



DIGITAL MEDIA FOR ARTISTS

3 DIFFERENT SESSIONS



Instructor: Kristen Dorsey

When: July 21, 28, and Aug 4, 2025

Time: 2:00 PM -4:00 PM

Cost: \$45 for one session
\$80 for two sessions
\$120 for all three sessions

Where: Cape Fear Jetport,
4014 Airport Road, Southport

Kristen Dorsey started her career as a graphic designer at the Pentagon and now, as a freelancer, offers her clients writing, website and social media services. Yet, her true passion remains her watercolors of nature.

Su Peyton, began with a BS in fine art, but quickly moved on to the tech industry in corporate communications. In her last role, as a Director of Communications, she ensured all media / marketing supported the corporate brand.

As such, she will be available to answer any questions concerning social media and the Artisans Association.

Session I, held on July 21st, will discuss the value of a digital presence. Various types of social media, Facebook/Instagram, websites, paid platforms, and their capabilities will be presented.

Session II, held on July 28th, will present information on the basis of social media, business vs private pages, creating, using, and promoting on Facebook

Session III, held on August 4th, offers information on website platforms, integration into social media, QR codes, digital payment methods and more.

NOTES: This is a hands-on workshop. Participants **MUST** bring a laptop or share with someone. A tablet or phone cannot be used to ensure the desired learning outcomes.

Please complete the registration and mail to / or place in the porch box at:

Nancy Adelis
3863 Ridge Crest Drive
Southport, NC 28461

Please make your check payable to **Stepping Up for Arts (SUFA)**, a non-profit 501(c)(3) supporting the arts in Brunswick County.

Deadline is July 15, 2025

Name: _____

Address: _____

Phone: _____

E-mail: _____

Circle ALL THAT APPLY: I will take:

Session: I II III

CK Amount: _____ **CK #** _____