

Deep Rock / Kerr McGee Oil Company Road Maps

Yr	Company	State	Map	Number	Number (inside date) or back side	CR/ED	Title (cover date)	Front	Back	Yr
										1st
1924			RM					picture of the rear of a tank truck		
1925										
1926										
1927	Shaffer Oil & Refining Co.	Iowa	Gou	A	A		Automobile Roads in Iowa	2 fold-red car at red SS behind 3 visible pumps - Shaffer Oil and Refining Company		2nd
1928	Shaffer Oil & Refining Co.	Nebraska	Gou	B-139 J.C.	B-122 J.C.	Off	Nebraska Auto Roads	visible pump attend, women, car in frame		3rd
1929	Home & Shaffer	Minnesota	Gou	C-138 J.C.	C-122 J.C.	Off	1929	3 fold - field of cars in rows - Home Oil and Shaffer Oil		4th
1930	Deep Rock	Indiana	Gou	D-132-J.C.	D 122 J.C.	1930 Off	1930 Deep Rock Road Map	3 fold - Silhouette of car at pump with attendant		5th
1931	Deep Rock	Minnesota	Gou	E-238-J	E-222-J	1931 Off	1931 Road Map	3 fold - tall rock mountains w small SS below		6th
1932	Deep Rock	Wisconsin	Gou	F-228-J.C.	F-222-J.C.	1932 Off	1932 Road Map	3 fold - airplane silhouette over top view of a car		7th
1933	Deep Rock	Wisconsin	Gou	H-228-J.C.	(blank)	8th ED	Road Map	3 fold - blue care driving up an incline in yellow stripe		8th
1934	Deep Rock	North Dakota	Gou	2H-237-J.C.	(blank)	9th ED	Road Map	3 fold - blue care driving up an incline in yellow stripe		9th
1935	Deep Rock	Michigan	Gou	I-4-235-J.C.	I-442-J.C.	10th ED	Road Map	3 fold - single row of many cars around top of a large gas pump with globe		10th
1936	Deep Rock	Ark. - Lou. - Miss.	Rand	R. 3622	R. 3512	11th ED	Road Map	3 fold - pump w gas globe - women in car speeding the hair and green scarf		
1937	Deep Rock	N & S Dakota	Rand	S. 3502	S. 3512	12th ED	Road Map	hanging sign on pole with wooden fence		
1938	Deep Rock	Wisconsin	Rand	T. 3601	T. 3512	14th ED	Road Map	hanging sign on pole with road and trees		
1939	Deep Rock	Kansas	Rand	U.3610	U. 3512	15th ED.	Road Map	large round deep rock sign "A Sure Sign"		
1940	Deep Rock	Minnesota	MWM	A14204421	(blank)	16th ED.	Road Map	large round deep rock sign over 3 triangle pics., (women golf, red car, women beach)		
1941	Deep Rock	N & S Dakota	Rand	W.3502	W. 4089		Title on one line	large round deep rock sign over 2 pictures (2 women a beach, red car in city)		1940
1941	Deep Rock	N & S Dakota	Rand	W.3502	W. 4089		Title on two lines	large round deep rock sign over 2 pictures (2 women a beach, red car in city)		1941
1942	Deep Rock	Illinois	Rand	X3600	X. 4089		title in scroll	3 fold - large pole sign over lake or valley w 2 red cars on pannels		1942
1943										1943
1944	Copyright 2019 by Nick L. Nielsen www.OilCompanyRoadMaps.com									
1944										1944
1945										1945
1946	Deep Rock	Iowa	Rand	463603V	464089	646	Road Map of	3 fold - large pole sign and white road with 4 red cars		
1946	Deep Rock	Minnesota	Rand	463602V	6-464089-1	646	Road Map of	3 fold - large pole sign and white road with 4 red cars		
1946	Deep Rock	Kansas	Rand	463610V	6-464089-1	646	Road Map of	3 fold - large pole sign and white road with 4 red cars		1946
1947										1947
1948	Deep Rock	N & S Dakota	Rand	8-463502V-3	8-464089-3	12-47	3 fold-ig. rd.pole sign-red car at SS & red car on road (texts blocks titled:"Conserve Gasoline" & "A Word to the Wise")			1948
1949	Deep Rock	Oklahoma	Rand	9-463623V-5	9-464089-4	5-49	3 fold-ig. rd.pole sign-red car at SS & red car on road (texts blocks titled:"Service and Satisfaction" & "Save with Safety")			1949
1950	Deep Rock	Wisconsin	Rand	0-463601V-8	5015V	6-50	3 fold- lg.sq. pole sign- yellow SS w 3 pumps (premium, regular, premium), attendants checking on two cars			1950
1951	Deep Rock	Iowa	Rand	1-463603V-10	5075	10-50	3 fold- lg.sq. pole sign- yellow SS w 3 pumps (premium, regular, premium), attendants checking on two cars			1951
1952	Deep Rock	Nebraska	Rand	2-463609V-8	2-5075-1	1-52	fan fold- lg.sq.pole sign over SS (HIGHEST QUALITY PETROLEUM PRODUCTS) tall map			1952
1953	Deep Rock	Minnesota	Rand	3-463602V-12	3-5275-1	1-53	fan fold- lg.sq.pole sign over SS (HIGHEST QUALITY PETROLEUM PRODUCTS)			1953
1954	Deep Rock	Oklahoma	Rand	4-4653623V-13	4-5275-2	1-54	fan fold- lg.sq.pole sign over SS (HIGHEST QUALITY PETROLEUM PRODUCTS)			1954
1955	Deep Rock	Iowa	Rand	5-463603V-18	4-5275-3	7-54	fan fold- lg.sq.pole sign over SS (HIGHEST QUALITY PETROLEUM PRODUCTS)			1955
1956	Deep Rock	Ark. - Lou. - Miss.	Rand	6-463622V-19	6-5275-6	10-55	ff-ig. sq. pole sign over outline SS "YOUR DEEP ROCK MAN" (blue trees and car)			1956
1957	Kerr McGee	Indiana	Rand	6-5601-2	7-525075-8	1-57	ff-ig. sq. pole sign over outline SS "YOUR DEEP ROCK MAN" (green trees and car) Kerr-McGee sign on SS			1957
1958	Kerr McGee	Minnesota	Rand	8-575614-2	8-575615-2		ff-ig. sq. pole sign over outline SS "YOUR DEEP ROCK MAN" (green trees and car) Kerr-McGee sign on SS			1958
1959	Kerr McGee	Missouri	Rand	9-5636-4	9-5637-4		ff-ig. sq. pole sign over outline SS "YOUR DEEP ROCK MAN" (green trees and car) Kerr-McGee sign on SS			1959
1960	Kerr McGee	Kansas-Nebraska	Rand	0-5640-7	0-5641-8		lg sq. pole sign over SS w atten w eyes closed, bottom footer "and DEEP ROCK Products by Kerr-McGee"			1960
1961	Kerr McGee	Texas	Rand	1-5643-7	1-5644-7		lg sq. pole sign over SS w atten w eyes closed. Bottom footer "KM Products produced and supplied by Kerr McGee"			1961
1962	Kerr McGee	Oklahoma	Rand	2-5642-13	2-525075-17		lg sq. pole sign over SS w atten w eyes closed. Bottom footer "KM Products produced and supplied by Kerr McGee"			1962
1963	Kerr McGee	Arizona-New Mex	Rand	3-5649-13	3-525075-19		lg sq. pole sign over SS w atten w eyes closed. Bottom footer "KM Products produced and supplied by Kerr McGee"			1963
1964	Kerr McGee	West. Cent. US	Rand	646217-2	646218-2		lg.sq. pole sign , ALL credit cards. Over SS yellow bottom "Compliments of your DEEP ROCK MAN"			1964
1965	Kerr McGee	Arkansas-Louis.	Rand	5-5632-17	5-5634-19		large gas pump cover, (Products by KM KERR McGEE, logo sign on pump)			1965
1966	Kerr McGee	Texas	Rand	665643-16	665644-16	CR 1966	large gas pump cover, (Products by KM KERR McGEE, logo sign on pump)			1966
1967	Kerr McGee	Oklahoma	Rand	6719	6719P	CR 1967	large gas pump cover, (Products by KM KERR McGEE, logo sign on pump)			1967
1968	Deep Rock/ Kerr McGee	Indiana	Rand	686716-2	686716P1	CR 1968	flying bird over grass cover (white behind state name)	Blue Velvet Motor Oil		1968
1969	Deep Rock/ Kerr McGee	Iowa	Rand	696728-1		CR 1969	flying bird over grass cover (light brown behind state name)	KERR-McGEE knows...		1969
1970	Deep Rock/ Kerr McGee	Oklahoma	Rand	706719-3	706719P-3	CR 1970	Sail boats	KERR-McGEE knows...		1970
1971	Deep Rock/ Kerr McGee	Wisconsin	Rand	716725-4	716725P-4	1971 ED	Sail boats	KERR-McGEE knows...		1971
1972	Deep Rock/ Kerr McGee	Kansas-Nebraska	Rand	726837-4	726738-5	1972 ED	flying bird over grass cover (light brown behind state name)	KERR-McGEE knows...		1972
1973	Deep Rock/ Kerr McGee	Minnesota	Rand	736726-6		1973 ED	flying bird over grass cover (light brown behind state name)	KERR-McGEE knows...		1973
1974	Deep Rock/ Kerr McGee	Indiana	Rand	746743-9		1974 ED	flying bird over grass cover (light brown behind state name)	KERR-McGEE knows...		1974
1975										
1976	Deep Rock/ Kerr McGee	Cent. West US	Rand	766218-22		1976 ED	flying bird over grass cover (light brown behind state name)	KERR-McGEE knows...		1976
1977	Kerr McGee	Central US	Rand	776217-23	776000-19		many drawings, oil well, river boat, etc.			
1978										
1979	Kerr McGee	Central US	Rand	796217-25	796000-22		many drawings, oil well, river boat, etc.			
1980	Kerr McGee	Central US	Rand	806217-26	8001	CR 1980	many drawings, oil well, river boat, etc.			