



## Fall Festival Sponsorship Levels

### **Pioneer 'Presenting' \$1,500 (two available, category exclusive)**

- Presenting Rights "The Pine Trail PTA Fall Festival presented by (YOUR BUSINESS HERE)
- Consistent branding as The Pine Trail PTA Fall Festival presented by (YOUR BUSINESS HERE) before, after and during event.
- Prominent Sized Logo added to festival poster (physical and electronic) in all festival marketing
- Logo and link added to sponsor list our Pine Trail PTA webpage for one year
- Feature in Pioneer Post newsletter (reaches 700+ families)
- Logo added to thank you letters & other festival communications within the community
- DJ announcements of your sponsorship throughout event
- Six standalone social media mentions (Pine Trail PTA Facebook & Instagram)
- Table at event (must provide own table, chairs, tent)
- On Site Signage at Event (provided by PTE PTA)
- Six Bracelets to event (if needed)

### **Happy Smiley Trees Photo Booth Sponsor \$1,250 (one available)**

- Company logo customized on photo strip; sign displayed at photo booth
- Logo added to festival poster (physical and electronic) in all festival marketing
- Logo and link added to sponsor list our Pine Trail PTA webpage for one year
- DJ announcements of your sponsorship throughout event
- Four social media mentions (Pine Trail PTA Facebook & Instagram)
- Table at event (must provide own table, chairs, tent)
- On Site Signage at Event (provided by PTE PTA)
- Four Bracelets to event (if needed)

### **Trailblazer Area Sponsor \$1,000 (two available)**

(Choose from Fun Zone or Petting Zoo)

- Logo added to festival poster (physical and electronic) in all festival marketing
- Logo and link added to sponsor list our Pine Trail PTA webpage for one year
- DJ announcements of your sponsorship throughout event
- Four social media mentions (Pine Trail PTA Facebook & Instagram)
- Table at event (must provide own table, chairs, tent)
- On Site Signage at Event (provided by PTE PTA)
- Four Bracelets to event (if needed)

## **“Special Area” Sponsor \$500 (four available)**

Choose from Craft Area, Food Truck, Entertainment or Face Painting

- Logo added to festival poster (physical and electronic) in all festival marketing
- Logo featured on Facebook event page
- DJ announcements of your sponsorship throughout event
- Three social media mentions (Pine Trail PTA Facebook & Instagram)
- Table at event (must provide own table, chairs, tent)
- Banner or Signage Opportunity in your sponsored area (provided by sponsor)
- Four Bracelets to event (if needed)

## **Activity Sponsor \$300 (six available)**

Choose from Rock Wall, Inflatable Obstacle Course, Inflatable Hippo Game, Inflatable Axe Throwing Game, Trackless Train, Dunk Tank.

- Logo added to festival poster (physical and electronic) in all festival marketing
- Logo featured on Facebook event page
- Three DJ announcements of your sponsorship throughout event
- Two social media mentions (Pine Trail PTA Facebook & Instagram)
- Table at event (must provide own table, chairs, tent)
- Banner or Signage Opportunity in your sponsored area (provided by sponsor)
- Two Bracelets to event (if needed)

## **Pine Tree Sponsor \$250 (unlimited)**

- Logo added to festival poster (physical and electronic)
- Logo featured on Facebook event page with link to sponsor’s website
- Two DJ announcements of your sponsorship throughout event
- One social media mention (Pine Trail PTA Facebook & Instagram)
- Table at event (must provide own table, chairs, tent)
- Banner or Signage Opportunity in your sponsored area (provided by sponsor)
- Two bracelets to event (if needed)

## **Seeds to Trees Sponsor - \$100 (unlimited)**

- **Great for families to show your support!**
- One social media mention (Pine Trail PTA Facebook & Instagram)
- Sponsor mentioned one time by DJ
- Banner or Signage Opportunity in your sponsored area (provided by sponsor)
- Table at event, if needed (must provide own table, chairs, tent)

## **Vendor Sponsor - \$50 (limited space available)**

- Table at event (must provide own table, chairs, tent)
- Banner or Signage Opportunity in your sponsored area (provided by sponsor)
- Must provide a kid friendly activity at your booth or hand out kid friendly candy or prizes

Each business is to provide their own signage that will be displayed at their assigned booth. Signs may not be larger than 30”x30”. Please drop off to the front office between November 1st -3rd. The Fall Festival team will set up the sponsor signs at their designated booths morning of the event. All donation checks are to be made payable to “Pine Trail Elem PTA” and on the memo line, please write “Fall Festival”. Pine Trail Elementary – 300 Airport Road, Ormond Beach, FL, 32174. Please contact us if you wish to be invoiced or would like to pay using another tender at 386-299-8973. The Volusia County School Board is not affiliated with this event in any manner, nor does it endorse or assume any responsibility for any activities which may occur in connection with them.



**P T A**

## FALL FESTIVAL SPONSORSHIP AGREEMENT

**SELECT:**

- Pioneer Naming Rights Sponsor - \$1,500
- Photo Booth Sponsor - \$1,250
- Trailblazer Sponsor - \$1,000
- Special Area Sponsor - \$500
- Activity Sponsor - \$300
- Pine Tree Sponsor - \$250
- Seeds to Tree Sponsor - \$100
- Vendor - \$50
- Contribution -I/We are unable to sponsor, but have enclosed a contribution of \$ \_\_\_\_\_ to support the Pine Trail PTA

**YOUR INFORMATION: NAME:**

\_\_\_\_\_  
(AS YOU WOULD LIKE TO SEE IN PRINT)

**ADDRESS:**

\_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (W) \_\_\_\_\_ (C) \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

EMAIL: \_\_\_\_\_

**PAYMENT:**

ENCLOSED IS MY CHECK MADE PAYABLE TO THE PINE TRAIL PTA 300 AIRPORT ROAD ORMOND BEACH FL 32174

PLEASE INVOICE MY SPONSORSHIP PAYMENT TO (email)

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