

15<sup>th</sup> June 2021



## ENVIRONMENTAL POLICY STATEMENT TO TRADERS

LSD Promotions has always recognised that as a market and special event company, it has a responsibility for the planet.

We are committed to continually finding and promoting solutions to improve the condition of our environment. It is extremely important that we move forward together and do as much as we can to be environmentally friendly.

We are committed to minimising our negative impacts by acting as sustainable as possible. This includes our Traders actively co-operating with us in a team effort to help the planet.

### Our Targets:

*To act and stand out as a leader for sustainable and ethical practices, both as a company and through the actions of our traders.*

- Compostable only bins onsite by March 2022.
- Zero waste to landfill. Packaging – cups, plates, cutlery, bottles, etc.
- No single use plastic or polystyrene food packaging or cutlery to be present onsite.
- All packaging and cutlery to be Biodegradable.
- All food stalls must serve food and drinks in certified compostable paper receptacles only.
- Coffee cup lids should be compostable and offered as an optional item.
- All tea, coffee, sugar and chocolate must come from sustainable and ethical sources.
- Where possible, food, especially meats and fish, should meet certified sustainable standards (such as RSPCA Freedom Food, Soil Association, Organic or the Marine Conservation Societies Good Fish Guide, locally sourced and seasonal).
- Encourage customers to use reusable bags by having them available for sale.
- Advertise sustainability and eco benefits at our markets/events, creating an environmentally friendly focused atmosphere.

## Strict Guidelines:

### *Effective by March 2022*

- **All polystyrene banned.** Any Polystyrene found being used will result in a warning note in line with our yellow & red card policy. If the problem is not rectified within an agreed time frame, a final immediate removal and ban from the market/event would then be actioned.
- Biodegradable containers only.

### *Effective Immediately*

- **All single use plastic banned.** This includes plastic straws and bags. Any single use plastic found being used will result in a warning note in line with our yellow & red card policy. If the problem is not rectified within an agreed time frame, a final immediate removal and ban from the market/event would then be actioned.
- Waste vegetable oil should be stored in drums to be taken away after the event/market to be recycled. Under no circumstances is waste oil poured onto the ground.
- Landfill waste goes into clear bags and is placed in the general waste bins (this has to be minimal).
- Immediate trading areas, the 10 metres in front of stalls and the inside of unit must be clean and free from rubbish at all times. Breaking down bulky items.
- It is the responsibility of the trader to ensure that no rubbish remains when leaving site.
- All rubbish or structures are completely cleared away and placed into the appropriate skips or waste fluid containers.
- Hired refrigerators have to be emptied out before the trader leaves site.
- Rubbish found on the pitch after the Trader has departed incurs a charge of £500 per tonne of waste.
- Traders/caterers must bring single serve sachets for spreads, condiments, sugar, salt, sauces or milk.
- Eggs MUST be Free Range.
- No black bags are permitted for use.
- No bioplastic serve ware.
- Traders must ensure they have enough bags to separate recycling, food and general waste. Only clear or tinted coloured bags are allowed (At some events we may provide a limited number of colour coded recycling sacks for recycling and food waste to assist with this process).
- Cleaning products and sanitation - Ensure all participants use chemical free environmentally sound cleaning products.
- All personnel are respectfully requested to use the sanitation facilities supplied. Any found to be unserviceable must contact the site office. Any spillage must be reported to the site office or market manager.

## Advice for Traders:

- Buy biodegradable containers etc. direct from your chosen wholesalers. They should all have biodegradable options.
- CompostMe products & Enviropack are highly recommended.
- Wax-Lined food containers ensure food doesn't stick and oils/juices do not get absorbed.
- We recommend using Ecover for chemical free cleaning products.
- Strongly advised that traders plan ahead to make sure there is minimal surplus food and take away all perishable items. Whatever is non-perishable, encourage to make connections with local food banks. The sustainability team will provide advice on this matter. Email [jon@lsdpromotions.com](mailto:jon@lsdpromotions.com).

The Sustainability Co-Ordinator will visit stalls to check that the environmental requirements are being complied with, namely that compostable packaging is being used during the event, separating of waste accordingly and pitches are left as they were found on arrival.

LSD Promotions will assist all of our traders in making positive changes and transitions to more sustainable practices. This will benefit your business, our markets and ultimately, the planet. Please don't hesitate to ask for any help or advice.

Work with us, cooperate with us, and help save the planet.

Yours Sincerely,



Jon Holliday  
Business Development Manager



