

LION OIL COMPANY - ROAD MAPS

Yr	Company	State	Map	Number	Number (inside date) or back side	CR/ED	Title (cover date)	Front	Back	Yr
34									ED=Edition	34
35									CR=Copy Right	35
36									C=Census	36
37									CE=Census Estimate	37
38	Lion Oil Ref. Co..	Ark-Miss-Lou	Gousha	507-S L-5			Lion Motoring Guide	Small Service station at bottom	CP= Census Preliminary	38
39	Lion Oil Ref. Co..	Ark-Miss-Lou	Gousha	507-S.C. M-3			Lion Motoring Guide	Service Station with Lion Sign		39
40	Lion Oil Ref. Co..	Ark-Miss-Lou	Gousha	507-S.C. N-3			Lion Motoring Guide	Hanging Lion Sign on pole		40
41										41
42	Lion Oil Ref. Co..	South Central Section	Gousha	457-464-467-S.C.	P-1			Marching Soldiers-Sign on pole	Naturalube - Knix-Knox	42
42	Lion Oil Ref. Co..	South Eastern Sect.	Gousha	464-S.C.-P-1	480-S.C. 11-P		Motoring Guide ()	Marching Soldiers-Sign on pole	Naturalube - Knix-Knox	42
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46	Lion Oil Company	South Central Section	Gousha	457-464-467-S.C.	T-3		(Cover date) May-46	Marching Soldiers-Sign on pole	Naturalube - Knix-Knox	46
47	Lion Oil Company	Southeastern Section	Gousha	464-S.C. U-2			(Cover date) May-47	lg. Lion sign - Attend. W thumbs up	Insist on	47
48										48
49	Lion Oil Company	Southeastern Section	Gousha	464-S.C. 12-W	570-J-12-W		(No cover date)	lg. Lion sign - Attend. W thumbs up	Check these	49
50										50
51	Lion Oil Company	Southeastern Section	Gousha	464-S.C. 10-Y			(Cover date) 1951	lg. Lion sign - Attend. W thumbs up	Check these	51
52	Lion Oil Company	Southeastern Section	Gousha	464-S.C. 10-Z	570-J-10-Z		Green Top (Issued 1952)	Cartoon scene	Check these	52
53	Lion Oil Company	Southeastern Section	Gousha	11-AA-723-S	570-J-9-AA		White Top (Issued 1953)	Cartoon scene	Check these	53
54	Lion Oil Company	Southern Section	Gousha	718-S-11-BB	570-J-9-BB		Yellow top (Issued 1954)	Red Car -Lion sign in clouds	Check these	54
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				State Map	US Map					
50	Lion Oil Company	Ark-Ten-Miss-Lou	Gousha	10-X-507-S	570-J-10-X	1940 C	Red top	Cartoon scene		50
51	Lion Oil Company	Ark-Ten-Miss-Lou	Gousha	8-Y-507-S	570-J-8-Y	1940 C	Green top (Issued 1951)	Cartoon scene		51
52	Lion Oil Company	Ark-Ten-Miss-Lou	Gousha	8-Z-507-S	570-J-10-Z	1950 C	Red top (Issued 1952)	Cartoon scene		52
53	Lion Oil Company	Ark-Ten-Miss-Lou	Gousha	12-AA-507-S	570-J-9-AA	1950 C	White top (Issued 1953)	Cartoon scene		53
54	Lion Oil Company	Ark-Ten-Miss-Lou	Gousha	9-BB-507-S	570-J-9-BB	1950 C	White top (Issued 1954)	Red Car -Lion sign in clouds		54
				State Map	Southern Map					
55	Lion Oil Company	Ar, Tn, Ms, La -South	Gousha	8-CC-507-S	11-CC	1950 C	White top (Issued 1955)	4 Pictures -center logo		55
56	Lion/Monsanto	Ar, Tn, Ms, La -South	Gousha	9-DD-507-S	718-S-10-DD	CR 1956	Yellow top (Issued 1956)	4 Pictures -center logo		56
57	Lion/Monsanto	Ar, Tn, Ms, La -South	Gousha	9-EE-507-S	718-S-10-EE	CR 1957	White top (Issued 1957)	Cartoon scene		57
58	Lion/Monsanto	Ar, Tn, Ms, La -South	Gousha	9-FF-507-S	718-S-9-FF	CR 1958	White top (Issued 1958)	Cartoon scene		58
59	Lion/Monsanto	Ar, Tn, Ms, La -South	Gousha	8-GG-507-S	718-S-10-GG	CR 1959	Yellow top (Issued 1959)	Cartoon scene		59
				State Map	State Map					
59	Lion/Monsanto	Illinois - Iowa	Gousha	11-GG-506-J	7-GG-503-J	CR 1959	Gray Cover	Standing Lion on pedestal		59
60	Lion/Monsanto	Ken - Tenn	Gousha	559-8-HH	560-J-7-HH	CR 1960	Gray Cover	Running Lion - circle logo		60
61	Lion/Monsanto	Ken - Tenn	Gousha	559-J-7-II	560-J-7-II	CR 1961	Gray Cover	Running Lion - circle logo		61
62	Lion/Monsanto	Ken - Tenn	Gousha	559-J-9-JJ	560-J-8-JJ	CR 1962	Gray Cover	Running Lion - circle logo		62
63	Lion/Monsanto	Texas	Gousha	11-KK-539-J	11-KK-539-J	CR 1963	Gray Cover	Running Lion - circle logo		63
64	Lion/Monsanto	Iowa- Missouri	Gousha	9-LL-503-J	514-J-10-LL	1964 ED	Gray Cover	Running Lion - circle logo		64
65	Lion/Monsanto	Iowa- Missouri	Gousha	7-MM-503-J	514-J-7-MM	1965 ED	Black cover	Running Lion - circle logo		65
66	Lion Oil Company	Ark-Louisiana	Gousha	6-NN-542-J	573-J-6-NN	1966 ED	Black cover	Running Lion - circle logo		66
67	Lion Oil Company	Ark-Louisiana	Gousha	7-OO-597-J	573-J-6-OO	1967 ED	Black cover	Running Lion - circle logo		67
68	Lion Oil Company	Ark-Lou-Miss	Gousha	8-PP-1030-S		1968 ED	Black cover	Running Lion - circle logo		68
69	Lion Oil Company	Alabama-Georgia	Gousha	8-QQ-1029-S		1969 ED	White and Red Cover	Lion with Cigar in lower half		69
70	Lion Oil Company	Southeastern US	Gousha	9-RR-1035-S		1970 ED	White cover	Lion w finger - circle logo		70
71	Lion Oil Company	Illinois - Indiana	Gousha	12-SS-593-J		1971 ED	White cover	Lion w finger - circle logo		71
72	Lion Oil Company	Ark - Lou - Mississippi	Gousha	9-TT-1030-S		1972 ED	White cover	Lion w finger - circle logo		72
73	Lion Oil Company	Texas	Gousha	10-UU-583-J		1973 ED	1/2 White -1/2 Red cover	Lion w finger - 4 sided logo		73
74	Lion Oil Company	Missouri - Oklahoma	Gousha	8-VV-579-J	11-VV-584-J	1974 ED	1/2 White -1/2 Red cover	Lion w finger - 4 sided logo		74
75										75
76										76
77	Lion Oil Company	Ark - Lou - Mississippi	Gousha	10-YY-1030-S		1977 ED	(25 Cents) Priced cover	Lion head - 4 sided logo		77