

Standard Oil Company of Louisiana (Esso, Humble, Exxon) - Maps of Louisiana

Yr	Company	State	Map	Number	Number (inside date)	CR/ED	Title (cover date)	Front	Back	Yr		
23										23		
24										24		
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26										26		
27	Stan Oil Co of Lou.	TnArLaMiAlGa, etc.	Cram	18			Road Information	Blue (circle with Horizontal Standard)	Carter Oil Company, Inc. Ruston, Louisiana	27		
28	Stan Oil Co of Lou.	TnArLaMiAlGaFl	Gen				1928 Stan RM of ()	Car,Red Barn (red & white hat & red dress)	Specify Esso or Standard Gasoline	28		
29	Stan Oil Co of Lou.	TnArLaMiAlGaFl	Gen				1929 Stan RM of ()	Car,Red Barn (red hat & red dress)	Specify Esso or Standard Gasoline	29		
30	Stan Oil Co of Lou.	TnArLaMiAlGaFl	Gen				1930 Stan RM of ()	Car,Red Barn (red hat & black dress)	Specify Esso or Standard Gasoline	30		
31	Stan Oil Co of Lou.	Ark-Lou	Gen		1931		1931 Stan RM of ()	State outline over Wagon & Car		31		
32	Stan Oil Co of Lou.	Ark-Lou	Gen		1932		() 1932 Road Map	angled pump top w Standard globe	angled pump top w Esso Globe	32		
33	Stan Oil Co of Lou.	Ark-Lou	Gen		1933		() 1933 Road Map	Standard in circle w stars on blue b/g	"Standard" Service offers you . . .	33		
34	Stan Oil Co of Lou.	Ark-Lou-Miss	Gen		1934		() 1934	() in red circle, blue b/g	Esso Service offers you	34		
35	Stan Oil Co of Lou.	Ark-Lou-Tenn	Gen		1935		Follow the Esso sign in 1935	long row of Buy at the Esso signs	Buy at the Esso sign	35		
36	Stan Oil Co of Lou.	Ark-Lou-Tenn	Gen		1936		Happy Motoring in () 1936	long row of Esso signs & car @ SS	The sign of Happy Motoring	36		
37	Stan Oil Co of Lou.	Ark-Lou-Tenn	Gen		1937		For Happy Motoring in () 1937	Red Cover w Esso in starburst	Happy Motoring starts at the Esso Sign	37		
38	Stan Oil Co of Lou.	Ark-Lou-Tenn	Gen		1938		() Road Map for 1938	ribbon w Esso starburst sign	30,000 Station to serve you	38		
39	Stan Oil Co of Lou.	Ark-Lou-Miss	Gen		1939		() 1939	Stern wheeler with smoke stacks	Esso Marketeers' New Nation-Wide	39		
40	Stan Oil Co of Lou.	Ark-Lou-Miss	Gen		1940		() 1940	Cast Iron Fence	Esso Marketeers' Nation-Wide	40		
41	Stan Oil Co of Lou.	Ark-Lou	Gen		1941		() with pictorial guide 1941	Shallow draft Stern-wheelers	Esso Marketeers' Nation-Wide	41		
42	Stan Oil Co of Lou.	Ark-Lou	Gen		1942		() with pictorial guide 1942	Arkansas State Capital	care saves wear	42		
43										43		
44	Copyright 2019 by Nick L. Nielsen			www.OilCompanyRoadMaps.com								44
45	Stan Oil Co of N J	Ark-Lou	Gen	545	1942 (Revised)	CR 1945	() with pictorial guide	Arkansas State Capital	care saves wear	45		
46	Stan Oil Co of N J	Ark-Lou	Gen	-	1946	CR 1946	() with pictorial guide	Chalmette Battlefield, La	service for Happy Motoring	46		
47	ESSO Marketers	Ark-Lou	Gen	-	1947	CR 1947	() with pictorial guide	Arkansas Territorial Capital	Your Touring Headquarters	47		
48	ESSO Marketers	Ark-Lou-Miss	Gen	-	1948	CR 1948	()	Oak Alley Plantation, Vacherie, La	Understand Competition	48		
49	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	-	1949	-	() Road Map	Hot Springs, Arkansas	Happy Motoring ahead	49		
50	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	949	1950	-	() w map of South Central Sts.	Shrimp Boats on a Louisiana Bayou	He's Not on our payroll . . .	50		
50	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	W 450	1950	-	() w map of South Central Sts.	Shrimp Boats on a Louisiana Bayou	He's Not on our payroll . . .	50		
51	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	1050	1951	-	() w map of South Central Sts.	Norfolk Dam, Near Mountain Home, Ark	This map contains a wealth of information	51		
52	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	49-9-51	1952	-	() w map of South Central Sts.	With the Transfer of Louisiana Terr.	Look at the past for faith in America's . .	52		
53	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	49-8-52	1953	-	() w map of South Central Sts.	2 People & Attend Reading Map	You car Carries the Most Important	53		
54	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	49-9-53 W	1954	-	() w special maps of New Orl.	4 People in car-Attnd Reading Map	Hold back your speed hold on to your life	54		
55	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	1154 W	55-56	-	() w special maps of New Orl.	family, boat, lake, string of fish	How to read an Esso map	55		
56	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	1055 W	56-57	CR 1955	() w special maps of New Orl.	Melrose Plantation	Happy Motoring	56		
57	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	1056 W	1957	CR 1956	() w special maps of New Orl.	Lake Hamilton	Esso Research works wonders with oil	57		
58	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	857 W	1958	CR 1957	() w special city maps and Points	Pirate's Alley, New Orleans	Smooth riding ahead on a modern Asph.	58		
58	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	W 258-A5	1958	CR 1957	() w special city maps and Points	Pirate's Alley, New Orleans	Smooth riding ahead on a modern Asph.	58		
59	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	G 858-A5	1959	CR 1958	() w special city maps and Points	The Old State House, Little Rock, Ark	1859-1959 100 years of progress	59		
60	ESSO Stan Oil Co	Ark-Lou-Miss	Gen	G 959-A5	1960	CR 1959	1960 () w special maps and	The Bayou Teche	Happy Motoring in 1960	60		
61	Humble Oil & Ref	Ark-Lou-Miss	Gen	G 1060	1961	CR 1960	1961 () w special maps and	Elkhorn Tavern, Pea Ridge Natl. Mil. Park	Have you made a trip into Your Own	61		
62	Humble Oil & Ref	Ark-Lou-Miss	Gen	G 861	Nov-61	CR 1961	() w special city maps and Points	St. Louis Cathedral, Jackson Square	Esso Man w pump nozzle	62		
62	Humble Oil & Ref	Ark-Lou-Miss	Gen	W 862	Nov-61	CR 1961	() w special city maps and Points	St. Louis Cathedral, Jackson Square	Esso Man w pump nozzle	62		
63	Humble Oil & Ref	Ark-Lou-Miss	Gen	W 862	Oct-62	CR 1962	Travel Map of ()	Beauvoir, Biloxi, Mississippi	Happy Motoring Coast to Coast	63		
63	Humble Oil & Ref	Ark-Lou-Miss	Gen	W963	Oct-62	CR 1962	Travel Map of ()	Beauvoir, Biloxi, Mississippi	Happy Motoring Coast to Coast	63		
64	Humble Oil & Ref	Ark-Lou-Miss	Gen	W 1063	Nov-63	CR 1963	() Happy Motoring Guide	State Capital Baton Rouge, La.	Approximate Milages	64		
64	Humble Oil & Ref	Ark-Lou-Miss	Gen	W964	Nov-63	CR 1963	() Happy Motoring Guide	State Capital Baton Rouge, La.	Approximate Milages	64		
65	Humble Oil & Ref	Ark-Lou-Miss	Gen	W 1064	Oct-64	CR 1964	() Happy Motoring Guide	Cedar Falls, Petit Jean State Park	Approximate Mileages - tiger at pump	65		

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66	Humble Oil & Ref Co	Ark-Lou-Miss	Gen	W 965	Dec-65	CR 1965	Esso () Happy Motoring!	man Green shirt, attend, woman w map	Approximate Mileages - tiger at pump	66
67	Humble Oil & Ref Co	Ark-Lou-Miss	Gen	W 866	1967	CR 1966	Esso () Happy Motoring!	Red Convertible w family @ SS pump	Approximate Mileages - tiger at pump	67
68	Humble Oil & Ref Co	Ark-Lou-Miss	Gen	W 867	1968	CR 1967	Esso () Happy Motoring!	Studded Circle w Red Convertible	Approximate Mileages - tiger at pump	68
69	Humble Oil & Ref Co	Ark-Lou-Miss	Gen	W 868	1969	CR 1968	Esso () Happy Motoring (Disc. Am.)	man Brown shirt, attend w map	Travel Book Offer!	69
69	Humble Oil & Ref Co	Ark-Lou-Miss	Gen	W 869	1969-70	CR 1968	Esso () Happy Motoring (Disc. Am.)	man Yellow shirt, attend w map	Travel Book Offer!	69
70	Humble Oil & Ref Co	Ark-Lou-Miss	Gen	W 470	1970	CR 1970	Esso () Happy Motoring!	Waving attendant w tiger at two pumps	Coast-to-Coast Accommodations	70
71	Humble Oil & Ref Co	Ark-Lou-Miss	Gen	W 1270	1971	CR 1971	Esso () Happy Motoring!	Family w MAP in green Convertible	Traveling with your Humble Credit Card	71
72	Humble Oil & Ref Co	Ark-Lou-Miss	Gen	W 971	1972	CR 1971	Esso () Happy Motoring!	Family in green Convertible (blue header)	Traveling with your Humble Credit Card	72
73	EXXON	Ark-Lou-Miss	Gen	W 1172	1973	CR 1972	Exxon () Happy Motoring!	Attendant + Tiger at pumps	The sign of Happy Motoring	73
74	EXXON Co, USA	Ark-Lou-Miss	Gen	W 1173	1974	CR 1973	Exxon () Happy Motoring!	Attendant + Tiger at pumps	Tiger Tips for Stretching Gasoline Milage	74
75	EXXON Co, USA	Ark-Lou-Miss	Gen	W 575	75-76	CR 1975	() no title	bicentennial cover -circle with stars	Tiger Tips to help you save gasoline	75
76										76
77	EXXON Co, USA	Ark-Lou-Miss	Gen	W 1076	1977	CR 1976	() Let's make every mile count	Attendant + Tiger at pumps	Tiger Tips to help you save gasoline	77
78	EXXON Co, USA	Ark-Lou-Miss	Gen	W 1077	1978	CR 1977	() Let's make every mile count	Attendant + Tiger at pumps	Tiger Tips to help you save gasoline	78
79	EXXON Co, USA	Ark-Lou-Miss	Gen	W 1178	-	CR 1978	() Let's make every mile count	Attendant + Tiger at pumps	Tiger Tips to help you save gasoline	79
80										80
81	EXXON Co, USA	Ark-Lou-Miss	Gen	A 2808 W	-	CR 1980	() Let's make every mile count	Attendant + Tiger at pumps	Tiger Tips to help you save gasoline	81
82										82
83	Copyright by Nick L. Nielsen			www.OilCompanyRoadMaps.com						83
84										84
85	EXXON	Ark-Lou-Miss	Gen	A 3207 U	-	CR 1984	() Featuring: Complete Index . . .	bunch of sign w map and highway in b/g	Tiger Tips to help you save gasoline	85
86	EXXON	Ark-Lou-Miss	Gen	A 3311 U	-	CR 1984	() Featuring: Complete Index . . .	bunch of sign w map and highway in b/g	Coast-to-Coast Border-to-Border	86
87	EXXON	Ark-Lou-Miss	Gen	A 3506 W	-	-	() Featuring: Complete Index . . .	bunch of sign w map and highway in b/g	Coast-to-Coast Border-to-Border	87
88										88
89										89
90	EXXON	Ark-Lou-Miss	Gen	A 3804 U	-	CR 1990	() Featuring: Complete Index . . .	bunch of sign w map and highway in b/g	Coast-to-Coast Border-to-Border	90
91										91
92	EXXON	Ark-Lou-Miss	Gen	A 4004	-	-	() Featuring: Complete Index . . .	bunch of sign w map and highway in b/g	Coast-to-Coast Border-to-Border	92
93	EXXON	Ark-Lou-Miss	Gen	A 17	-	-	() Featuring: Complete Index . . .	bunch of sign w map and highway in b/g	(blank)	93