



COMMUNICATION AND ALERTS

Our event teams will communicate our health and safety standards, procedures and event guidance clearly to all attendees before the start of the event. At our events will display our procedures in printed text or in graphic form, as appropriate, for all to see, absorb and learn from.

- ✓ Upon registration or when you arrive at an event, we may ask for additional contact information to allow for tracing after the event
- ✓ We'll be updating our event apps, websites and social media channels regularly so you can get real-time information about the event (including any changes to procedure, start times, distancing requirements etc.)
- ✓ We will provide large-scale signage at prominent points in the event venue detailing our protocols
- ✓ All attendees, suppliers, venue staff and event staff will be asked to agree that by attending the event they will adhere to this Events Shield
- ✓ If we have reason to believe that the Events Shield is not adhered to, the individual will be asked to leave the event
- ✓ We will operate a minimal contact policy: including a no hand shaking policy and where possible, we will adopt the use of contactless payment and hands-free technology – we will also provide guidance on “contact free” greetings
- ✓ We will comply with any local guidance regarding infection control and tracing requirements. This may mean that we or the relevant local authority gets in contact with you after the event. We ask that you follow any instructions given by us or by the relevant health authorities