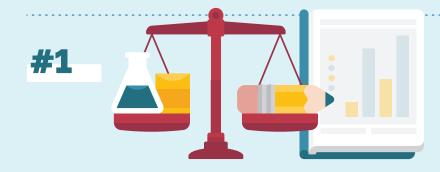
## Good Publication Practice for Communicating Company-Sponsored Medical Research: GPP3

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The following is a summary of the 10 principles designed to help individuals and organizations maintain ethical and transparent publication practices and comply with legal and regulatory requirements.



The design and results of all clinical trials should be reported in a complete, accurate, balanced, transparent, and timely manner.

Reporting and publication processes should follow applicable laws (e.g. Food and Drug Administration Amendments Act of 2007<sup>1</sup>) and guidelines (e.g. ICMJE recommendations and reporting guidelines found on the Enhancing the QUAlity and Transparency Of health Research [EQUATOR] Network<sup>2</sup>).



#3





Journal and congress requirements should be followed, especially ethical guidelines on originality and avoiding redundancy (that is, duplicate publication).

Publication planning and development should be a collaboration among all persons involved (e.g. clinicians, statisticians, researchers, and publication professionals, including medical writers) and reflect the collaborative nature of research and the range of skills required to conduct, analyze, interpret, and report research findings.



1. International Committee of Medical Journal Editors. Recommendations for the conduct, reporting, editing, and publication of scholarly work in medical journals. Updated December 2014. Accessed at www.icmje.org/recommendations on 12 January 2015. 2. Food and Drug Administration Amendments Act (FDAAA) of 2007. Accessed at www.fda.gov/regulatoryinformation/lawsenforcedbyfda/significantamendmentstothefdcact/foodand drugadministrationamendmentsactof2007/default.htm on 5 April 2019.



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All authors should have access to relevant aggregated study data and other information (for example, the study protocol) required to understand and report research findings.





The authors should take responsibility for the way in which research findings are presented and published, be fully involved at all stages of publication and presentation development, and be willing to take public responsibility for all aspects of the work.

Author lists and contributorship statements should accurately reflect all substantial intellectual contributions to the research, data analyses, and publication or presentation development. Relevant contributions from persons who did not qualify as authors should also be disclosed.



**#9** 



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