



**WATERSIDE**

UPMARKET

**Waterside Upmarket 2026**

Regular Traders versus Casual

### **Trader Application & Trading Options (2025–2026)**

Thank you for your interest in trading at Waterside. Please find below an overview of how the application process works, along with the options available to you.

#### **Choosing Your Trading Type**

You can apply as either a **Regular Trader** or a **Casual Trader**, depending on your business needs.

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#### **Regular Trader**

If you would like to trade in the same pitch every Sunday, this is classed as a *Regular Trader*.

- You will need to complete an application form and select the option to trade every week.
  - If a regular position is available, you will be allocated a consistent pitch.
  - A recurring invoice will be issued each Monday for the upcoming week.
    - Payment can be made either:
      - Manually each week (by Wednesday at 12:00pm), or
      - Via a standing order, depending on what works best for you.

Please note:

If you choose not to trade on a particular week but wish to retain your regular pitch, payment will still be required for that week. This is similar to leasing a shop or premises—rent remains payable even if you are not trading on a given day.

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#### **Casual Trader**

If you prefer flexibility and do not wish to commit to trading every week, you may apply as a *Casual Trader*.

- You will only pay for the weeks you attend.

- Pitch allocation is subject to availability, and a specific position cannot be guaranteed.
  - This option offers greater flexibility around when you choose to trade.
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### **Improvements for 2026**

Based on valuable feedback from our traders, we have introduced several improvements to the trading system:

- We no longer require two weeks' payment upfront, providing greater financial flexibility.
  - Regular traders are no longer required to pay by direct debit, giving you more control over how and when you make payments.
  - Rent for standard stall holders has been reduced for both 2025 and 2026.
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These changes have been implemented to better support our traders. Both Regular and Casual trading options now offer increased flexibility, allowing you to choose the approach that best suits your business.

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If you have any questions or would like assistance with your application, please don't hesitate to get in touch.