



Here & Now 4U
Be Where Your Feet Are

UEI:
YJPFM3CJHCS5

SAM.gov:
Registered and Active

BidNet:
Registered All 50 States

Notary:
Ohio Commission Through
2029



Certified MBE
Minority Business Enterprise



Certified WBE
Women-Owned Business Enterprise
MWDBE Academy Trained



Certified EDGE
Encouraging Diversity, Growth and Equity

CAPABILITY STATEMENT

COMPANY OVERVIEW

Here & Now 4 U LLC provides education, training, facilitation, curriculum development, and program delivery for government, corporate, community, and youth-serving organizations. Programs support workforce readiness, financial capability, workplace wellness, professional development, and organizational effectiveness. Founded in 2023 and led by LaDonna D. Franklin, Founder and CEO, the company draws on 30 years of banking and financial services experience and graduate-level business psychology expertise to translate complex topics into practical, accessible learning.

CORE COMPETENCIES

Core Competencies

- Professional Development Training and Facilitation - supports role readiness, confidence, and workplace communication
- Training Planning, Curriculum Development and Program Delivery - turns objectives into structured learning experiences
- Workplace Wellness and Burnout Prevention/Recovery Education - promotes sustainable work practices and resilience
- Financial Literacy, Credit and Funding Education - builds practical financial knowledge and decision-making skills
- Business Psychology, Organizational Behavior and Workplace Boundaries - strengthens communication and workplace effectiveness
- Small Business Administration (SBA) Loan Compliance, Workout and Criticized Asset Support - applies specialized financial-services expertise
- Career Transition and Workforce Readiness Education - supports professional preparedness and career planning
- Virtual and In-Person Government, Corporate and Community Training - flexible delivery for diverse audiences

Key Differentiators

- 30 years of banking and financial services expertise
- Master of Science in Business Psychology, Franklin University
- Proprietary professional-development and youth-education curricula, including The Roadmap for Professional Growth and Start Smart Think Rich(TM)
- MWDBE Academy trained
- Ohio Certified MBE, WBE and EDGE
- SAM.gov registered and active vendor
- Certified Ohio Notary Public through 2029
- Culturally responsive facilitation approach
- Combines financial-services subject matter expertise with adult and youth education

RELEVANT EXPERIENCE & PAST PERFORMANCE

Experience / Organization	Scope of Work	Role
Financial Services Experience	Commercial loan workout, Small Business Administration (SBA) compliance, criticized asset portfolio management, and internal training/onboarding facilitation. Supported colleague readiness and knowledge transfer within a financial recovery environment.	Senior Workout Specialist / AVP
Here & Now 4 U LLC (Independent)	Developed proprietary professional-development and youth-education curricula, including The Roadmap for Professional Growth and Start Smart Think Rich(TM), with content structured for virtual and in-person delivery.	Founder and CEO / Lead Facilitator
Summer Youth Program July 28, 2026	Designed and facilitated a 2-hour Start Smart Think Rich(TM) youth workshop for approximately 20 participants, providing practical education in financial literacy, decision-making, personal development, and life skills.	Founder & Lead Facilitator

NAICS CODES | UNSPSC CODES | COMPANY DATA

NAICS Codes + Service Alignment

- 541611: Administrative Management and General Management Consulting
Alignment: training planning, organizational and program support.
- 541618: Other Management Consulting Services
Alignment: organizational behavior, workplace effectiveness, and specialized management support.
- 611430: Professional and Management Development Training
Alignment: professional development, workforce readiness, wellness, and financial education.

UNSPSC Code

- 86132100: Training Planning, Facilitation and Delivery Services
- Primary service code for training planning, facilitation, curriculum-based instruction, and program delivery.

Company Data

- Legal Name: Here & Now 4 U LLC
- Founded: August 2023
- Structure: Single-Member LLC
- UEI: YJPFM3CJHCS5
- SAM.gov: Active
- State: Ohio
- Business Type: Woman-Owned, Minority-Owned
- Certifications: Ohio MBE, WBE, EDGE

LaDonna D. Franklin, Founder & CEO | Here & Now 4 U LLC | North Royalton, OH 44133 | herenow4u.com

Here & Now 4 U LLC is an equal opportunity service provider and does not discriminate on the basis of race, color, religion, sex, national origin, disability, or veteran status.