

# WATERSIDE UP MARKET

## Waterside Upmarket 2026 Regular Traders verses Casual

[Here is a reminder of how it works:](#)

Firstly, you choose to apply as a regular trader or a casual trader.

If you would like to trade in the same position every Sunday, this is classed as regular.

You will need to complete an application form and tick *trade every week*.

If we can offer you a regular position, we will set up a recurring invoice that is sent to you each Monday. You can then either pay this manually each week (By Wednesday 12pm) or set up a standing order, whichever works best for you and your business.

If you decide not to trade on a certain week and would like to remain as a regular trader with a regular certain pitch, payment will still be due for the week you are not there. (This is the same if you lease a shop or premises. If you decide to close one day, the rent will still be payable to the landlord)

If you prefer more flexibility, and do not want to commit to trading every week, and only pay for when you are there, you can apply to trade as a casual trader.

**We would not be able to guarantee you your preferred pitch position as a casual,** however you have flexibility on when they trade, subject to availability.

[What have we done to improve the trading system for 2026, based on trader feedback](#)

We no longer ask for 2 weeks upfront, which gives you more flexibility financially. We only ask for you to pay for your position for the upcoming week.

We no longer operate a direct debit system for regular traders, which provides further flexibility for the traders on when you pay

We have reduced the rent for standard stall holders for 2025 & 2026.

The above measures have been implemented based on trader feedback and both options (regular or casual) provide increased flexibility to your trade on Waterside through the new processes that have been introduced. There's options are active and set for 2025 and will not change for this trading year, but you have two reasonable and flexible options to choose from and should make a decision based on what is best for your business.