

2026 Endurance Sports Marketing National and International Expo List



Cycling Triathlon RUN Trade Shows Consumer Shows

7 01 2026

| JANUARY | | | | |
|-----------|--|--------------------------------------|-----------|-------------|
| 10 | Lake Mead Marathon (Vegas) | Las Vegas, NV | 3,000 | \$750 |
| 16-18 | VeloFollies Consumer Bike Show | Kortrijk/Ghent Belgium | 12,000 | \$1550 |
| FEBRUARY | | | | |
| 4-5 | CABDA Bike SHOW- Midwest | Chicago Area, IL | 5,000 | \$1850 |
| MARCH | | | | |
| 7-8 | Copenhagen Bike Show- Europe | Copenhagen, Denmark | 12,000 | \$1,900 |
| Feb 28/1 | Livermore Half Marathon, 5k & Kid Race | Livermore, CA | 4,000+ | \$1,00 |
| 14 | Mermaid Run Series - Half, 10k and 5k | San Diego, CA | 2,000 | \$650 |
| 6-7 | Valley Of Tears Gravel Race-TX (sells out) | Turkey, TX (S. Amarillo) | 800 | \$400 |
| 14 | Las Vegas St. Patricks Run- Half, 10k, 5k | Boulder, City, NV | 3,000 | \$750 |
| 14-15 | Philly Bike Show | Philadelphia, PA | 8,000 | \$1650 |
| 22-23 | The National Outdoor & Cycling Show - UK | Birmingham, UK | 20,000 | \$1950 |
| 18-19 | CADBA Bike SHOW- Vegas (B2B) | Las Vegas, NV | 10,000 | \$1700 |
| 20-21/22 | Oakland Marathon/ Half & 10k | Oakland, CA | 5,000 | \$1,200 |
| 29 | Golden State (Warriors) 5k- San Fran | San Francisco, CA | 2,000 | \$900 |
| APRIL | | | | |
| 11 | BUBBLE RUN- Phoenix | Camelback Ranch, AZ | 4,000 | \$750 |
| 11 | Boulder REZ Half Marathon- 5k/10k | Boulder Rez, CO | 700 | \$350 |
| 16-19 | Sea Otter Bicycle Classic (Contact us for details) | Monterey, CA USA | 25,000 | Expo Help |
| 11 | MARIN Triathlon (McNears Beach) | Marin/Bay Area, CA | 1,000+ | \$900 |
| 11 | USA CRITS #1- Sunny King Crit | Anniston, AL | 3,000 | \$500 |
| 18 | BUBBLE RUN- Dallas | TX Moto-Speedway | 4,500 | \$750 |
| 17-18 | USA Crits #2- Athens Twilight Crit & Run | Athens, GA | 11,000 | \$750 |
| 25 | BUBBLE RUN- Nashville | Music City Raceway | 4,000 | \$750 |
| 24-26 | Munich E-Bike Days & EXPO (logistics help Avail) | Munich, Germany | 15,000+ | \$1,900 usd |
| 25 | RAGE Triathlon & Desert Runs | Lk. Mead, Nevada- Vegas | 850 | \$400 |
| 24-26 | BeSPOKED Bike Show - UK | London/Pekham, UK | 8,000 | \$1550 |
| 26 | USA CRITS #3- Le Grange Cycling Classic | Le Grange, GA | 3,000 | \$600 |
| 30 | USA CRIT #4- Greenville Cycling Classic | Greenville, SC | 7,000 | \$750 |
| MAY | | | | |
| 1 | USA CRITS #5- Spartanburg Criterium | Spartanburg, SC | 5,000 | \$700 |
| 2 | USA Crits #6- High Line Criterium | Suwanee, GA | 5,000 | \$700 |
| 2 | BUBBLE RUN- Oklahoma City | Lost lake Complex, OK | 3,000 | \$550 |
| 1-2/3 | Bay Bridge Half Marathon | Oakland, CA | 2,000 | \$1,400 |
| 9 | BUBBLE RUN- Atlanta | Cool Ray Field, GA | 4,000 | \$700 |
| 16 | USA CRIT #7- Rock Hill Spring Classic Crit | Rock Hill, SC | 4,000 | \$600 |
| 23 | USA CRITS #8- Winston-Salem Cycling Classic | Winston-Salem, NC | 10,000 | \$750 |
| | BIKE NY- TD Five Boro RIDE WEEKEND | (2nd Largest Bike Ride in the World) | | |
| Apr. 30-2 | BIKE NY- TD 5 BORO RIDE - Packet Pickup EXPO | Manhattan, NY | 30,000 | \$3,100 |
| May 3 | Bike NY- TD 5 BORO RIDE) Finish EXPO | Staton Island, NY | 40,000 !! | \$3,800 |
| 11-12 | VELO BERLIN- Consumer Bike Show | Berlin, Germany | 7,000/per | \$1200 usd |
| 9 | Memphis in May Triathlon (43rd Year) | Memphis, TN | 91,000 | \$450 |
| 16 | Sand Hallow Triathlon & Runs | St. George S. , UT | 1,000 | \$450 |
| 31 | Harvest Moon Triathlon (Long) | Boulder REZ, CO | 600 | \$350 |

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| 23-24 | Mad Gravel Bike Race Festival | Kiowa CO./1 hr E. Denver | 650 | \$300/day |
| 23-24 | Bolder Boulder 10k Sports EXPO | DT-Boulder, CO | 30000 | \$1,800 |
| 25 | Bolder Boulder 10k Day of Race | Boulder/C.U. | 50000 | \$2,800 |
| 30 | BUBBLE RUN- Portland | Portland Intl. Raceway | 4,500 | \$700 |
| 28-31 | UNBOUND GRAVEL RACE SPORTS EXPO (Lifetime) | Emporia, Kansas | 7,000+ | \$1,600 |
| 30-31 | Armed Forces Cycling Classic Weekend- Day 1 | Wash DC (Capital Bldg!) | 3000+ | \$600 |
| JUNE | | | | |
| 6 | Colorado Triathlon- Spint/Olympic | Boulder, CO | 900 | \$350 |
| 6 | Anne Oaklet.Buffalo Bille WILD WEST TRIATHLON | Memphis TN | 600 | \$350 |
| 13 | BUBBLE RUN- Madison WI. | Allaint Energy Center | 3,000 | \$650 |
| 13-14 | Pikes Peak APEX Mtn Bike/GRVL Race | Colorado Springs, CO | \$600 | \$500 |
| 9-14 | Bentonville BIKE FESTIVAL | Bentonville, AR | 5,000 | \$1,000 |
| 25-27 | EuroBIKE Trade Show- EUROPE (B2B EXPO) | Frankfurt, Germany | 30,000 | Expo Help |
| 25-26/27 | Seattle Marathon Summer Run Half/10k/5k Race | Seattle/Seward Park | 2,500 | \$900 |
| | Tour of Amer. Dairylands BIKE RACE (Wisc.) | Milwaukee Regional | | |
| Thur. 18 | Clocktower Classic Bike Race | Oak Creek. WI | 3,000 | \$800 |
| 19 | Monumenyt Square Grand Prix | Racine, WI | 5,000 | \$800 |
| Sat. 20 | RACE LOCATION TBD | Grafton, WI | 8,000 | \$1000 |
| Sun. 21 | Suamico Cycling Loop Race | Suamico, WI | 4,500 | \$800 |
| 22 | Tour de Pere | De Pere, WI | 3,000 | \$800 |
| 23 | Wilo Cedar Creek Classic | Cedarburg, WI | 8,000 | \$800 |
| 24 | Tour of HARTLAND | Hartland, WI | 3,000 | \$800 |
| 25 | Centraal Bay View Classic | Bay View, WI | 6,000 | \$800 |
| 26 | Shorewood Criterium Classic | Shorewood, WI | 5,000 | \$800 |
| Sat. 27 | Café Hollinder Otto Wenz Downer Classic | Milwaukee, WI | 9,000 | \$1000 |
| Sun. 28 | Café Hollinder Tosa Village Classic | Wauwatosa, WI | 8,000 | \$1,000 |
| 28 | Boulder SUNRISE Triathlon | Boulder REZ, CO | 650 | \$350 |
| JULY | | | | |
| 5-7 | Pro-Days Bike Trade Show (Europe) B2B | Paris, FRANCE | 15,000 | \$1900 |
| 11 | NED Gravel Bike Race & Fest | Nederland/Boulder, CO | 750 | \$400 |
| 11/12 | STP Ride- Seattle to Portland 1&2 day Ride (2 cities) | 1- Seattle 2- Portland | 6,000 | \$800++ |
| 12 | Boulder Peak Triathlon | Boulder Rez, CO | 1,400 | \$350 |
| 11 | BUBBLE RUN- Indianapolis | Indiana St. Fair | 3,500 | \$600 |
| 11/12 | Leadville Silver Rush 50 MTB Bike Race (Lifetime) | Leadville, CO | 2,000 | \$1,000 |
| 18 | TRI BOULDER- (Sprint and Long) | Boulder Rez, CO | 1,000 | \$350 |
| 18 | BUBBLE RUN- Hartford CT | Pratt & Whit Stadium | 4,000 | \$650 |
| 19-20 | FOCO Gravel Race- Colorado | Fort Collins, CO | 650 | \$600 |
| | CHICAGO-GRIT BIKE RACE SERIES | Chicago Region | | |
| Fri. 17 | West Dundee, IL (10am-6:00pm Daily) | Evening Race | 3,000 | \$1000 |
| Sat. 18 | Glen Ellyn | Weekend Races | 3,000 | \$1000 |
| Sun. 19 | Winfield Criterium & SummerFEST | Weekend Races | 2,500 | \$1000 |
| 20 | Mundelein- Tighthead Grand Prix | | 2,000 | \$1000 |
| 21 | Lombard - Cycling Classic | | 2,000 | \$1000 |
| 22 | Brookfield- Criterium | | 2,000 | \$1000 |
| 23 | Northbrook- Criterium | | 2,000 | \$1000 |
| 24 | Elgin- Cycling Classic | | 2,000 | \$1000 |
| Sat. 25 | Lake Bluff- Criterium | Weekend Races | 2,000 | \$1,000 |
| Sun. 26 | FULTON MARKET CRIT | Downtown Chicago | 4,800 | \$1000 |
| AUGUST | | | | |
| July 31-2 | Tour de Big Bear Ride and Gravel Events | Big Bear, CA | 4,500 | \$900 |
| 1 | BUBBLE RUN- Tacoma WA. | Puyallup Fairgrounds | 4,000 | \$500 |

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| July 31/1 | Marin Century Ride (100/62m/37m) | Novato.Marin, CA | 2,800 | \$650 |
| 8 | BUBBLE RUN- Memphis | Shelby Farms Park | 3,500 | \$600 |
| 9 | Rocky Mountain TRI FESTIVAL (Sprint & Kids) | Boulder Rez, CO | 800 | \$400 |
| 15 | Boulder Rez Marathon & Half | Boulder Rez, CO | 600 | \$350 |
| 14-15 | Official LEADVILLE 100 Mtn, Bike RACE | Leadville, CO | 5,000 | \$1,500 |
| 21-23 | MADE Bike Show (custom bikes) | Portland, CO | 5,000 | website |
| 29 | BUBBLE RUN- Pomona CA | Pomona Fairplex, CA | 5,000 | \$700 |
| 29 | SUNSET Triathlon & Run (Sprint & Olympic) | Boulder Rez, CO | 750 | \$375 |
| 29-30 | UCI- Philadelphia Cycling Classic Pro Race | Philadelphia, PA | 30,000 | \$800 |
| SEPTEMBER | | | | |
| 4-5 | Baltimore Cycling Classic UCI Pro Race | Baltimore, MD | 15,000 | \$800 |
| 6 | Buffalo Bicycle Classic Ride & GRVL Ride | Boulder, CO | 2500 | \$650 |
| 4-5 | D.C. BIKE RIDE- Packet Pickup EXPO | Wash. DC | 3,500 | \$900 |
| 6 | DC BIKE RIDE- Race Day Expo (Satur.) | Wash. DC | 4,000 | \$800 |
| Coming | San Fran Run 10 mile, 5k Mermaids Women's Run | S.F./Crissy Fields, CA | 1500 | \$600 |
| 11-13 | BeSPOKED Handmde Bike Show- (Germany) | Dresden, DE | 12,000 | \$1500 |
| 20 | Oktoberfest Colorado Triathlon | Boulder/Longmont, CO | 850+ | \$400 |
| 26 | Kokapelli Triathlon | St. George S. , UT | 600 | \$350 |
| 27-28 | Expo Du VELO- France | Strausburg, FRANCE | 10,000 | \$1,450 |
| OCTOBER | | | | |
| 3 | BUBBLE RUN- Miami | Homestead Speedway | 4,000 | \$700 |
| 10/11 | Lifetimes- Little Sugar Mtn Bike Race | Bentonville, AR | 2,200 | \$1200 |
| 10 | Diplo 5k and Concert | San Francisco, CA | 4,500 | \$1,500 |
| 10 | BUBBLE RUN- Irvine CA | Oak Canyon Park, CA | 4,000 | \$700 |
| 10 | LAS VEGAS TRIATHLON & Runs (4 races) | Lake Mead, NV (Vegas) | 1,300 | \$700 |
| 10 | Grassroots Gravel Races | Pueblo, CO | 1,000 | \$500 |
| 16 | PHILLY BIKE RIDE- Packet Pickup | Philadelphia, PA | 4,000 | \$900 |
| 17 | PHILLY BIKE RIDE- Ride Day *satur. Expo | Philadelphia, PA | 3,000 | \$800 |
| 16-17 | Lifetime BIG SUGAR - Gravel Race | Bentonville, AR | 3,000 | \$1200 |
| TBD | GAMEDAY 5k Series RUN- Big Texas Run | Arlington, TX | 2,500 | \$900 |
| 24 | BUBBLE RUN- San Antonio | Real Life Amphitheatre | 4,000 | \$700 |
| 31 | PumpkinMAN Triathlon & Runs- Las Vegas | Boulder City, NV. | 1,200 | \$700 |
| Coming | Mermaid Run Series San Fran. 10m,10k, 5k | DT San Francisco, CA | 1,500 | \$650 |
| NOVEMBER | | | | |
| 3-5 | ISPO Outdoor TRADE SHOW (B2B) | Amsterdam, NL (new) | 35,000 | Expo Help |
| 7 | VELOSWAP & Bike Expo | Denver, CO | 4,000 | \$400 |
| TBD | Mermaid Trail Run 3m, 6m, 9m & Half. | Palo Alto/ Woodside CA | 450 | \$375 |
| 13/14 | Borderlands Intl. Gravel Race | Tucson, AZ (1 hr) | 700 | \$400 |
| 18-20 | Bicycle Race Directors Conference | Tucson, AZ | 250 | \$500 |
| 19-21 | El Tour de Tucson Ride/Race | | | |
| 26 | Las VEGAS TURKEY TROT | Boulder City, NV. | 3,000 | \$800 |
| 26 | Oakland Turkey Trot Run | Downtown Oakland, CA | 5000 | \$1,300 |
| 27-28 | Seattle Marathon SPORTS EXPO/PPU | D.T. Seattle, WA | 15000 | \$1,400 |
| 29 | Seattle Marathon & Half Finish EXPO (Limited) | Seattle, WA | 12000 | \$1,400 |
| DECEMBER | | | | |
| New | Pending Honolulu Marathon Info | Honolulu, HI | 45,000 | Coming |

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