

Contact Details

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Qualifications

Registered Planner,
Planning Institute of
Australia

Registered Landscape
Architect, Australian
Institute of Landscape
Architects

Successful practitioner of
Landscape Architecture
and Urban and Regional
Planning with substantial
experience in the US,
Hawaii, Singapore and
Australia on differing
scales of projects
encompassing policy,
planning, design,
documentation, and
project management.

Residency Status

Dual Citizen of Australia
and the United States of
America



Melanie D Bradley, Director

Professional Profile

Bringing substantial national and international experience in all facets of Urban Design, Urban Planning and Landscape Architecture to promote best practice outcomes for the community in Western Australia.

- **Experienced in urban design, urban planning and policy formulation and implementation, strategic and statutory planning, and landscape architecture.**
- **Experienced in design, construction documentation and supervision of construction of the built form.**
- **Dedicated to combining a belief in the power of the graphic image and the written word to demonstrate 'what community wants' to the government, industry and community.**

Education

Master of Urban and Regional Planning

Curtin University of Technology, Bentley, WA

Bachelor of Science, Landscape Architecture

Texas A&M University, College Station, Texas, USA

Achievements

Planning Institute of Australia WA

Co-Vice President of WA Division 2020-2022

Western Australian Planning Commission

Alternate Deputy Presiding Member/Specialist of the Joint Development Assessment Panels 2019-20

Australian Institute of Landscape Architects WA Chapter

Executive Committee Member 2015-present

National Continuing Professional Development Committee Member 2015-present

Served as a member of the National Accreditation Review Teams – UWA 2015 and RMIT 2016

Registered Planner

Planning Institute of Australia

Registered Landscape Architect

Australian Institute of Landscape Architects

Construction Specification Institute USA Certification

Construction Specification Institute

Licensed Landscape Architect, Texas, USA

Texas Board of Architectural Examiners

Licensed Irrigator, Texas, USA

Texas Natural Resource Conservation Commission

Professional Affiliations

Collective Design Agency

Community Volunteering for Hi-Vis Women

Alternate Deputy Presiding Member, State Development Assessment Panel

Planning Institute of Australia – RPIA

Australian Institute of Landscape Architecture - RLA

Urban Design Forum, PIAWA – Former Convener, Committee Member

Western Australia Diving Association – Chairperson

Streetscape Advisory Committee – Mosman Park, Western Australia

Water Advisory Committee to Water Corporation – El Paso, Texas
American Society of Landscape Architects

Experience

LANDPLAN ASSOCIATES

Director

Perth, Western Australia, January 2018-present

Key Responsibilities:

- **Undertakes all aspects of Urban Design, Urban Planning and Landscape Architecture**
- **Urban Planning:** strategic planning studies, policy and guidelines formulation; strategic policy frameworks and guidelines with regard to statutory requirements comprising structure plans or plans, policies, strategies and implementation actions for the strategic assessment in metropolitan sectors and Peel region; and the provision of strategic policy and statutory advice to other DoP divisions, other State Government agencies, local government, industry and community stakeholders
- **Urban Design** – analysing, contextualizing and formulating graphic representation of housing typologies, road and rail sections, precinct planning, master planning and 3D visualization.
- **Landscape Architecture** – consultation, site analysis, site design and construction documentation, including specifications for hardscape and softscape items.

Key Achievements:

- **Cottesloe Village Urban Design Report** – professional local team member for the Cottesloe-Peppermint Grove Integrated Local Area Plan providing urban planning and urban design advice to achieve an Urban Design Framework for a proposed Cottesloe Village Precinct Plan.
- **Urban Design** – sub-consultant for Jensen Plus - Adelaide, South Australia - providing medium density site cover, built form graphics and analysis as well as sections through street, road and rail typologies.
- **Rising Star Winery** – Denmark, WA – landscape architecture design and construction supervision of cellar door and surrounding landscape. Urban planning for additions to main house.
- **Leahy Residence** – Floreat, WA – pool renovations and landscape plans.
- **Amanda Energy Petroleum Station** – Sawyers Valley, WA – landscape and weed management plans to satisfy a development approval condition.
- **Structure Planning** – advice on tender pursuit by Niche Planning Studio, Melbourne, VIC.
- **Hi-Vis Women** – community volunteering and mentoring in landscape architecture as well as urban planning. Tendering for State and local government work, “powering the all-female design/build and being part of the solution”.
- **Collective Design Agency** – collaboration with Architects, Building Designers and Builders on medium density and Accessible Housing in Western Australia.

DEPARTMENT OF PLANNING, WESTERN AUSTRALIA

Senior Planning Officer, Specified Calling Level 3

Perth, Western Australia, June 2008 to 2018

Key Responsibilities:

- **Undertakes** strategic planning studies, policy and guidelines formulation;
- **Develops** strategic policy frameworks and guidelines with regard to statutory requirements comprising structure plans or plans, policies, strategies and implementation actions for the strategic assessment in metropolitan sectors and Peel region; and
- **Coordinates** the provision of strategic policy and statutory advice to other DoP divisions, other State Government agencies, local government, industry and community stakeholders.

Key Achievements:

- **Station Precinct Analysis** – analyzing and formulating graphic representation of opportunities and constraints of MetroNet projects.
- **Better Urban Forest Planning for Perth and Peel** – managed consultants in producing guidelines for local government in conjunction with WALGA in order to ensure that the Urban Forest was being planned for in Perth and Peel.

https://www.dph.wa.gov.au/getmedia/a8b2687c-7189-4880-96c4-99ff227a54b8/PRJ_Better_Urban_Forest_Planning

- **Referrals** – analysis of structure plans, amendments and schemes for planning issues related to urban design, activity centres, station precincts and housing diversity.
- **ICC Reform** – draft WAPC/ICC Strategic Infrastructure Monitoring Framework.
- **Policy review** – review and policy implementation research and analysis for SPP 5.4
- **Diverse City by Design Fact Sheets** – endorsed for publication and commended by the WAPC, August 2015 <https://www.planning.wa.gov.au/publications/8634.aspx>
- **Green Network Guide** – team leader for research, analysis and policy for implementation of the strategic assessment outcomes in sub-regional structure plans citing Directions 2031 policy structure.
- **Strategic assessment** – research and analysis of the green network and implications on policies such as the Model Scheme Text and Liveable Neighbourhoods reviews.
- **Key Stakeholder Management** in implementation of the green network in local planning strategies and schemes.
- **Directions Multi-Stakeholder Communications Strategy** – project management, policy and guideline development and coordination of stakeholder collaboration with industry, Government and local government.
- **Directions Diverse City by Design** – team leader for urban design case studies and graphic design as well as research, analysis and implementation of policy.
- **Contribution** to urban design principles for the **MAX** light rail framework.
- **Responsible** for the management and preparation of the Shire of Broome Local Planning Strategy in collaboration with key stakeholders, government departments and key agencies.
- **Authored** the Strategic Tourism Sites report on the Pilbara region in collaboration with local government and Tourism WA.

D.B.DEVELOPMENTS, WA (P/L)

Perth, Western Australia, July 2002-June 2008

- **Principal Landscape Architect** of own business with responsibility for project management of all aspects of Landscape Architectural work, including, but not limited to, project initiation, sub-contracting team members, budget, scope of works, site analysis, conceptual master planning, construction documentation, specifications, tender documentation, contract management and construction supervision.

Key Achievements

- **Marine Terrace Subdivision**, Fremantle, September 2003. **Planned and Supervised** Demolition and POS Construction in collaboration with the City of Fremantle.
- **Construction supervision** and site survey of East Perth Redevelopment area, East Perth - March 2003 for Hames Sharley Architects.
- **Private residential** projects for landowners in the Western Suburbs, July 2002 –January 2008.

LANDPLAN ASSOCIATES (P/L)

Singapore and Perth, Western Australia (1998-2002)

- **Principal Landscape Architect** of Landscape Architectural business with responsibility for **project management** for all aspects of Landscape Architectural work, including, but not limited to, project initiation, sub-contracting team members, budget, scope of works, site analysis, conceptual master planning, construction documentation, specifications, tender documentation and construction supervision.

Key Achievements

- **Project management** of Changi Airport-Terminal 3 and MRT stations at various locations in Singapore on behalf of Tierra Design Architects. Also managed a team preparing construction documentation for Ladyhill Condominiums.
- **Authored** and delivered a **Landscape Feasibility Study** as well as conceptual design and project proposals in collaboration with Koltaz Smith Planners for Coral Coast Marina Development P/L on Maud's Landing Resort Development.
- **Project management** and team management for tourist resort projects located in Broome, Western Australia and Kanchanaburi, Thailand as well as residential projects in Perth.
- **Residential design-build** project management around the Perth Metropolitan area.

LANDPLAN ASSOCIATES, INC.

El Paso and Houston, Texas, USA, June 1990 – July 1997

- **Principal Landscape Architect** of own business with responsibility for **project management** for all aspects of Landscape Architectural work, including, but not limited to, project initiation, sub-contracting team members, budget, scope of works, site analysis, conceptual master planning, construction documentation, specifications, tender documentation and construction supervision.

Key Achievements

- **Responsible** for all aspects of planning for the landscape component of major projects. Included liaising with clients, key stakeholders, local government and consultants to deliver timely and on budget projects. Successful projects were wide-ranging and included the following:
 - **Kennedy Brothers Memorial Apartments (Ysleta, Texas)**, Department of Housing and Urban Development, United States, October 1995
 - **Upgrade to Biggs Recreational Facility (Ft. Bliss, Texas)**, United States Department of the Army, June 1995
 - **Petro Stopping Centre (Ocala, Florida)**, Petro Stopping Centres, USA, March 1995

MKMS ARCHITECTURE, INC.

El Paso, Texas, USA, August 1986 – June 1990

- **Project management** for all aspects of Landscape Architectural work, including, but not limited to, project initiation, scope of works, site analysis, conceptual master planning, construction documentation, specifications, tender documentation and construction supervision.

Key Achievements

- **Project Manager** responsible for project management of all commercial and residential projects including site analysis and construction documentation for the following projects:
 - **Petro Stopping Centres** across the United States and overseas (Australia and Hong Kong);
 - **Industrial Parks** for Alcoa in El Paso, Texas
 - **Residential Projects** in El Paso, Texas

BELT COLLINS AND ASSOCIATES

Honolulu, Oahu, Hawaii, USA, October 1984 – March 1985

- **Project management** for all aspects of Landscape Architectural work, including, but not limited to, project initiation, scope of works, site analysis, conceptual master planning, construction documentation, specifications, tender documentation and construction supervision.

Key Achievements

- **Project manager** for projects throughout the Pacific Rim. Projects included hotel and resort developments, planned unit developments, golf course developments, and mixed residential developments.
- **Urban Designer and Project manager** for Hotel Hana Renovation, Hana, Maui, Hawaii for Rosewood Corporation of Dallas, Texas.

TEXAS DEPARTMENT OF HIGHWAYS AND PUBLIC TRANSPORTATION

Austin, Texas, USA, January 1981 – September 1984

- **Project management** for all aspects of Landscape Architectural work, including, but not limited to, project initiation, scope of works, site analysis, conceptual master planning, construction documentation, specifications, tender documentation and construction supervision.

Key Achievements

- **Project manager** for projects throughout the State of Texas
- **Landscape Architect**, planning, landscape design, and construction documentation and supervision for highway projects throughout south and west Texas.
- **Project Supervisor**, Landscape Architect responsible for six Department Districts from Laredo to San Angelo, Texas, USA.

CITY OF AUSTIN, PARKS & RECREATION DEPARTMENT

Austin, Texas, USA, June 1979 – January 1981

- **Planning** for parks and recreation projects including design, construction documentation, specifications, tender documentation and construction supervision.

Key Achievements

- **Park Planner**, planning, landscape design, and construction documentation and supervision for park projects throughout Austin, Texas.

- **Planning Assistant, research and analysis of** park user surveys in preparation for a twenty year Masterplan and subsequent policy innovations for Austin, Texas, USA (Austin Tomorrow, 1980).