



PHILADELPHIA

CYCLING CLASSIC
FANS FESTIVAL

AUGUST 29-30, 2026



RACE HISTORY- 1980's and beyond...

The *Philadelphia International Championship* was an annual professional bicycle race held in Philadelphia during the 1980s until 2015 . It has been said to have been "America's Top International Cycling Classic, and one of the richest and most prestigious one day races outside of Europe." It was one of the longest single-day races in the U.S. at a distance of 200 kilometres (124.0 mi). The men's event was ranked by the UCI, the sport's governing body, which made it the highest ranked single-day race in the Western Hemisphere.

Top cyclists who have participated include; **Eric Heiden**, who won the race in 1985, **Greg LeMond** , and **Lance Armstrong**, who started his professional career when he won the race in 1993. The cancellation of the 2017 races was announced by the UCI at the end of January 2017, citing difficulty in obtaining sponsorship resulting in financial difficulties for the organizers.

This International Cycling Race has brought in some of the most popular, prominent teams from around the World over the years, from the U.S. Postal Team, CSC and Team 7-11, to name a few.

In September 2025 it was reported that the Cycling Classic would return from its ten-year hiatus on the weekend of August 29-30, 2026, including both a professional men's and women's races.

Come be part of history in 2026, as we bring back the greatest cycling race in the U.S. to Philadelphia in August 2026.





WEEKEND SCHEDULE (2-Day Expo):



FRIDAY AUGUST 28 FESTIVAL SETUP

EXPO SETUP:
10:00am- 5:00pm

Industry/Pre-Race Party

Location: TBD

Hours: 6:00-10:00pm

Pending Activities:

VIP- Meet & Greet Party

Multiple Brand Parties - TBD

Manayunk Hill Climb Race

SATURDAY AUGUST 29 DAY 1

EXPO HOURS: 10am-5pm

MUSIC/MAIN STAGE:

3 Bands Throughout the Day

Guest Appearances

Team Presentations

PLANNED GROUP RIDES:

Multiple Brands & Rides

KID/FAMILY ACTIVITIES:

Schedule Coming

Est: 10,000 Expo Attendees

SUNDAY AUGUST 30 DAY 2- RACE DAY

EXPO HOURS: 8am-5pm

PRE-RACE VIP/Charity RIDE: 7:00am Start

WOMENS RACE: 8:00am Start

MENS RACE: 11:00am Start

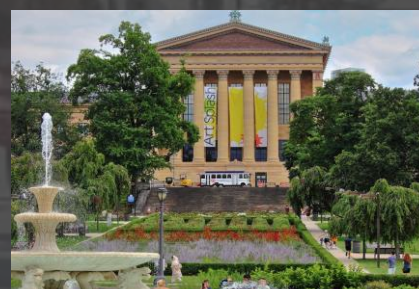
MAIN STAGE /TV SCREEN:

Live Feed On-Site

Live Music and Local D.J.

Daily Expo Activities (Updated Sched. TBD)

Est.: 15,000 Expo Attendees



RACE DIRECTION & SPORTS FESTIVAL LOCATION



Over 220 Expo Tents, Live Music, Live Race Coverage a Beer Garden and Café...with an estimated 25,000 attendees.



PHILADELPHIA
CYCLING CLASSIC
SPORTS FESTIVAL
AUGUST 29-30, 2026
PRESENTED BY AmeriGas
SPORTS FESTIVAL
Sat. & Sun. August 29-30
(Overall Layout)

EXPO PRICING (2-Day Expo)



NATIONAL MANUFACTURERS

BOOTH SIZE	Until April 15	After April 15
10x10	\$800	\$900
10x20	\$1,250	\$1,450
10x30	\$1,900	\$2,100
20x20	\$2,400	\$2,600

RETAILER/ LOCAL BUSINESSES

BOOTH SIZE	Until April 15	After April 15
10x10	\$600	\$700
10x20	\$1,000	\$1,200
10x30	\$1,450	\$1,600
20x20	\$2,000	\$2,100

TRAVEL / TOURS & EVENTS

BOOTH SIZE	Until April 15	After April 15
10x10	\$500	\$600
10x20	\$800	\$900

NON-PROFIT / CLUB & ASSOCIATIONS

BOOTH SIZE	Until April 15	After April 15
10x10	\$400	\$450
10x20	\$600	\$650

SPECIAL AREAS & ZONES:

- Non-Profit/Association Row
- Travel & Tours Area
- E-Bike Zone
- Gravel Bike Area
- Women's Area
- Kids & Family Zone
- Events & Rides Row
- DEMO Area (Demo Fleets)

SPONSORSHIPS AVAILABLE:

- Music Stage Partner
- Title Sponsor the Sports Festival
- Coffee Café and Chill Zone
- Daily Gifts: Musette Bag/Cow Bells
- Beer Garden Cups/Napkins
- Women's Area Partner
- Podium Jerseys
- Feed Zone Area for the race
- Bike Parking Partner
- Daily Rides and Meet & Greet



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ONLINE EXPO APP
CLICK [HERE](#)