

Policy on responsible alcohol sales

LSD Promotions work closely with our Local Authority partners to promote responsible drinking and the protection of children from harm.

The Law

It is against the law to sell alcohol to someone under 18 anywhere in the UK and can lead to a maximum fine of £20,000 (The licencing act 2003).

For an adult to buy or attempt to buy alcohol on behalf of someone under 18 or for someone under 18 to buy alcohol attempt to buy alcohol or to be sold alcohol.

It is illegal to knowingly sell alcohol, or attempt to sell alcohol, to a person who appears or is intoxicated.

Your Responsibility

LSD Promotions enforce a challenge 25 policy on all of our markets and special events. Challenge 25 is a scheme that encourages anyone who is over 18 but looks under 25 to carry acceptable ID to purchase alcohol.

LSD Promotions encourage traders to only accept a driving licence or Passport to reduce the risk of fake ID being used.

It is your responsibility to train your staff in charge of alcohol sales on your stall to challenge 25.

All refusal of alcohol sales must be recorded in a record of refusal register.

It is your responsibility to display a challenge 25 poster on your stall.

It is the personal licence holder's responsibility to ensure all staff are authorised to sell alcohol on your behalf using an authorisation for supply for alcohol form.

It is your responsibility to refuse the sale of alcohol to any individual who appears or is intoxicated. Any refusal must be recorded.

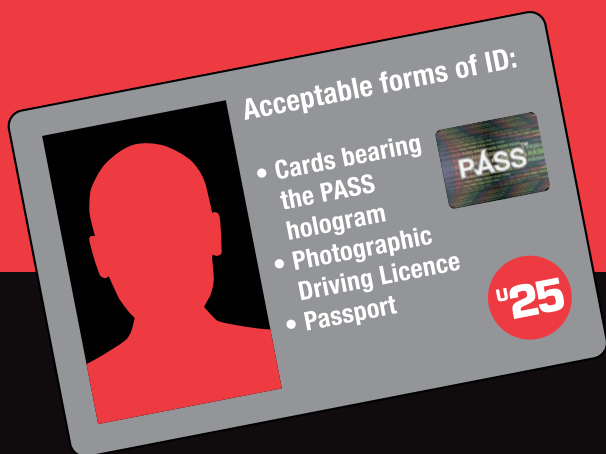
Any trader found knowingly breaking these terms and conditions will be reported directly to licencing authorities. We expect all our traders to show professionalism and due diligence at all times.

LSD Promotions have provided a record of refusal register, authorise for supply for alcohol form and a challenge 25 poster which must be displayed clearly at all times on your stall.

For further information and training visit <http://www.challenge25.org>

UNDER 25?

Please be
prepared to show
proof of age when
buying alcohol



drinkaware.co.uk



Bar Staff Authorisation Form

AUTHORISATION FOR SUPPLY FOR ALCOHOL

I, , being a personal licence holder, hereby authorise:-

[SET OUT FULL NAME]

[SET OUT FULL NAME]

[SET OUT FULL NAME]

[SET OUT FULL NAME]

To make sales of alcohol under the terms of our premises licence and subject to restrictions under the Licensing Act 2003 at , , , , , for so long as [she][he] is employed by to work at that address or until this authorisation is withdrawn, whichever is sooner.]

Signed: _____

Dated: