

## JORDANA CREATIVES START-UP PACKAGE FEE LIST

No.	ITEM	DETAILS	FEE
1	<b>PURCHASE DOMAIN NAME</b>	Once you've decided on a name for your business, we recommend you purchase the domain name as quickly as possible. Price for 3 years plus set up of Go Daddy account.	<b>£69</b>
2	<b>INDUSTRY RESEARCH AND ANALYSIS</b>	Research and analysis on your brand, colours, market research and create a <b>DASHBOARD</b> , which we use as a project mapping tool, whilst we work on your project.	<b>£397</b>
3	<b>LOGO DESIGN</b>	We will deliver three logo design options for you to look over and choose from, which will establish your branding. <b>*More intricate logos which may involve more work will be quoted for, e.g. logos that have to be done in circulars or swirls.</b>	<b>£297</b>
4	<b>PURCHASE WEB BUILD PACKAGE (GO DADDY)</b>	Purchase of the website build package from Go Daddy. The platform on which your site is built.	<b>£197</b>
5	<b>PURCHASE DOMAIN EMAIL &amp; SET UP</b>	We recommend at least one email account linked to your domain name. Example: info@ support@ Hello@ Contact@	<b>£137</b>
6	<b>BASIC/STANDARD WEBSITE DESIGN &amp; BUILD</b>  <b>WEBSITE PAGES</b>	<b>Website Design &amp; Set Up Work includes:</b> Custom Interface (layout, brand colours, fonts), Website Architecture, Test Site, Content Management System (CMS) Integration.  <b>HOME ABOUT SERVICES CONTACT</b>  Content Creation, Sourcing of Images, Branding Colour Theme, Action Buttons, Personal/Private Pages, Basic Contact Form, Sign Up Pages and Links, One MailChimp Integration.	<b>FROM £997</b>
7	<b>PREMIUM WEBSITE DESIGN &amp; BUILD PLUS MARKETING SOLUTIONS</b>  <b>WEBSITE PAGES</b>	<b>Website Design &amp; Set Up Work includes:</b> Custom Interface (layout, brand colours, fonts), Website Architecture, Test Site, Content Management System (CMS) Integration.  <b>UNLIMITED PAGES</b>  Content Creation, Sourcing of Images, Branding Colour Theme, Action Buttons, Personal/Private Pages, Contact Form, Sign Up Pages and Links, Two MailChimp Integration, Online Appointments, Website Security, SEO, SM Marketing, One-Time Appointments, Recurring Appointments, Email & Text Appointment Reminders, WhatsApp Integration, Guidance & Analytics, Cookie Policy, Terms & Conditions, Fee Lists, Banner Advert Design	<b>FROM £1997</b>

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8	E-COMMERCE WEBSITE DESIGN & BUILD PLUS MARKETING SOLUTIONS  WEBSITE PAGES	<p><b>Website Design &amp; Set Up Work includes:</b> Custom Interface (layout, brand colours, fonts), Website Architecture, Test Site, Content Management System (CMS) Integration.</p> <p><b>UNLIMITED PAGES</b></p> <p>Content Creation, Sourcing of Images, Branding Colour Theme, Action Buttons, Personal/Private Pages, Contact Form, Sign Up Pages and Links, Up to Five MailChimp Integration, Online Appointments, Website Security, SEO, SM Marketing, One-Time Appointments, Recurring Appointments, Email &amp; Text Appointment Reminders, WhatsApp Integration, Guidance &amp; Analytics, Cookie Policy, Terms &amp; Conditions, Fee Lists, Banner Advert Design, Set Up of Members/Clients Area, Product Listings, Shipping Options, Discount &amp; Promotional Features, Take Payments, Payments Processing</p>	FROM £2497
9	CLICKFUNNELS DESIGN & BUILD	<p>Best for selling products. You don't need a huge sales team to push your products anymore. Thanks to Russell Brunson and this innovative concept, ClickFunnels does it all for entrepreneurs now. This is a website and sales funnel all in one.</p> <p><b>NOTE:</b> There is a monthly subscription fee that applies for hosting: from £80 - £150.</p>	£1497
10	MAILCHIMP INTEGRATION	Get your various contact forms and sign up forms tailor-made so your clients get an automated response when they sign up, buy or just simply contact you.	FROM £57-£197
11	CLIENT QUESTIONNAIRE	Perfect for a business where you have to collect client information to prepare for consultation, coaching, or counselling. This is fully automated, so you no longer have to do this manually. No more time-consuming emails.	FROM £97-£297
12	CREATE AND SET UP LANDING PAGE	A landing page is an effective lead conversion tool and the best platform to sell your products from direct on your website.	FROM £497
13	PROMOTIONAL VIDEO	We also script and film promotional videos for clients to go on your website, sales funnel, YouTube, Facebook and other Social Media platforms. Powerful & persuasive content is what we are good at curating and creating, particularly the sort of content that will convert clients.	FROM £497 - £2997 & Quotable

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14	<b>BUSINESS CARD DESIGN &amp; PRINT</b>	Incorporating your logo and branding.	<b>£169</b>								
15	<b>BUSINESS SOCIAL MEDIA CHANNELS – SET UP</b>	We will set up all your social media channels linked to your business and website; such as: Facebook, Instagram, YouTube, Pinterest, LinkedIn, Twitter, etc.	<b>£497</b>								
16	<b>WEBSITE HOSTING FEES</b>  PAID MONTHLY OR YEARLY	Basic/Standard Website Hosting Premium Website Hosting E-Commerce Website Hosting	<table> <thead> <tr> <th>M</th> <th>Y</th> </tr> </thead> <tbody> <tr> <td><b>£25</b></td> <td><b>£300</b></td> </tr> <tr> <td><b>£35</b></td> <td><b>£420</b></td> </tr> <tr> <td><b>£45</b></td> <td><b>£540</b></td> </tr> </tbody> </table>	M	Y	<b>£25</b>	<b>£300</b>	<b>£35</b>	<b>£420</b>	<b>£45</b>	<b>£540</b>
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17	<b>BLOG WRITING SERVICES</b>  <b>SEO OPTIMISED ARTICLES</b> <b>WE HELP YOU CREATE ENGAGING CONTENT</b>	500 words: Perfect for blog posts 1000 words: A more in-depth article 2000 words: Good for review articles or more	<b>£120</b> <b>£197</b> <b>£297</b>								
18	<b>PROFESSIONAL DOCUMENTS</b>	We can create any professional document for your business; Contact Forms, Order Forms, Questionnaires, Product Descriptions, E-Books, Brand Comms	<b>FROM £47</b>								
19	<b>GENERAL WEB CONTENT WRITING</b>	We can rewrite your web content to go on your current site.	<b>FROM £97</b>								
20	<b>SELECT PACKAGE</b>	There are packages available to suit your professional needs. Ask for a quote today. Select from the above and we can create a discounted package to suit your needs.	<b>GET A QUOTE</b>								