

TX Cho's Tae Kwon Do Center, LLC

Privacy Policy

Effective Date: June 15, 2026

TX Cho's Tae Kwon Do Center, LLC ("we," "our," or "us") respects your privacy and is committed to protecting the personal information you provide to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, communicate with us, enroll in our programs, or otherwise interact with our academy.

Information We Collect

We may collect personal information including names, addresses, email addresses, phone numbers, dates of birth, emergency contact information, parent/guardian information, student information, billing information, membership information, enrollment details, competition registration information, waiver information, and communication preferences.

Automatically Collected Information

We may collect IP addresses, browser types, device information, operating systems, website usage information, referral websites, pages viewed, and time spent on our website.

How We Use Your Information

We use information to process memberships, schedule lessons, communicate regarding classes and events, process payments, respond to inquiries, maintain records, improve services, send promotional materials, comply with legal obligations, and protect student and staff safety.

Text Messages and Email Communications

By providing contact information, you consent to receive academy communications including reminders, announcements, event notifications, billing notices, and promotional offers. You may opt out of marketing communications at any time.

Payment Information

Payments may be processed through third-party payment processors. We do not store complete credit card information on our servers.

Photography, Video, and Media Release

Photographs and videos may be taken during classes, events, testing, camps, demonstrations, and tournaments. These materials may be used for marketing, social media, newsletters, websites, and promotional purposes. Parents or guardians may request exclusion from promotional media by submitting a written request.

Children's Privacy

Because many students are minors, information about children is collected only with the consent of a parent or legal guardian. Parents may request review, correction, or deletion of information where legally permitted.

Cookies and Tracking Technologies

Our website may use cookies and similar technologies to improve website functionality, analyze traffic, and enhance user experience.

Third-Party Services

We may use third-party providers for website hosting, payment processing, scheduling software, CRM systems, analytics, email communications, and social media integration.

Information Sharing

We do not sell personal information. Information may be shared with service providers, tournament organizers, event coordinators, legal authorities when required, or in connection with a business transfer.

Data Security

We maintain reasonable administrative, technical, and physical safeguards to protect personal information. However, no system can guarantee absolute security.

Data Retention

Information is retained as necessary to maintain student records, fulfill contractual obligations, comply with legal requirements, resolve disputes, and enforce academy policies.

Your Privacy Rights

You may request access to, correction of, or deletion of your personal information, and may opt out of marketing communications.

Third-Party Links

Our website may contain links to external websites. We are not responsible for their privacy practices.

Changes to This Privacy Policy

We may update this Privacy Policy periodically. Changes will be posted with an updated effective date.

Contact Information

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