

Age Restricted Goods Policy

Introduction

The sale of restricted products to minors has been recognised by the Government as a matter affecting our entire society. These laws exist to safeguard the population, and when they are infringed, it becomes a matter of the criminal justice system. Retailers are required to display warnings and notices when selling age-restricted products and are also required to ask young people for ID / proof of age.

Penalties for selling age-restricted products to minors vary depending upon the product and circumstances of the sale so make sure you know which products and services are restricted in the UK. A seller could receive a fixed penalty of £80 but for repeated sales could be a higher fine and a criminal record.

It is therefore mandatory that traders comply with this policy and failure to do so may result in formal action being taken in accordance with our Trader Conduct Policy, up to and including termination of trading indefinitely.

For alcohol related sales, please refer to our alcohol policy for further guidance.

Your Responsibility

LSD Promotions enforce a challenge 25 policy on all of our markets and special events for age restricted products. Challenge 25 is a scheme that encourages anyone who is over 18 but looks under 25 to carry acceptable ID to purchase age restricted goods.

LSD Promotions encourage traders to only accept a driving licence or Passport to reduce the risk of fake ID being used.

It is your responsibility to train your staff in charge of age restricted sales on your stall to challenge 25.

All refusal of sales must be recorded in a record of refusal register.

It is your responsibility to display a challenge 25 poster on your stall.

Any trader found knowingly breaking these rules will be reported directly to licencing authorities and subject to a trader conduct hearing. We expect all our traders to show professionalism and due diligence at all times.

LSD Promotions have provided a record of refusal register and a challenge 25 poster which must be displayed clearly at all times on your stall.

Age Restricted Goods

You must ensure that as a trader, you are fully aware of what goods are age restricted and to assist, a full breakdown of age restricted products can be found here:

<https://noidnosale.com/age-restricted-products-and-services-in-the-uk>.

E-Cigarettes & Vapes

Under the Nicotine Inhaling Products (Age of Sale and Proxy Purchasing) Regulations 2015 it is illegal to sell any nicotine product to a person who is under the age of 18, including e-cigarettes and vapes.

However, it is LSD's policy that it is also prohibited to sell non-nicotine e-cigarettes and vapes to individuals under the age of 18.

Further Guidance

For further information and training visit <https://www.challenge25.co.uk/>

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UNDER 25?

Please be
prepared to show
proof of age
when buying age
restricted products



drinkaware.co.uk

