



To Whom It May Concern,

We are pleased to invite you to partner with us for **Do Good Together**, an **invitation-only gathering of local nonprofit executive leaders** designed to strengthen collaboration, alignment, and shared impact across St. Petersburg's nonprofit sector. The event brings together executive directors, founders, and senior leaders from **more than 65 locally operated nonprofit organizations** with priority invitations extended to organizations that participated in Do Good Day, creating a curated environment focused on executive-level peer exchange and sector-wide coordination.

The event is **structured to remain free** for participating nonprofit directors and executive leaders, ensuring equitable access to connection, education, and leadership development while allowing sponsor support to **directly invest** in nonprofit capacity building and long-term community impact.

Produced by the **Do Good and Shine Brightly Foundation, Inc.**, in partnership with our local nonprofit community, this event offers businesses a unique opportunity to engage directly with nonprofit executive leadership while aligning their brand with collaboration, leadership development, and strengthened nonprofit infrastructure.

Event Details

Saturday, May 16, 2026

6:00–8:00 PM

Voodoo Brewing Co – Downtown St. Petersburg

Do Good Together convenes nonprofit executive leaders in a **focused setting** designed to foster relationship building, shared learning, and strategic alignment among organizations actively serving our community. While Do Good Day centers on public engagement and volunteer connection, Do Good Together prioritizes executive-level **collaboration and coordinated leadership** across the local nonprofit ecosystem, advancing long-term alignment beyond event night.

Partnership Levels and Benefits

Partnership benefits provide meaningful visibility while supporting nonprofit leadership development. Sponsorship of Do Good Together positions your organization within a curated leadership environment focused on strategic coordination, capacity building, and sector alignment.

Presenting Partner – \$3,000 (Exclusive)

- Recognition as Presenting Partner on all event signage and digital materials
 - Opportunity to host an information table during the convening
 - Brief welcome remarks during the program
 - Premier logo placement across event materials and website
 - Dedicated social media recognition
 - Inclusion in post-event recap communications
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Leadership Partner – \$1,500

- Prominent logo placement on event signage and digital materials
 - Verbal acknowledgment during the event
 - Dedicated social media recognition
 - Inclusion in post-event thank-you content
 - Alignment with nonprofit leadership development and community collaboration
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Community Partner – \$750

- Logo placement on event signage and digital materials
 - Verbal acknowledgment during the event
 - Shared social media recognition
 - Inclusion in post-event thank-you content
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Supporting Partner – \$300

- Name or logo inclusion on event signage
 - Shared social media recognition
 - Inclusion in post-event thank-you content
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Community Supporter – \$100

- Name recognition in post-event recap and website listing
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Why Partnership Matters

Access. Engage directly with nonprofit executive leaders and decision-makers.

Relationships. Build meaningful connections with leaders shaping St. Petersburg's nonprofit ecosystem.

Positioning. Align your brand with leadership development, collaboration, and sector growth.

Impact. Remove financial barriers so nonprofit leaders can convene at no cost.

Partner With Us

Do Good Together represents a direct investment in nonprofit leadership capacity and coordinated community impact.

Sponsorship commitments may be submitted at www.dogoodshinebrightly.org or by contacting director@dogoodshinebrightly.org.

Together, we are strengthening the connective infrastructure that allows St. Petersburg's nonprofit ecosystem to operate more effectively and collaboratively.

Gratefully,

Meredith Pericles

Founder and Executive Director

Do Good and Shine Brightly Foundation, Inc.

Producer of Do Good Day and Do Good Together