

# NEWSLETTER

# THE TRUTH

ATTRACTING YOUR DEEPEST DESIRES EFFORTLESSLY AS THE UNIVERSE CONSPIRES IN YOUR FAVOR

**-UNKNOWN** 

# PERSONA - A CHARACTER. AN INDIVIDUAL'S SOCIAL FACADE OR FRONT; THE ROLE IN LIFE THE INDIVIDUAL IS PLAYING

Your place is the "role" that all of these outside forces seem to bestow on you. What is that? Almost like putting on a mask depending on what situation you are put into.

#### What mask are you wearing today?

If you step back, you can see this in a lot of aspects of your life. Professionally, Socially, Family....it happens every day and in most interactions...we don't even realize it. The question really is, are you putting yourself first in those situations? Meaning, is the role that you have been playing (more or less falling into) really what/who you are?

#### Does it really serve you?

Maybe. But chances are, without recognizing it, you aren't even aware. As we age, it seems important to carry ourselves with fewer and fewer layers.

Think about it, you might wake up in the morning, go through your routine and fall into your role. There are certainly individuals that have a professional persona then shed the attire (the costume) the minute they walk in the door at the end of the day. We all agree there are circumstances that dictate certain norms in order to remain relevant in the eyes of your colleagues.

A series of experiments by Princeton psychologists Janine Willis and Alexander Todorov reveal that all it takes is a tenth of a second to form an impression of a stranger from their face, and that longer exposures don't significantly alter those impressions. Just think about the preconceived ideals that you have based on the historical interactions you have had. You have already pinned roles/persona's to the overwhelming majority of individuals you interact with.

Recognize that the same daily roll you might identify with is the same for just about everyone that you interact with. They have a roll they are playing as well. The roll acts as a persona that has evolved in order to be accepted within the social norm.

Obviously, you have to do what you have to do in order to survive, but try and strip. Shed the crap. Lean in on a personal level.

Who are you? As we often say....be real. As we are all getting older, you might not really be who you thought you were. As for the others who participate in your daily sphere of influence, chances are they aren't anything like you thought either.

Do you really know each other? You just might find that you become less exhausted. Less anxious, if you show more of your natural tendencies. The truth is..... It takes less energy to be real.



# **AEK NEWS**

# THANK YOU

TO ALL WHO MADE IT TO OUR OPEN HOUSE!



We are beyond grateful to have had the opportunity to assist a number of clients. It really is remarkable that we touch as many people as we do. As they say, there are only so many hours in the day. Somehow we are squeezing a lot out of the boulders.

#### **Local Psychiatry**

**Regional Telecommunications** 

Local Franchise - Demo/Junk Removal

**National Beauty Product Distribution** 

**Regional Mental Health/Recovery** 

**Regional Home Healthcare** 

**Regional Electrical Contractor** 

**National Truck/Fleet Repair** 

**Luxury Villa** 

# ANALYSIS PARALYSIS WITH OLD WOUNDS...

Having the tendency to waiver isn't unexpected. However, without the experience you can't even begin to make an informed decision. Trying to attack the question(s) from multiple angles seems to help get through it. With so much historical pain, there is a tendency to just go round n round. The indecisiveness. is good in some instances. Provides time to analyze further....try and anticipate the downside. As was once explained to me....."should you ever have an interest in opening/operating a restaurant...go outside and walk around the block again." Should have listened. The younger you are, the chances of you taking seasoned advice are less and less likely.



# INDUSTRY NEWS & STREET KNOWLEDGE

### **OFFICE**

We continue to see businesses moving around and into the market. Qualifying the statement of "inventory is tight" is a must. We are experiencing demand in our immediate market (Washington County) from various types of organizations. Most recently, looking for simply a new setting. "If we have to be in the office, we would like to at least have some natural light." Medical (primarily the spectrum of mental health) remains consistent. There is some space available in a few buildings. However, not everyone wants to be in a traditional office setting. Overall price remains a concern.



# DWINDLING PIPELINE FOR NEW OFFICES HAS A DIFFERENT LOOK

"THE COW IS THE REAL ESTATE, THE INCOME IS THE MILK."

DON'T PLACE ALL OF YOUR FOCUS ON THE MILK. THERE IS

OPPORTUNITY IN THE COW.

**-DON TEPMAN** 

### **MULTI-FAMILY**

#### **APARTMENT STARTS PLUMMET 52%**

There is real pressure. Very few projects (approx. 550 units) that should be delivered in the next 24 months. Based on some market study information that we have had the privilege of reviewing, this doesn't get close to addressing the workforce and market rate housing deficiencies



### RETAIL

ICSC FLOOR TALK:
RETAIL LANDLORDS
CONTROL A TIGHT
PROPERTY MARKET



SINGLE-TENANT, NET-LEASED
PROPERTY SALES FALL TO 14-YEAR
LOW

### INDUSTRIAL/FLEX

Speaking of flex. Demand for the same product is daily. The building and surrounding ground truly allows for a multitude of uses. There is NOT a lack of demand and the "players" at this level are often well capitalized.

NEW INDUSTRIAL PROJECTS IN PENNSYLVANIA'S

I-81 CORRIDOR LEASING FASTER THAN NEW

PROJECTS ALONG I-95 IN NEW JERSEY

PRIVATE REITS REENTER ACQUISITION MARKET AS LOWER PRICES LURE INVESTORS

and just for more icing on top...

HITS NEW LOW

### **SOUTH POINTE RETAIL** CENTER

# FEATURE PROPERTY



- SUITE 1800
- 3000' +/-
- **NEWLY RENOVATED 2 BATHROOMS (1 WITH** SHOWER)
- PROFESSIONAL SETTING
- **AMPLE PARKING**
- LOW CAM EXPENSE





#### **EASTERN BLVD**

HAGERSTOWN, MD

- . 5 AC
- CG ZONING
- STORM WATER QUANTITY ON SITE
- RT 40/EASTERN BLVD- 39,082 ADT
- EASTERN BLVD-20,442 ADT

#### TURN KEY MEDICAL SPACE AVAILABLE

#### **FOR LEASE**





SYLVANIA BUILDING

HAGERSTOWN, MD

- 3.900 +/- SF
- 7,984+/-SF CONTIGUOUS
- · LAB SPACE, EXAM ROOMS, ETC.
- CLOSE PROXIMITY TO RT. 81

## **EASTERN BLVD COMMERCIAL LAND**



# **FOR SALE**

- **1.053 ACRES**
- **ZONING: "POM"**
- PROFESSIONAL OFFICE -MIXED
- **HIGH GROWTH** CORRIDOR
- **VARIETY OF** PERMITTED

#### I-81|63 ACRE INDUSTRIAL DEVELOPMENT

### SITE FOR SALE

Label Lane, Hagerstown, MD







- FLEX/CONTRACTOR
- LIGHT INDUSTRIAL
- LAYDOWN
- SIGNIFICANT I-81 FRONTAGE
- PUBLIC WATER TO SITE
- PUBLIC SEWER TO SITE
- GENERALLY FLAT TOPOGRAPHY
- ZONED HI HIGH-WAY INTERCHANGE

#### **WESTVIEW BUSINESS CENTER**



- PRIVATE PARKING
- FLEXIBLE TERMS

#### LEASE

- PROFESSIONAL/ CREATIVE SUITES
- FULLY SECURE BUILDING





#### 1101 OPAL COURT \$7.90M

- 7% CAP
- MULTI-TENANT MEDICAL/OFFICE
- CURRENTLY 95% OCCUPIED
- · POSITIONED FOR FUTURE GROWTH
- PRICED WELL BELOW REPLACEMENT COSTS



#### WILLIAMSPORT MD COMMERCIAL LAND-SALE

- · 2.32AC +/-
- IMMEDIATE INTERSTATE EXIT VISIBILITY
- ZONED: GC GENERAL COMMERCIAL
- RT 81 (NEAR RT 11) EXIT = 64,310 ADT
- VA AVE (RT 11) = 15,552 ADT



### 824 PENNSYLVANIA AVE SALE -LAUNDROMAT/REAL ESTATE

- REAL ESTATE INCLUDED
- · AMPLE PARKING
- · CASH FLOW
- TURN KEY OPERATION
- ZONING: COMMERCIAL GENERAL (CG)

#### **FOR SALE**



16428 LEON GRIMM RD

LAYDOWN STORAGE ACREAGE

GREAT CONTRACTOR LIVE/WORK SPACE



#### 11905 WHEATFIELD DRIVE HAGERSTOWN, MD 21740

#### LEASE

- 4K-10,000 SF
   20' CEILING HEIGHT
- 3 TAILGATE DOCKS
- LAYDOWN AVAILABLE
- IMMEDIATE ACCESS TO I-70/I-81 INTERCHANGE (VPD 150,000 EST.)
- PUBLIC WATER/SEWER
- ZONED HI



### **LEASE**



#### 12258 BUCHANAN TRAIL W MERCERSBURG, PA 17236

- FORMER JOHN DEERE DEALERSHIP
- PUBLIC WATER/SEWER
- 5700 SQ FT +/- SHOP SPACE
- 18' +/- CEILING HEIGHT
- LARGE SHOWROOM/ PARTS ROOM.
- SEVERAL OFFICE SPACES
- LARGE AMOUNTS OF PARKING/ LAYDOWN SPACE
- ADDITIONAL STORAGE SPACE IN DETACHED BUILDINGS

### **ONLY 1 SPACE LEFT**



# 1101 OPAL COURT -MEDICAL/OFFICE LEASE

- FLEXIBLE TERMS
- HIGH GROWTH AREA
- 2600 SF
- EASTERN BLVD



19236 MEADOW VIEW DRIVE -MEDICAL

#### **LEASE**

- 1,250 SF MAIN LEVEL
- 3,000+ SF LOWER LEVEL
- . EXAM ROOMS WITH SINKS



225 MCRAND COURT EST. DELIVERY FALL 2024

#### LEASE

- UP TO 24KSF WAREHOUSE 120' X 200'
- 24' CEILINGS
- DOCK AND DRIVE IN DOORS
- FLEXIBLE FINISHES
- ZONED IG- (WIDE VARIETY OF PERMITTED USES)
- 2.566 AC



44 N POTOMAC STREET
-STUDIO/PROFESSIONAL OFFICE

#### LEASE

- · OFFICE/STUDIOS
- STARTING AT \$249/MO
- UTILITIES INCLUDED!
- GROUND FLOOR AVAILABLE



**BIG BOX- RETAIL/FLEX** 

#### LEASE

- 38,667 +/- SF
- FORMER GROCERY STORE
- OVER 25,000+ ADT



13331 PENNSYLVANIA AVE -FLEX SPACE

#### LEASE

- 8,800 +/- SF
- HIGHLY VISIBLE
- AVERAGE 15,500 ADT
- AMPLE PARKING
- 3 PHASE ELECTRICAL

#### ONLY 1 SPACE LEFT



1125 OPAL COURT -MEDICAL LEASE

- · 4000 +/-SF
- OPEN FLOOR PLAN



# 686 PENNSYLVANIA AVE -INDUSTRIAL/CREATIVE SPACE LEASE

- ZONED IR (INDUSTRIAL RESTRICTED)
- . BUILD TO SUIT
- 2.000-18.000 SF



#### 591 NORTHERN AVE -RETAIL LEASE

- · 2100 +/- SF
- HIGHLY VISIBLE/STRONG TRAFFIC
- NORTHERN AVE-DESIRABLE NEIGHBORHOOD



# SMITHSBURG- CORNER LAND LEASE OR BUILD TO SUIT

- WANTED: C-STORE/RETAIL
- HIGH TRAFFIC
- FOUR WAY LIGHTED INTERSECTION
- GROWING COMMUNITY
- FLEXIBLE LEASE TERMS



#### CRESSLER PLAZA, BURHANS BLVD

**EXTERIOR RENOVATIONS!** 

#### **LEASE**

- 6K-7K SF AVAILABLE
- 2 PAD SITES
- 435+/- PARKING SPACES
- LOCATED AT A FOUR WAY SIGNALIZED INTERSECTION





# DOWNTOWN OFFICE SPACE JOIN A GROWING LIST OF TENANTS

- OFFICE/ARTIST STUDIOS- SCHINDEL ROHRER BUILDING STILL AVAILABLE
- 806 SF 2-3 OFFICES LEASED



# 22309 OLD GEORGETOWN ROAD SALE -ICE CREAM BUSINESS /REAL ESTATE

- 1.2 ACRES
- PRIME LOCATION
- ZONED BG



### 1120 PROFESSIONAL COURT -MEDICAL/OFFICE

#### **LEASE**

- GROUND FLOOR ACCESS
- UP TO 7.500 SF
- FLEXIBLE TERMS
- . HIGHLY VISIBLE



### 123000 SHIFLER LANE WAREHOUSE-LEASE

- INDUSTRIAL/FLEX SPACE (NEWLY RENOVATED OFFICES/SHOWROOM)
- SECURE OUTDOOR LAYDOWN/STORAGE W/ADDITIONAL OUTDOOR SPACE AVAILABLE!
- 15.500+/-SF MAIN BUILDING DOCKS / DRIVE IN'S 16'-20 CLEAR HEIGHTS



# 580 NORTHERN AVE -PROFESSIONAL OFFICE

#### LEASE

- GREAT LOCATION
- AMPLE PARKING
- 3,500 SF

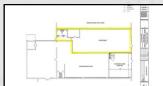


# WESEL PLAZA -END CAP RETAIL

#### LEASE

- 1,300 SF END CAP AVAILABLE
- LOCATED IN HAGERSTOWN'S MOST SOUGHT AFTER RETAIL AREA
- Join Harbor Freight Tools,
   Mariner Finance, and Pho Viet





### HANCOCK SHOPPING CENTER -RETAIL

- . 2,791 +/- LEASE
- 11,000+/- CUSTOMERS PER WEEK
- HANCOCK'S PREMIER RETAIL DESTINATION. (THIS IS THE ONLY LARGE SHOPPING CENTER IN HANCOCK)-10.000 VISITORS WEEKLY
- JOIN: MERITUS, FOOD LION, REEDS PHARMACY, FAMILY DOLLAR, VALLEY HEALTH, SUNOCO, M&T BANK



# **AEK Real Estate**

IS FOCUSED ON PROVIDING SALES/LEASING SERVICES IN THE TRI-STATE REGION. WE HAVE BEEN OPERATING IN VARIOUS CAPACITIES WITHIN THE REAL ESTATE INDUSTRY SINCE 2002.

WE AREN'T A TRADITIONAL REAL ESTATE FIRM.

WE APPRECIATE THE FACT THAT YOUR CIRCUMSTANCES ARE UNIQUE AND CAN INSERT OURSELVES AS YOU SEE FIT. WE ARE HERE TO HELP. GIVE US A CALL OR STOP BY!

OUR DOORS ARE ALWAYS UP!

# RECENT TRANSACTIONS

- -SALE FARM/RURAL BUSINESS REGIONAL TELECOMMUNICATIONS
- -LEASE OFFICE REGIONAL MENTAL HEALTH/RECOVERY
- -LEASE EXPANSION OFFICE REGIONAL HOME HEALTHCARE
- -LEASE RENEWAL OFFICE PSYCHIATRY
- -LEASE INDUSTRIAL FLEX REGIONAL ELECTRICAL CONTRACTOR
- -LEASE INDUSTRIAL WAREHOUSE NATIONAL TRUCK/FLEET REPAIR
- -LEASE INDUSTRIAL FLEX NATIONAL BEAUTY PRODUCT DISTRIBUTION
- -SALE INVESTMENT LUXURY VILLA
- -LEASE RETAIL/OFFICE LOCAL FRANCHISE DEMO/JUNK REMOVAL
- -LEASE OFFICE LOCAL HOME HEALTHCARE