
2	Land Acknowledgement	We want to acknowledge the Territory of the Anishinabek Nation: The People of the Three Fires known as Ojibway, Odawa, and Pottawatomie Nations. And further, to give thanks to the Chippewas of Saugeen and the Chippewas of Nawash, known collectively as the Saugeen Ojibway Nation, as the traditional keepers of this land.	Melanie	
3	Declarations of Pecuniary Interest	None declared	Chair	
4	Additions to Agenda	None		
5	MOTION	<i>To accept minutes from Board Meeting of May 22, 2025</i>	Moved by Seconded Passed	Gurwinder Singh Melanie Myers Unanimously
6	Chair's Report		Chair	Report
		<ul style="list-style-type: none"> Sara is refining a code of conduct and social messaging policy for the Board/OBIAA High Street Revitalisation - meeting with Burnside and 	Sara Sara	The BIA will receive weekly updates that

		<p>McDonnell requesting more frequent and specific updates</p> <ul style="list-style-type: none"> Love Local Campaign - is proving to be very successful, and only 3 businesses affected by the construction have opted out: Outlaw, Lighthouse and Offshore Construction Watch Party(s) - 1 down, 1 rain delayed Caricaturiest will be in attendance for July 3rd June 23 Delegation to Council was well received And curb extensions are still a hot topic Multicultural Day - June 29 at Pioneer Park July 2nd - Sara leading a delegation to Southampton Rotary to discuss our mandate and initiatives Vicinity vs Driftscape apps - Sara and Lisa to review with Amanda Monaghan to determine if either of these platforms would support our promotions, events and tourism initiatives 	<p>Sara</p> <p>Sara</p> <p>Sara, Lisa, Amanda</p>	<p>Sara will send to the High St businesses and the Board</p> <p>Approach these businesses again</p> <p>Board requested to drop by Town Hall</p> <p>Presentation attached</p> <p>We'll attend with cornhole games, weather permitting</p>
7	Coordinator's Report		Staff	Report
		<ul style="list-style-type: none"> No report 		
8	Treasurer's Report		Treasurer	Report
		<ul style="list-style-type: none"> GL received and Lisa will proceed with reconciling 2024 	Lisa/Town	
		<ul style="list-style-type: none"> Spending on track to date 	Lisa	
9	Strategic Planning and	Promotional Events		
9.1	Promo & Events	NEXT MEETING	Sara	Report
	2025 events	<ul style="list-style-type: none"> July 12, Comicon Will have signage at the event directing people to the downtown area for shopping, dining and a scavenger hunt for prizes sponsored by Comicon August Long Weekend - Southampton Arts Festival sponsored by Southampton Arts August - Shindig on High Street August 9 - Shindig Street dance, street eats, beer garden, games, foaming dragon October - Ladies at the Lake -Saturday shopping event with in-store activities Live at the Lake Saturday night dance at Town Hall November 20 - Sparkles 		<p>BIA will have a table at the event and businesses are being encouraged to dress up, have a promotion for attendees, participate in scavenger hunt</p> <p>BIA supporting but not involved</p> <p>Finalizing music and bar, Nuclear Vibes and Cale & Tuna have been confirmed</p> <p>Y2K Theme</p> <p>Sofa Kings confirmed</p> <p>Lisa will invite</p>

		<ul style="list-style-type: none"> • November 21 - Port Elgin Shoppers' Night • November 22 - Christmas in Southampton with Marine Heritage Society, Chambettes, Southampton Arts and BIA • Festive Fridays - Nov 28, Dec 12, Dec 19 Horse Drawn Wagon Rides • Ladies Night and Mens Night - possibly with Port Elgin • Santa Summit - December 19, 3rd Annual 		<p>Mayor</p> <p>Craft and artisan fairs throughout town</p> <p>Shopping nights for the holidays</p>
9.2	Streetscape		Lisa	Report
		<ul style="list-style-type: none"> • Awaiting artwork from Emily Kewageshig and Taylor Cameron for Bell Building Mural • Amanda Monaghan organising dedication with Mayor, Council, MP, MPP, SFN Chief and Council 	Installation anticipated this summer	Media Release Issued
9.3	Membership			
		Is there a Board Member who'd like to head this committee?		
10	Town		John Divinski	Report
		No Report		
	MOTION	<i>That the Chair, Coordinator, Treasurer and all Committee Reports be accepted as presented.</i>	Moved by: Seconded by: Passed	Gurwinder Singh Melanie Myers Unanimously
11	New Business			
		<i>Motion, if required</i>		
12	Future Meeting Dates	All at the BIA Office unless otherwise organised		
	Promo & Events •General planning		5:30pm	
	Board Meetings Next Meeting	4th Thursday of each month On hold during the summer unless extraordinary meeting required.	5:30 pm	
13	Meeting Adjourned	6:32pm		