

ΛEGLOBAL

# About AE GLOBAL

Innovative packaging, creative, and supply chain solutions built for your business

- Domestic solutions
- Global network of manufacturing facilities
- National warehousing and logistics program
- Comprehensive in-house creative teams
- Patented child-resistant (CR) products
- ISO 9001:2015 certified



# Our Clients





# Innovation Lab



## About The Innovation Lab

AE Global's in-house Innovation Lab is built to design, develop, and prototype the next generation of packaging solutions. Whether it's primary or secondary packaging, rigid or flexible packaging, corrugated or acrylic displays, let the structural and graphic design teams at the Innovation Lab architect the best solutions for your business.



# Innovation Lab

## Structural Design

- Research and development
- 2D and 3D sketching / CAD
- Digital product renderings
- Structural packaging design

## Quick-Turn Prototyping

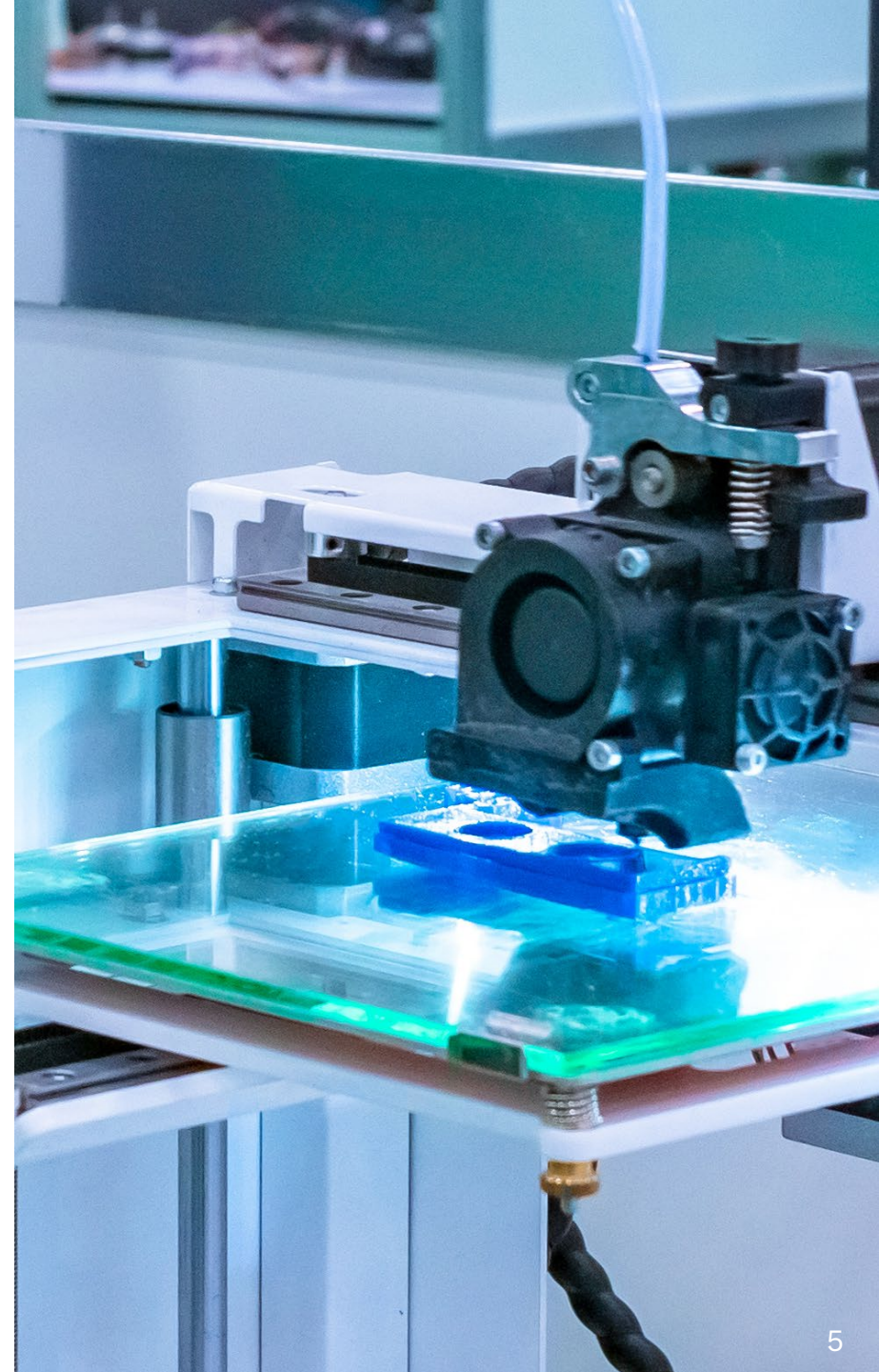
- White and printed mockups
- Paperboard and corrugated
- Plastic and resin-based material
- Various finishes

## Hi-Fidelity 3D Printing

- Concept generation
- Product engineering
- High-resolution 3D printing
- “Looks / works-like” models

## Graphic Design

- Packaging design
- Packaging development
- Pre-press art
- Graphic renderings



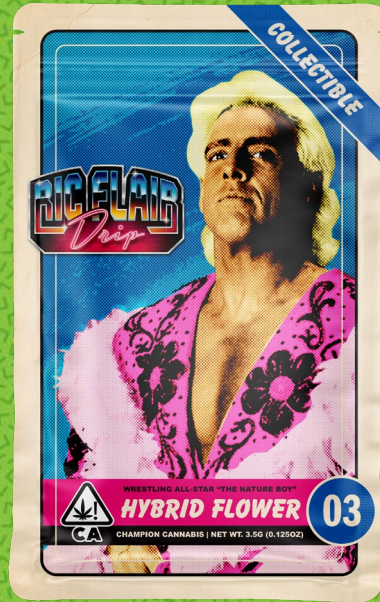


# Creative Services

## About Creative Services

AE Global's Creative Services team specializes in the development of branding, marketing, and merchandising solutions. The Creative Services team develops strategies and assets that increase brand awareness and enhance customer engagement.





Creative Services:

# Branding Solutions

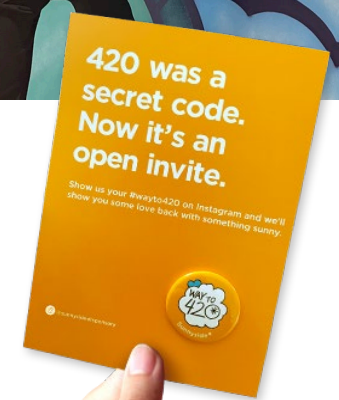
- Business strategy
- Brand identity develop
- Logo design
- Brand guidelines
- Brand story
- Animated infographics
- Social media templates
- Email templates
- Document templates
- Digital product rendering
- Branded packaging solutions



Creative Services:

# Brand Engagement

- Creative campaign development
- Swag / merch items and collections
- Influencer kits
- Budtender education and kits
- On-premise activations
- Artist collaborations
- Community outreach programs
- Brand activation planning



Creative Services:

# Retail Merchandising

- Retail merchandising solutions
- Visual merchandising / branding solutions
- Retail signage (print, LED, neon)









# Paperboard Packaging

- Flower, concentrates, vapes, pre-rolls, and more
- Wide range of sustainable paperboard offerings
- Limitless options for decorative applications including foil, emboss, spot UV, coatings
- In-House Innovation Lab for structural development and opportunities to right-size your packaging



# Flexible Packaging

- Roll stock, flat, stand-up / gusseted, and custom die cut pouches
- Multiple zipper options
- Extensive decorative capabilities (soft-touch, windowing, gloss / matte varnishes)
- CR and non-CR options
- Digital capabilities with low MOQ's
- Structural and printed prototyping (low MOQ's, 5-day turn)
- Film options: matte PET, soft matte PET, clear, metallized, recyclable
- High-barrier film options to protect product quality and freshness



# Label Solutions

- Metallic inks
- Foil and holographic
- Scratch 'n sniff
- Anti-counterfeiting features
- Shrink sleeves
- Extended content / booklet labels
- Security, safety, and tamper-evident
- Barcode and variable data
- Augmented reality
- Embossed







- Streamlined fulfillment and reduced labor costs with shorter pack-out time
- Reduced lead time through domestic manufacturing
- Integrated CR button for efficient use of space
- Plastic components made from recycled post-industrial and ocean-bound plastics
- Vape cartridges, batteries, and pre-rolls



Ocean Recovery Group is AE Global's answer to sustainability.

# Child-Resistant Tubes

## Pop-Tubes

- Available in 80mm or 116mm sizes
- Pop-Tubes made from recycled post-industrial and ocean-bound plastics
- Tube cap can be customized with your logo
- Offered plain or can be labeled in a variety of styles and materials
- Custom colors available for certain MOQ's



## EZ-Lock Paper Tubes

- Available in a variety of special finishes and coatings
- Single-hole for CR button keeps user experience efficient and friendly
- Options of 10%-100% post-consumer recycled and biodegradable material, stackable base
- Core can be customized to fit variety of hardware and pre-rolls

In partnership with:



# AE Global Beverage Solutions

## Amplify

- Available in 100mL, 60mL or 30mL sizes
- Transparent CR cap with engraved dosing marks
- Inner leak-proof cap
- Precision tip
- Flexible body



## Can Topper

- Tamper-evident, CR, and customizable beverage solution for 202 Ball can lids
- Removing the Can Topper is an intuitive two-step process
- Space for branded label
- Molded teeth are designed to securely nest in stacked formats
- Recyclable





# Beverage Solutions

## Primary Packaging

- Global and domestic solutions
- Amplify
- Glass and PET bottles
- Labels

## Secondary Packaging

- Paperboard carriers
- Corrugated retail-ready shippers
- Promotional packaging
- Displays
- Labels





AE GLOBAL

# Sustainability

In the present, for the future.



Sustainable sourcing  
and substrates



Ecological design



Green manufacturing



Smart logistics





# Plastic pollution is a problem.

Ocean Recovery Group (ORG) is working to solve the planet's ocean-bound plastic crisis in the Western Hemisphere.

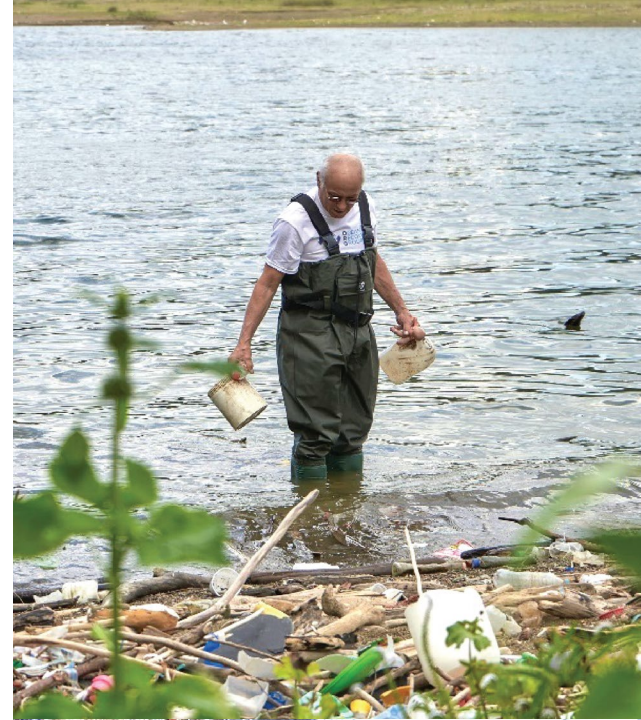




ORG's recycling facility in the Dominican Republic safely and efficiently collects, cleans, sorts, bales, and ships ocean-bound plastic to be re-introduced into the packaging supply chain.

ORG diverts ocean bound plastics to help companies achieve sustainability goals.

In 2023, ORG expects to recover 24 million pounds of ocean bound plastic, equating to 528 million plastic bottles.







AEGLOBAL™  
Case Studies

Verdigris  
Absinthe  
Emerald  
Kelly green  
Scheele's green  
Terre verte  
Avocado  
Celadon

# Curaleaf

## The Challenge:

New product line launch, kicked off November 2020 in the middle of the COVID pandemic; executed through Chinese New Year for a March 2021 launch.

Curaleaf, a leader in the Cannabis space, needed an exact dosage package solution for their new product, a THC infused beverage enhancer “Select Squeeze.” Curaleaf needed an “all in one solution” – including proprietary packaging & label development, manufacturing, and full project management & distribution. The desire was to launch the new product in 14 states simultaneously, with the industry constraint of specific labeling and distribution requirements for each state.

The solution provider would need to be able to ramp up quickly, understand the challenges of the cannabis industry, and meet full-service capabilities from design to implementation.







# Curaleaf

## The Solution:

Curaleaf turned to AE Global to develop a solution which could be implemented quickly and be highly scalable.

With extensive design capabilities including rapid prototyping, AE Global's team developed a consumer-friendly CR squeeze bottle, capable of dispensing a precise dosage of product every time. AE Global also managed the entire third-party testing and certification process.

Launching four flavors simultaneously in 14 states, AE Global's team operated as a control tower managing everything from managing design to production of the bottles, 56 different label and 56 different folding carton SKU's. At any given time, AE Global was traffic manager to 175 different shipments of components to 14 different markets (with the added challenge of COVID impacts.)

AE Global delivered a robust suite of solutions to Curaleaf, enabling them to achieve the largest ever simultaneous launch in the cannabis industry in the US.

# Twice

## The Challenge:

New rebranding, packaging, and product line launch, kicked off in the summer of 2021.

Twice's mission is to evolve oral care into a more elevated experience every single day. Daily routines becoming moments of pleasure with a purpose, must be reflected within the brand refresh and packaging project. The branding had to create a statement, while the packaging needed to deliver a refined, luxury product through the unboxing experience.

The solution provider would need to meet an aggressive six-month timeline to support in-store delivery dates for mass retail chains; from concept through mass production.





# Twice

## The Solution:

Twice chose AE Global as packaging partner, honing-in on product packaging for the company's various SKUs, including dental floss, toothpaste, toothbrush, mouthwash, and whitening pen. Creating a balanced and memorable experience required meticulous attention from each package's components. Design iterations saw AE Global experimenting with various design finishes and processes to achieve the final look and feel of the packaging components. In-house mock-ups and concept samples were utilized to maintain control of quality and lead-times.

Meeting the six-month project, from concept through production, was no simple task. It took the cooperation of many teams, spanning two countries, various regions, and continuous communication and planning to ensure everything from concept samples to production print color matching was completed accurately, efficiently, and on schedule.

AE Global completed the rebranding project, delivering the full suite of rebranded product SKUs on time to meet the strict timelines set by Target corporate. Twice products are featured in Target and CVS stores across the country, and prominently across social media and online ads.



Oral Wellness  
Immunity Rinse  
*Strong Mint*  
Net wt.  
3.4 fl. oz (100 ml)