

Gold Country Fighting Oligarchy **Strong Indivisible Seniors Roseville**

Aug 14, 2026 1:30pm – 2:30pm

Welcome!



AGENDA

- Welcome & Intro
- Who Are We?
- Why Are We Here?
- The Strategy
- Next Moves
- Debrief and Q&A
- Adjourn

8/14/2024 Briefing
Strong Indivisible
Seniors Roseville

WHO ARE WE?

WE **THE** **FIGHTERS**





ORGANIZING
TO FIGHT
OLIGARCHY

Sen. Sanders Senate Staff

Elected Office

Friends of Bernie Sanders

Not the billionaires!

IRS 527 Campaign Committee



IRS 501(c)(4)



IRS 501(c)(4)

**Campaign for Working
Class Communities**

IRS 501(c)(4)

CA-06



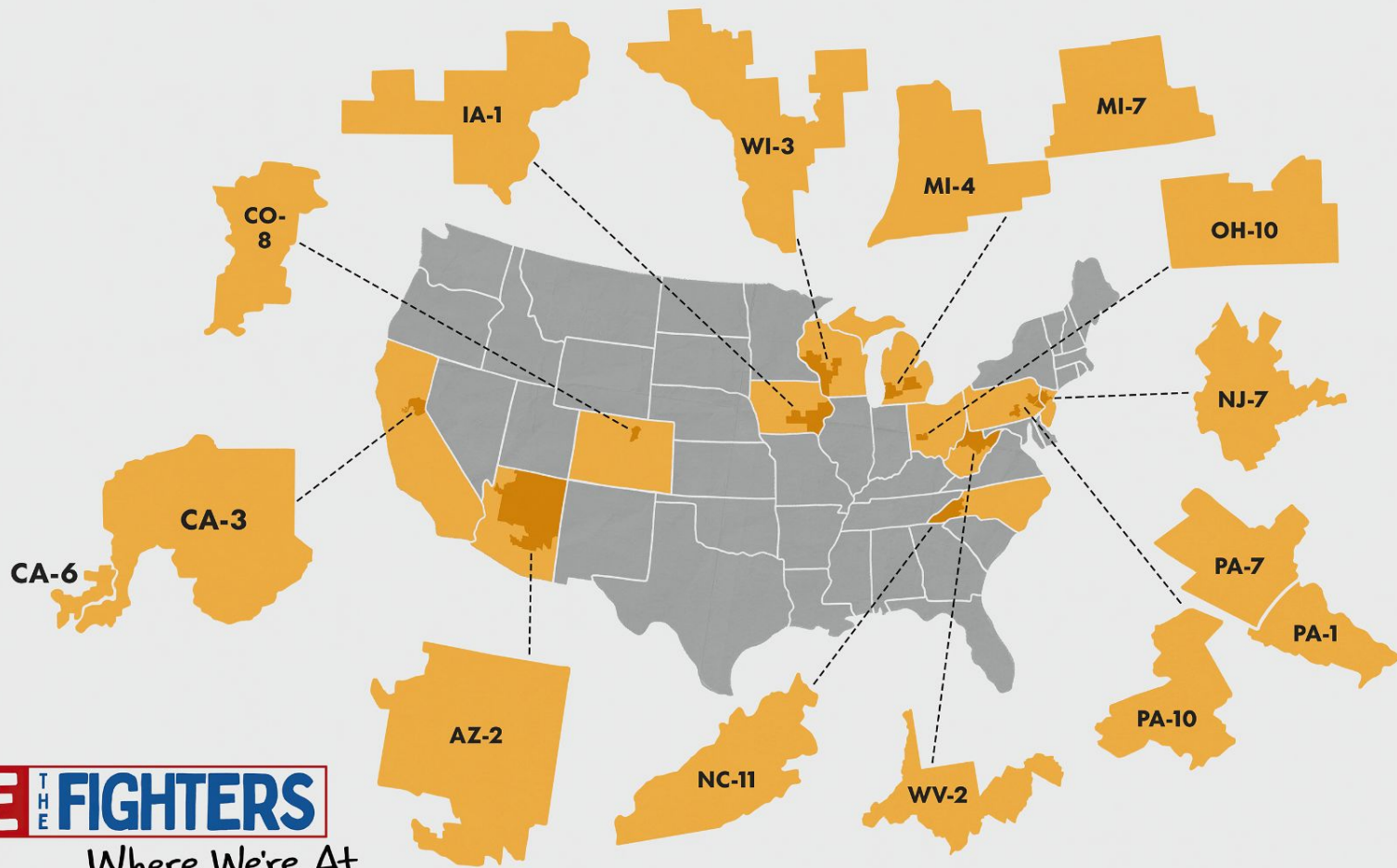
Local Teams

**Grassroots
Volunteers**

WE ARE BUILDING TEAMS

WITH THE PEOPLE POWER

**TO HOLD OUR MEMBERS OF
CONGRESS ACCOUNTABLE IN
THE MIDTERMS**



WE THE **FIGHTERS**

Where We're At

15 Swing Districts Nationwide

Gold Country Fighting

Oligarchy

- We are grassroots volunteers
- Organizing locally since May, 2025
- Conducted about 50 local actions
- Email List: ~1200 Local Activists



WHY ARE WE HERE?

WE **THE** **FIGHTERS**



MAKE THEM PAY AT THE BALLOT

"EVERY MEMBER OF CONGRESS WHO VOTED FOR THIS DISASTROUS PIECE OF LEGISLATION MUST PAY A PRICE AT THE BALLOT BOX DURING THE NEXT ELECTION.

THEY DO NOT DESERVE TO BE RE-ELECTED AND THEY MUST BE DEFEATED."



THE BUDGET YOUR REPS APPROVED WILL:



WIPE OUT NUTRITION ASSISTANCE FOR MORE THAN 1 MILLION HUNGRY AMERICAN KIDS.



CUT EDUCATION BY OVER \$300 BILLION.



SLASH MEDICAID AND THE AFFORDABLE CARE ACT BY OVER \$1.1 TRILLION.

- 17 million Americans will lose their healthcare
- 51,000 Americans will die preventable deaths annually

\$4.5 trillion in tax cuts for billionaires and large corporations while blowing a \$4.2 trillion hole in the deficit.

Trump–Kiley Budget Cuts in CA–06

- **12,500 People Losing ACA Coverage**
- **19,450 People Losing Medi-Cal Coverage**
- **17,450 People Losing SNAP Benefits**
- **20,000 Cancer Patients At Risk**
 - **44% Cuts to NCI Budget**
 - **Advanced Cancer Research and Drug Trials Terminated**
 - **Cancer Rates Rising**

The Strategy

WE THE FIGHTERS



WHO ARE WE TALKING TO?

(impacted voters/ impacted universe)

- *People making less than 60k /134k for a family of 4
(400% below poverty level)*
- *People who would likely qualify for programs cut by the BBB*
- *Infrequent voters (people who don't vote in midterms)*
- *Independents and Potential defectors*

WE THE FIGHTERS

MESSAGE

- **Engage with voters**
- **Connect and share stories of how these budget cuts affect our families and communities**
- **Make sure voters have the info they need to vote in their own best interest.**

DEEP CANVASS SCRIPT:

1

Intro & Biggest Concerns 🖐️

2

First RATING

1	2	3	4	5	6	7	8	9	10	DON'T KNOW
Terrible Job			← in the middle →				Amazing Job			

3

← STORY EXCHANGE →

4

PROCESS CONFLICT

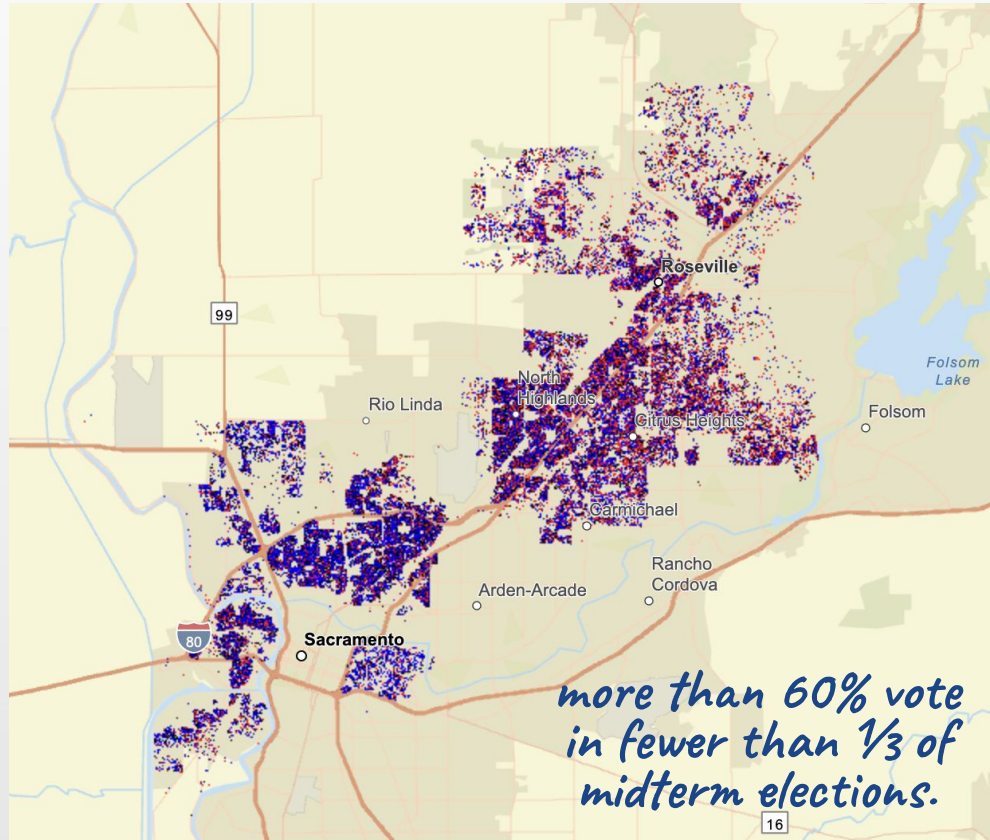


5

1	2	3	4	5	6	7	8	9	10	DON'T KNOW
Terrible Job			← in the middle →				Amazing Job			

Second RATING

**213,762
VOTERS in
CA-06
QUALIFY
FOR
PROGRAMS
IMPACTED
BY CUTS**



Context

- **CA-03 was an R+4 district in 2024**
- **Kiley won by 46,179 votes in 2024**
- **After Prop 50, CA-06 is a D+5 district**
- **Kiley Beat Pan in the primary by 2,158 votes (1.1%)**
- **Overall, Dems beat Repubs by 21,651 votes**

CA-06 Strategy Goals & Plan

- **Some Basic Assumptions**
 - **Contact Rate – Doors: 15% | Phones: 4%**
 - **Conversations per hour – Doors: 3 | Phones: 5**
 - **Implies 19 convos/shift: 9 on doors, 10 on phones**
 - **Assume 10 volunteers / shift (already exceeded in July)**
- **August: 3 phonebanks (2hrs ea) and 3 canvasses (3hrs ea)**
 - **135 convos on doors and 150 convos on phones**
 - **Universe: 900 doors, 3750 phones**
- **Double effort after Labor Day through Oct + Last 4 days**
 - **Grow volunteer base – 15/shift in Sept and 20/shift in Oct**



CA-06 Strategy Goals & Plan

- **Now extrapolate the maths!**
 - **2,835 conversations on the doors**
 - **4,250 conversations on the phones**
- **Voter universe needed**
 - **18,900 on the doors**
 - **106,250 on the phones**
- **Total Conversations: 7,085**
- **Total Universe: 125,150**



Oh! Look at this!

Total Conversations: 7,085 – – Total Universe: 125,150

- **Total universe ~ # of identified infrequent voters**
- **Total conversations**
 - **3x Kiley margin over Pan**
 - **Additional third of Dem margin over Repubs**
- **3.5% of total primary vote**

Everybody in??



NEXT MOVES

WE THE **FIGHTERS**

80 Days

Until General Election Day

**Tuesday, November 3,
2026**

DIRECT VOTER CONTACT



Texting



**Phone
Banking**



**Door
Canvassing**

WE THE FIGHTERS



The Hard Ask

- **Who can commit to volunteer for 1 shift, either phonebank or canvass, per week (8 total?)**

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- **Who can commit to volunteer for 1 shift, either phonebank or canvass, per week (8 total?)**
- **Who can commit to volunteer for 1 shift every other week (6 total?)**

The Hard Ask

- **Who can commit to volunteer for 1 shift, either phonebank or canvass, per week (8 total?)**
- **Who can commit to volunteer for 1 shift every other week (6 total?)**
- **Who will commit to invite 3 friends to volunteer with us?**

Recap & Next Moves

- **Context: We are in a D+5 district with 80 days until Election Day.**
 - **We cannot let up!**
- **Strategy Goals – Voter Contact will carry us home.**
 - **We have the power to make THE difference**
 - **Victory is within our grasp.**
- **Thank you for your activism!**

6/27 Canvass Flyer

HOLD KILEY ACCOUNTABLE!

AS YOUR REPRESENTATIVE, KEVIN KILEY VOTED TO...

- Throw 15 million people off of their health care
- Take away food assistance from over 1 million hungry children
- Give away \$1 trillion in tax cuts to the top 1%

HERE IN CALIFORNIA, THAT MEANS...

- 44,000 people will lose their health care coverage
- Tens of thousands of school kids will lose access to school lunch programs
- Thousands of cancer patients in our district are at risk because of cuts to cancer research and drug trials



**NO ONE WHO VOTED FOR THIS
DISASTROUS LEGISLATION SHOULD
BE RE-ELECTED!**

**Hold Kevin Kiley accountable
at the ballot box.**

**Be sure to vote on
November 3rd!**

To get involved with Gold Country Fighting Oligarchy:
<https://go.wethefighters.org/GCFOsignup>

WE THE FIGHTERS

PAID FOR BY THE CAMPAIGN FOR WORKING CLASS COMMUNITIES

**MAKE A
DIFFERENCE**



**JOIN
US!**

WE THE FIGHTERS



7/25 Canvass Flyer



A flyer with a yellow background. At the top, a black banner contains the text 'THEY CALLED IT A 'BIG BEAUTIFUL BILL' BUT THE DAMAGE IS UGLY.' in white. Below this, a list of criticisms is shown: '\$1 trillion in tax giveaways to the top 1% richest', 'Kicked 15 million people off of their health care', 'Raised health costs for millions of Americans', 'Over 1 million children lost food assistance', and 'Massive cuts to cancer research and life-saving drug trials'. To the right of the list is a portrait of Rep. Kevin Kiley, with the text 'Rep. Kevin Kiley, CA-06' above it. Below the list, a black banner contains the text 'ANY MEMBER OF CONGRESS WHO VOTED FOR IT DOES NOT DESERVE TO BE RE-ELECTED.' in white, followed by a right-pointing arrow. At the bottom, small text reads: 'PAID FOR BY CAMPAIGN FOR WORKING CLASS COMMUNITIES. NOT AUTHORIZED BY ANY CANDIDATE OR CANDIDATE'S COMMITTEE. WWW.CAMPAIGNFORWORKINGCLASSCOMMUNITIES.ORG'.

- \$1 trillion in tax giveaways to the top 1% richest
- Kicked 15 million people off of their health care
- Raised health costs for millions of Americans
- Over 1 million children lost food assistance
- Massive cuts to cancer research and life-saving drug trials

Rep. Kevin Kiley, CA-06

ANY MEMBER OF CONGRESS WHO VOTED FOR IT DOES NOT DESERVE TO BE RE-ELECTED. →

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80 Days to Make the Difference



Take Action!

- **Hold Kevin Kiley Accountable Phonebank**
 - Thu 8/20, 6pm–8pm PDT
 - Tue 8/25, 6pm–8pm PDT
 - <https://www.mobilize.us/wethefighters/event/954154/>
- **Hold Kevin Kiley Accountable Canvass**
 - Sat 8/15, 9:30am–1:00pm
 - Sat 8/29 9:30am–1:00pm
 - <https://www.mobilize.us/wethefighters/event/954230/>

Take Action!

- **GCFO CA-06 Monthly Leadership Call**

Thu 9/3, 7pm-8pm PDT

- <https://www.mobilize.us/wethefighters/event/908034/>

- **GCFO Newsletter Signup**

- <https://go.wethefighters.org/GCFOsignup>

GCFO
Newsletter
Signup



Gold Country Fighting Oligarchy

Newsletter Signup

<https://go.wethefighters.org/GCFOsignup>

GCFO is an independent grassroots organization and is not affiliated with any party or candidate.

GCFO Monthly Leadership Call



Gold Country Fighting Oligarchy

Hold Kevin Kiley Accountable

Monthly Leadership Call

First Thursday of the Month 7pm–8pm

<https://www.mobilize.us/wethefighters/event/908034/>

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GCFO Canvass Signup



Gold Country Fighting Oligarchy

Hold Kevin Kiley Accountable

Rocklin CA-06 Canvass

Sat, Aug 15, 9:30am–1:00pm

Sat, Aug 29, 9:30am – 1:00pm

<https://www.mobilize.us/wethefighters/event/954230/>

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GCFO
Phonebank
Signup



Gold Country Fighting Oligarchy

Hold Kevin Kiley Accountable

CA-06 Phonebank

Thu, Aug 20, 6pm–8pm PDT

Tue, Aug 25, 6pm–8pm PDT

<https://www.mobilize.us/wethefighters/event/954154/>

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Q & A



WE THE **FIGHTERS**