



**2023-2024**

The Dawson Aquatics Booster Club (DABC) is a non-profit organization (503B) formed to organize volunteers and raise funds on behalf of the swimmers, divers and water polo players of the Dawson High School Aquatics program. Through the gracious support of our Pearland community, DABC awarded thousands of dollars in scholarships to deserving seniors, and provided our athletes with the tools they need to ensure their success. We hope to do the same this year!

### **WAYS YOU CAN HELP**

1. Sponsor Dawson Aquatics While Having Your Business Recognized for its Generosity
  - Submit your logo to be included on our professionally-produced, full-color Dawson Aquatics poster (fall), Dawson Aquatics T-Shirt (spring), or BOTH
  - 200 Dawson Aquatics posters and 60 Dawson Aquatics T-Shirts (spring). Professional color posters will be displayed throughout Pearland Independent School District and the Pearland retail/business community
  - Posters include:
    - DHS seniors of swim/dive/polo team (fall)
    - Swim/dive/polo meet or water polo schedule
    - Exclusive business recognition ads (No “like businesses” on poster, ex. only one realtor)
  - T-Shirts include:
    - Dawson Aquatics Logo and Creative on Front
    - Thank you for our Sponsors text and Logos on Back
  - 2023-2024 season prices are as follows:
    - \$300 for ad space on Dawson Aquatics poster ONLY (200 posters)
    - \$500 for ad space on BOTH poster (fall) and T-Shirt (spring)
  - Recognition ads should be submitted as 3 ½” wide x 1 ¼” high and high-res 300 dpi (pdf, EPS or AI)
2. Support the Dawson Aquatics Program
  - Any monetary donation is welcome
  - Donations above \$100 place your company name on our Dawson-hosted meet programs

### **BENEFITS TO SPONSORS**

- As a fully registered 503b organization, all donations are deductible per IRS regulations;
- Logo recognition on posters placed throughout Pearland ISD and city of Pearland businesses as well as sponsor recognition on T-Shirts worn by athletes and students;
- Sponsor names/logos displayed on Pearland Natatorium’s electronic scoreboard, meet programs/signage, DABC website and DABC social media posts.

**HOW TO DONATE** - Send an e-mail to Tiffany Travis, DABC sponsorship chair, [tiffany@etravis.net](mailto:tiffany@etravis.net) or call 832-687-1948.

**DEADLINE SEPTEMBER 2023** - The deadline to commit your sponsorship and ensure recognition within printed materials is Sept. 22nd, 2023.