

Fixthecrown.org

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PRESS RELEASE

Petition to encourage the developers of The Independent to revisit the aesthetics of the building's "crown" gains steam in Austin, TX

Austin, TX – A petition has been launched on change.org to encourage the developers of The Independent, Austin to revisit the aesthetics of the building's "crown."

The Independent topped out in late 2018 to debut its award-winning design as the tallest skyscraper in Austin, Texas and the tallest residential tower west of the Mississippi River. What was highly anticipated as the crowning achievement of the Austin skyline has become a disappointing feature to an otherwise well executed project. The current design appears value-engineered and unfinished resulting in a stunning failure of potential.

Fixthecrown.org believes the Independent is a spectacular and beautiful addition to the Austin skyline. The mission of fixthecrown.org is quite simply to encourage The Independent - Austin through its architects, builders, and developers to reassess the crown of their building and enhance the design, particularly in daylight.

The focus of the organization is limited in scope to the design aesthetics of the crown and harbors no anti-development or NIMBY attitudes. Additionally, the campaign recognizes the stunning architectural and engineering significance of the Independent and believes it to be tremendous contribution to the Austin skyline.

The petition has quickly gained traction through social media and has already been highlighted by local media such as The Austin American-Statesman, KXAN NBC, KVUE ABC, Austin Business Journal, and KLBJ News Radio.

As of publication of this release requests for comment to the building's developers and representatives have not been returned.

FOR MORE INFORMATION:

Please contact admin@fixthecrown.org

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