

Make Polluters Pay Action Day 23rd September 2023 FOR U.K. USE

Background

Make Polluters Pay Action Day is an international call for action on loss and damage. It's coordinated by Make Polluters Pay, a coalition of UK-based civil society organisations who work together to campaign for finance for climate-induced loss and damage. Following the agreement for a Loss and Damage Fund at COP27, we are in a critical period of campaigning to ensure that the Fund becomes functional, and crucially, that polluting industries are contributing to it.

Targets

We're calling on the UK Prime Minister to commit, ahead of COP28, to make UK-based fossil fuel giants contribute substantially to the Loss and Damage Fund agreed at COP27. The biggest polluting industries must pay up for the harm they've caused so that communities on the front lines of the climate crisis can access the vital support via grants, not loans, at the earliest possible time.

Let's get his attention! Tag @RishiSunak and @10DowningStreet in your posts. Additionally, find your local MP on Twitter/X and tag them too! Find out who your MP is at <https://members.parliament.uk/FindYourMP>.

Post a #MakePollutersPay selfie!

Take a selfie/picture holding a banner or image reading *Make Polluters Pay* (a simple home-made paper one will do!), and **post this online on Saturday the 23rd September** using the hashtag #MakePollutersPay!

If you're drawing a banner, make sure to use big text so it shows up well on camera. You can also use an image on a screen, such as a tablet or laptop. Click here for an image you can download and use!

For example:

SOCIAL MEDIA TOOLKIT



You can also get creative - design a poster, use pavement chalk, or get a group together to take the picture!

Upload these on social media on the **23rd September** - don't forget to tag @makepolluterspay!

Suggested text for social media posts:

Here is some suggested text for using on social media alongside your selfie - you can copy these or use them as a template! It's better to customise these or write your own if you can, as it will increase the reach of the Action Day.

Don't forget to use the hashtag #MakePollutersPay!

We'll also have a social media wall, keeping track of all the activity - use the hashtag #MPPAD to feature your content and action!

🌍 It's time to make fossil fuel companies pay their dues!


💰 Polluters have profited while people suffer; it's time for governments to step up and make them pay up for the loss and damage they've caused.


🕒 @RishiSunak - it's time to #MakePollutersPay

SOCIAL MEDIA TOOLKIT




It's #MakePollutersPay Action Day!


 Time to ramp up the pressure on the rich fossil fuel companies and countries causing the #ClimateCrisis

 Time to support the communities bearing the brunt of climate impacts

 Time for polluters to pay up for loss and damage

 As we gear up for COP28, we need to keep #LossAndDamage on the agenda.

 Polluters continue to profit while communities impacted by the climate crisis bear the burden.

 We're calling on the UK Government to #MakePollutersPay for the damage they've caused!

Graphics:

You can find graphics for use on social media [here](#)

If you're taking part in actions for Make Polluters Pay Action Day, share your images with us! Upload them [here](#)

Additional campaign actions

Join in a Local Action

There are actions taking place all across the U.K. - find one near you! Check our [Local Actions Map](#) to see all the action!

Email Your MP!

We're calling on the U.K. Government to commit to making polluters pay - ask your MP to join the fight! Use our [Email Your MP template](#) to tell your MP to make polluters pay!

Sign & share our petition

There's strength in numbers - add your name to our [petition](#) calling on the UK Prime Minister to make polluters pay!