

2025 Endurance Sports Marketing National and International Expo List



Cycling Triathlon RUN Trade Shows Consumer Shows

LARGER RACES for 2025

05.02.2025

JANUARY

17-19	VeloFollies Consumer Bike Show	Kortrijk/Ghent Belgium	12,000	\$1550
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FEBRUARY

12-13	CABDA Bike SHOW- Midwest	Escondido/S.D., CA	8,000	\$1700
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MARCH

1-2	Copenhagen Bike Show- Europe	Copenhagen, Denmark	12,000	\$1,500
1/2	Livermore Half Marathon	Livermore, CA	4,000+	\$900
8	Mermaid Run Series - Half, 10k and 5k	San Diego, CA	2,000	\$650
7-8	Valley Of Tears Gravel Race-TX (sells out)	Turkey, TX (S. Amarillo)	800	\$400
8-9	Philly Bike Show	Philadelphia, PA	8,000	\$1650
22-23	The National Cycling Show (consumer)- UK	Birmingham, UK	20,000	\$1950
26-27	CADBA Bike SHOW- WEST (B2B)	Las Vegas, NV	10,000	\$1700

APRIL

5/6	NEW!! GoldenState5k RUN (Warriors Bball) sells out	San Francisco, CA	2,500	\$900
10-13	Sea Otter Bicycle Classic (Contact us for details)	Monterey, CA USA	25,000	Expo Help
12	MARIN Triathlon (McNears Beach)	Marin/Bay Area, CA	1,000+	\$1000
25-27	Munich E-Bike Days & EXPO (logistics help)	Munich, Germany	12,500++	\$1,700 usd
25-27	BeSPOKED Bike Show- Consumer (U.K.)	Manchester, UK	8,000	\$1450
	The New- USA CRIT SERIES	10 Cities		
5	USA CRITS (1)- Sunny King Criterium	Anniston, AL	3,000	\$750
18	USA CRITS (2)- Spin The District Crit (Fri PM)	Hapeville, GA	1800	\$750
19	USA CRITS (3)- Rock n Road Criterium (Day & PM)	Newnan, GA	4,500	\$750
24 Thur.	USA CRIT (4)- Greenville Cycling Classic	Greenville, SC	7,000	\$750
26	ATHENS TWILIGHT CRIT! (USA CRIT Series (5)	Athens, GA	18,000++	\$750

MAY

	USA CRIT SERIES Continued...			
Fri. 2	USA CRIT (6)-Spartanburg CRITERIUM	Spartanburg, SC	10,000 !!	\$750
3	USA CRIT (7)- Lagrange Cycling Classic	Lagrange, GA.	2,500	\$750
4	USA CRIT (8)- SPIN THE DISTRICT	College Park, GA.	2,500	\$750
17	USA CRITS (9)- Aksarben TIRK Criterium	Omaha, NE	2,800	\$750
24	USA CRIST (10)- Winston-Salem Cycling Classic	Winston-Salem, NC	10,000	\$750
2-3	Oakland Sports Wellness Festival/PPU	Oakland, CA	2,000	\$500
2-3/4	Bay Bridge Half Marathon	Oakland, CA	2,000	\$1,400
	BIKE NY- TD Five Boro RIDE WEEKEND			
1-2-3	BIKE NY- TD 5 BORO RIDE - Packet Pickup EXPO	Manhattan, NY	30,000	\$3,000
4	Bike NY- TD 5 BORO RIDE) Finish EXPO	Staton Island, NY	40,000 !!	\$4,000
10-11	VELO BERLIN- Consumer Bike Show	Berlin, Germany	7,000/per	\$1200 usd
19-21	ISPO Outdoor-SUMMER SHOW Europe	Munich, GERMANY	18000	Call In
24-25	Mad Gravel Bike Race Festival	Kiowa CO./1 hr E. denver	650	\$300/day
23-25	Bentonville BIKE FESTIVAL	Bentonville, AR	5,000	\$1,000
24-25	Bolder Boulder Sports EXPO	DT-Boulder, CO	30000	\$1,800
26	Bolder Boulder 10k Day of Race	Boulder/C.U.	50000	\$2,800
31-June 1	UNBOUND GRAVEL RACE SPORTS EXPO (Lifetime)	Emporia, Kansas	7,000+	\$1,600
31 & June 1	Armed Forces Cycling Classic Weekend- Day 1	Wash DC (Capital Bldg!)	3000+	\$500

JUNE

1	Armed Forces Cycling/ Clarendon Cup Race- DAY 2	Wash DC/Clarendon	3000+	\$500
7	Colorado Triathlon- Spint/Olympic	Boulder, CO	900	\$350

27-28	NINER MTN BIKE FEST & RACES (Lifetime)	Lutsen, MN	2,000	\$1000
12-15	Leadville 100 MTB Bike CAMP (Lifetime)	Leadville, CO	1,500	\$1250
25-27	EuroBIKE Trade Show- EUROPE (B2B EXPO)	Frankfurt, Germany	30,000	Expo Help
21	Seattle Marathon Summer Run Half/10k/5k Race	Seattle/Seward Park	1,500	\$500
	Tour of Amer. Dairylands BIKE RACE (Wisc.)	Milwaukee Regional		
Thur. 19	Janesville Town Sq. Gran Prix	Janesville, WI	3,000	\$800
20	West Allis Cheese Wheel Classic	Wesly Allis, WI	5,000	\$800
Sat. 21	Giro D'Grafton Race	Grafton, WI	8,000	\$1000
Sun. 22	Tour de Pere	Pere, WI	6,500	\$800
23	RACE Location TBD	TBD, WI	3,000	\$800
24	Wilo USA Cedar Creek Classic	Cedarburg, WI	8,000	\$800
25	The Clocktower Bicycle Classic	Oak Creek, WI	3,000	\$800
26	Centraal Bay View Classic	Bay View, WI	6,000	\$800
27	Shorewood Criterium Classic	Shorewood, WI	5,000	\$800
Sat. 28	Otto Wenz Downer Classic- by Café Hollander	Downer Woods, WI	10,000	\$1000
Sun. 29	TSA Village Classic- by Café Hollander	Milwaukee, WI	8,000	\$1,000
JULY				
6-8	Pro-Days Bike Trade Show (Europe) B2B	Paris, FRANCE	15,000	\$1900
12	NED GRAVEL Race- Colorado	Boulder/Nederland CO	800	\$550
12/13	STP Ride- Seattle to Portland 1&2 day ride (2 cities)	Portland, OR *finish)	6,000	Call
13	Boulder Peak Triathlon	Boulder, CO	1500	\$500
11/12	CRUSHER in the TUSHAR GRAVEL RACE (Lifetime)	Beaver, UT	3000	\$1,000
12/13	Leadville Silverrush 50 MTB Bike Race (Lifetime)	Leadville, CO	2,000	\$1,000
	CHICAGO-GRIT RACE SERIES	Chicago Area (4), IL		
Fri. 18	West Dundee, IL (10am-6:00pm Daily)		3,000	\$1000
Sat. 19	Glen Ellyn		3,000	\$1000
Sun. 20	Winfield		2,500	\$1000
21	Mudelein		2,000	\$1000
22	Lombard		2,000	\$1000
23	Brookfield		2,000	\$1000
24	Northbrook		2,000	\$1000
25	Elgin		2,000	\$1000
Sat. 26	Lake Bluff		2,000	\$1,000
Sun. 27	FULTON MARKET CRIT (American Crit Series)	Downtown Chicago	4,800	\$1000
19-20	FOCO Gravel Race- Colorado	Fort Collins, CO	650	\$600
AUGUST				
1/2	Tour de Big Bear Ride and Gravel Events	Big Bear, CA	4,500	\$450
1/2	Copper Triangle Bike Ride (Mtns.)	CopperMtn., CO	2,800	\$625
1/2	Marin Century Ride (100/62m)	Novato.Marin, CA	2,800	\$650
2	Littleton CRITERIUM Bike Race & Concert	Littleton, CO	12,000	\$1,300
3	Stagecoach GRVL Triathlon	Steamboat, CO	300	\$400
4	GAMEDAy RUN 5k- San Diego Padres	San Diego, CA	2,200	\$900
7-8/9	Official LEADVILLE 100 Mtn, Bike RACE	Leadville, CO	5,000	\$1,500
10	Outdoor Divas Women's Triathlon (Sells Out)	Longmont/Boulder, CO	800+	\$450
22-24	MADE Bike Show (custom bikes)	Portland, CO	6.000	Options
24	Venus de Miles (Women's Ride)	Boulder/Lyons, CO	1,000	\$800
SEPTEMBER				
TBD	Buffalo Bicycle Classic Ride & GRVL Ride	Boulder, CO	2500	\$650
4-5	D.C. BIKE RIDE- Packet Pickup EXPO	Wash. DC	3,500	\$900
6	DC BIKE RIDE- Race Day Expo (Satur.)	Wash. DC	4,000	\$800
7	GAMEDAY RUN- DenverROCSK 5k	Denver/Wash.Park	550	\$325
12/13	Chequamegon Mtn.Bike Fest & Race (Lifetime)	Hayward/Deluth, WI	4,000	\$1200
19	San Fran Run 10 mile, 5k Mermads Women's Run	S.F./Crissy Fields, CA	1500	\$600

21	Oktoberfest Colorado Triathlon	Boulder/Longmont, CO	850+	\$400
27/28	Twin Lights Ride- (By Bike NY Events)	Huddy Pk. Highlands, NJ	2800	\$1,800
27-28	Expo Du VELO- France	Strausburg, FRANCE	10,000	\$1,450
26/27	The RAD Mtn Bike Fest & Race (Lifetime)	Trinidad, CO (3 hr S)	800	\$600
OCTOBER				
11/12	Discover Hudson Ride (by Bike NY)	Poughkeepsie, NY	2,000	\$1800
11/12	Lifetimes Little Sugar Mtn Bike Race	Bentonville, AR	2,200	\$1200
11	Grassroots Gravel Races	Pueblo, CO	1,000	\$500
10-12	BeSPOKED Handmde Bike Show- (Germany)	Dresden, GERMANY	8,000	\$1,650 usd
16-17	PHILLY BIKE RIDE- Packet Pickup	Philadelphia, PA	3,500	\$900
18	PHILLY BIKE RIDE- Ride Day *satur. Expo	Philadelphia, PA	3,000	\$800
17-18/19	Lifetime BIG SUGAR- Gravel Race	Bentonville, AR	3,000	\$1200
18	GAMEDAY 5k Series RUN- Big Texas Run	Arlington, TX	2,500	\$900
19	Mermaid Run Series San Fran. 10m,10k, 5k	DT San Francisco, CA	1,500	\$650
NOVEMBER				
4-5	The International Running Show- UK	Armsterdam, NL	25,000	\$2100
7-8	The Austin Rattler Mtb Races & Trail Runs	Austin, TX	3.000	\$900
14/15	BorderLANDS Intl. Gravel Race	Tucson, AZ (1 hr)	700	\$600
27	Oakland Turkey Trot Run	Downtown Oakland, CA	5000	\$1,300
28-29	Seattle Marathon SPORTS EXPO/PPU	D.T. Seattle, WA	15000	\$1,200
30	Seattle Marathon & Half Finish EXPO (Limited)	Seattle, WA	12000	\$1,400
DECEMBER				
2-4	ISPO Outdoor TRADE SHOW (B2B)	Munich, DE	25,000	Expo Help
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