



# TOMMASO DI BARTOLO

Entrepreneur, author, web3 advisor, and faculty member at the University of California Berkeley

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My current venture focuses on merging the physical and digital realms to enhance everyday life for digital natives by making daily activities more engaging and fun, while ensuring the user's digital property rights.

I am Tommaso Di Bartolo, a Silicon Valley-based entrepreneur with two exits, early-stage startup investor, 2X author, corporate and startup advisor focused on web3, and faculty at the University of California Berkeley, where I teach entrepreneurship focused on web3 and the Metaverse.

I am passionate about sharing the lessons that I have learned from nearly two decades of my entrepreneurial journey. 100k+ people have attended my keynote sessions at major global business events. I have contributed to some of Silicon Valley's most renowned startup accelerators, such as Google Launchpad, Draper University, and The Alchemist.

I have lived in 4 continents and speak 7 languages, as a result, my audience is truly international. I am also the author of 'Navigating the Metaverse' and 'How to Growth Hack your Startup.'

I became interested in blockchain technology around 2017-18 and started diving deep into the possibilities that web3 unlocks. That led me to become a part of several web3 companies' boards and invested in several of them.

My book 'Navigating the Metaverse' focuses on the possibilities of the Metaverse and how brands can take advantage of them early on.

By the end of 2022, marking my 21st year as an entrepreneur, I founded my

fifth startup, Phygtl. Born from an urge to address a dual-faceted issue, Phygtl confronts the growing disenchantment of next-gens with social media as they enter adulthood. This disillusionment has significantly impacted the digital ads business, revealing a need for change. At Phygtl, we are creating a new industry and establishing a fresh set of values for Gen-Zs and brands to collaborate "in a new dimension" where law of physics no longer apply. Think of Phygtl as a new medium for next-gen creators

My passion for learning about disruptive market trends and helping others grow led me to join Women of The Future, a leading community of female tech entrepreneurs and builders.

In my life, I have met so many talented women who have made major contributions across all industries. This has led me to believe that encouraging more women to come forward will result in a truly bright future of the tech world.

Having joined Women of the Future as a Board Editor, I look forward to working alongside some of the best women in their respective industries and paving the path for more women to come forward and implement their talent and skills to build truly ingenious solutions.

We aim to make a tiny difference in this huge world for women by providing educational opportunities, mentorship, communities, and encouragement!



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