

since 1941

Nelson - Silvia Co.

HOUSTON

TEXAS

STERLING



GOLD



Nelsonsilviaco.com
Nelsonsilviaco@icloud.com

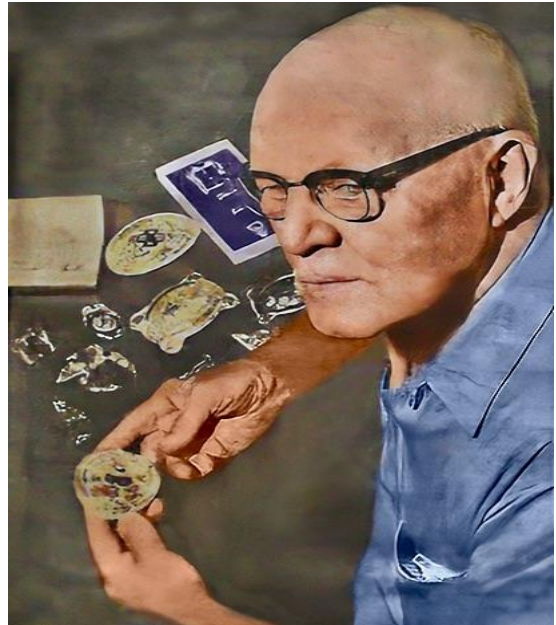
 832-925-1941

2022

Nelson-Silvia Company History



1960s Houston Texas Silversmith Shop



William Nelson Circa 1950's

The Nelson Company was started in 1941 in Houston Texas by William Nelson who would go on to make some of the most iconic belt buckles in the history of rodeo. Founded during World War II, the company faced numerous challenges brought by the lack of precious metals available to civilians. The 1950s became the golden age of Hollywood Westerns, and the most prolific period of production for the company. Without a doubt the 1950's buckles have become the most sought-after for collectors. After 80 years the Nelson Silvia Company continues the proud tradition of producing iconic western jewelry and buckles. From rodeo award buckles, ranch brand buckles, western wear buckles, to various quality accessories, we are proud to provide you with exceptional service and heirloom quality products. They say, "There are belt buckles, and then there are Nelson's!"



500 Series

1 Inch Ranger Set

★ ★ ★ ★ ★ ★ ★ ★



500 - 1 Inch Sterling Silver Ranger Set

501 - 1 Inch Sterling Silver and Gold Trim Ranger Set

510K - 1 Inch All Gold Ranger Set (Not Pictured)

* Gems and Initials can be added to all sets





Rodeo Buckles



OV- 400 - 3 5/8 x 2 9/16 Sterling Silver Oval Buckle with Rope Edge

FA - 402 - 3 5/8 x 2 9/16 Scallop Sterling Silver, Gold Emblems, with Gems



“Winner’s Wear Nelson’s”

Photo: Rodeo News Magazine

John Clark, Red Doffin, Glen Bird, and Lloyd Burk

Trophy Buckles by Nelson-Silvia Co can be made to your specifications as to size, shape, and lettering on ribbons. Each buckle is hand crafted and has received personal attention by our Master Silversmiths and is adorned with ornamental hand engraving. Made in Houston Texas.

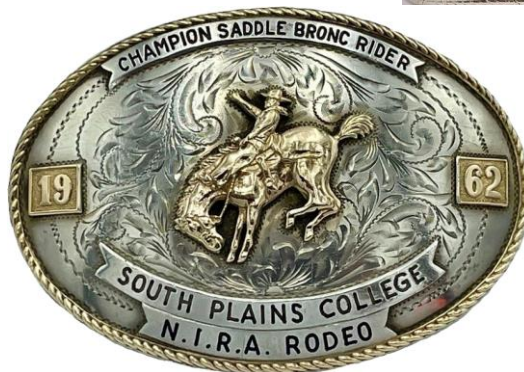
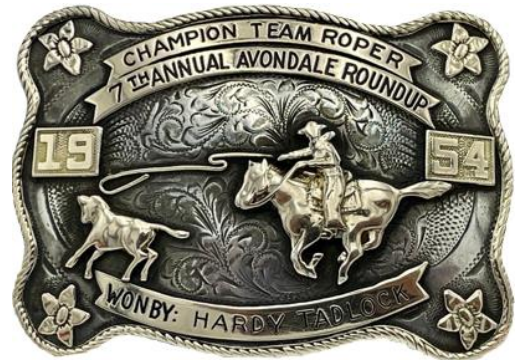




Rodeo Buckles



“Champions Wear
Nelson’s, or Nothing at
All!”



Fred Reyna, Shad Mayfield, Rodeo Legend
in the Making, and Kelly Clark, Hall of
Famer and Rodeo Promoter



Ranch Buckles



FA-402



OV-401

FA-402 - 3 5/8 x 2 9/16 Scallop Sterling Silver with 4 Rubies

OV-401 - 3 5/8 x 2 9/16 Sterling Silver Oval Buckle with Gold Emblem

Ranch Buckles by Nelson-Silvia Co can be made to your specifications as to size, shape, and lettering on ribbons. Each buckle is hand crafted and has received personal attention by our Master Silversmiths and is adorned with ornamental hand engraving. Made in Houston Texas.



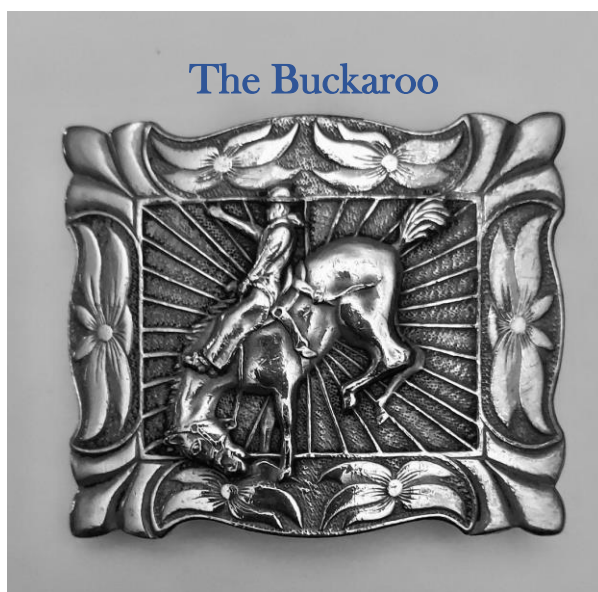
Legacy Buckles



The
Juliana



922 - "Sheriff Set"



The Buckaroo

"The Juliana" - Sterling Silver, Available with 5 Gems

922 - "Sheriff Set" - Sterling Silver, Gold Trim, (2 Sizes)

"The Buckaroo" - Sterling Silver Rectangle Buckle



Owner Fred Reyna as a Child

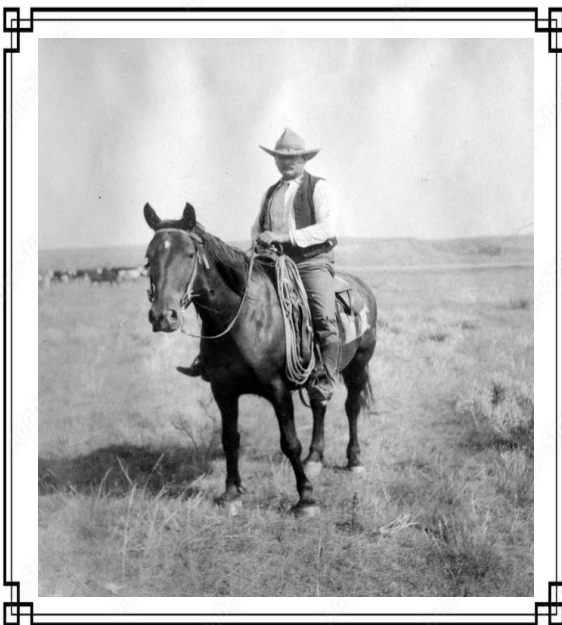




Longhorn Collection



- LLH-101 -Large Rectangle Buckle, Sterling Silver, 2 Rubies
- LLH-101 -Large Rectangle Buckle, Sterling Silver, 2 Sapphires
- LLH-102 -Large Rectangle Buckle, Sterling Silver, with Gold



- MLH-101 -Medium Rectangle Buckle, Sterling Silver, 2 Rubies
- MLH-102 -Medium Rectangle Buckle, Sterling Silver, with Gold Longhorn





Longhorn Collection



MC 75 -Sterling Silver Money Clip (Plain Sterling, Emblem)
MC 77 -Sterling Silver Money Clip (Gold Emblem)



- CL100G Sterling Silver Longhorn, Gems
- CL201K Vintage Sterling Silver Longhorn, Gold Emblem, Gems
- E012K Small Longhorn Emblem, Gold
- CH001 Sterling Silver Charm and Emblem
- TR002 Sterling Silver All Around Cowboy Lower Ribbon





Tie Chains & Tie Bars



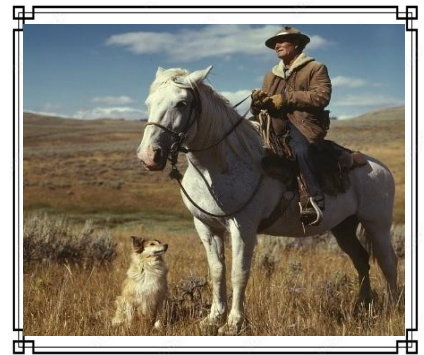
S210



LHC100



S102



- S100 - Large Sterling Silver Saddle Tie Chain
- S102 - Large Sterling Silver Saddle Tie Chain, Gems
- S210 - Large Gold Saddle Tie Chain
- LHC100 - Large Sterling Silver Longhorn Tie Chain



S100

S102

S210



TB210



TB110



TB100

- TB100 - Sterling Silver Tie Bar with Emblem
- TB110 - Gold Tie Bar with Gold Emblem
- TB210 - ½ inch Gold Tie Bar with Gold Emblem





Money Clips

★ ★ ★ ★ ★ ★ ★ ★



MC 77

MC 75



MC 89

MC 75 - 1 Inch Sterling Silver Money Clip, Sterling Emblem

MC 77 - 1 Inch Sterling Silver Money Clip, Gold Emblem, Gems

MC 89 - ½ Inch Gold Money Clip, Gold Emblem

Cuff Links

★ ★ ★ ★ ★ ★ ★ ★



CL100G



CL101



CL102



CL200K

CL101 - Sterling Silver, Drill Bit

CL102 - Sterling Silver , Bow Legged H

CL100G - Sterling Silver, Sterling Silver Emblem, Gems

CL200K - Vintage Sterling Silver, Gold Emblem

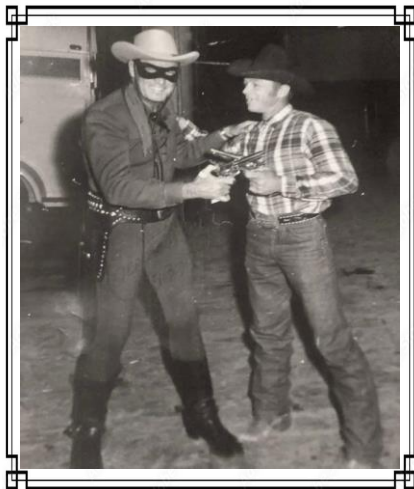




Accessories



Set of 4 Laser Etched Nelson-Silvia Logo
Calf Roper Glasses



Clayton Moore and John Clark



Sterling Silver Concho's - Suitable for
Hatbands, Belts, Saddle Trim



Set of 4 Hand-Stitched Leather
Nelson-Silvia Logo
Calf Roper Drink Coasters

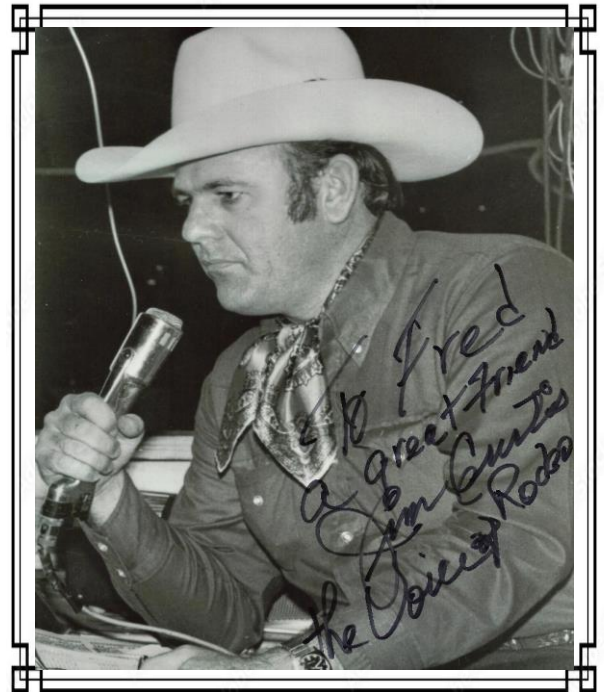




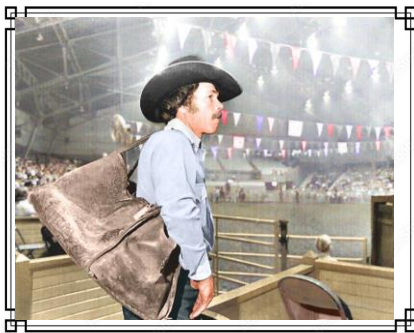
Accessories



Black Trucker Cap



Jim Curtis, Hall of Fame Announcer
"The Voice of Rodeo"



John Clark, Hall of Fame Bull Rider



Nelson-Silvia Logo Paperweight



Dark Blue Ball Cap



SERVICES



Our buckles are handcrafted from sterling silver and tailor-made to fit your events. You may choose from a generous range of sizes and shapes with many personalized combinations of design. Options include gold trim and precious gem settings. We will work with you on design specifications. Celebrate the best moments in life with a Nelson-Silvia Buckle. Treasures today, heirlooms tomorrow.

Rodeo Categories

- | | | |
|-----------------------|---------------------|----------------------|
| • Bareback Riding | • Team Roping | • All Around Cowboy |
| • Calf Roping | • Break Away Roping | • All Around Cowgirl |
| • Saddle Bronc Riding | • Bull Fighter | • Top Hand |
| • Steer Wrestling | • Rodeo Clown | • Quarter Horse |
| • Bull Riding | • Rodeo Queen | • Cutting Horse |
| • Barrel Racing | • Rodeo Announcer | • Your Event |

We also proudly provide the following services:

- Custom Design
- Add or Replace Gems
- Replace Missing or Broken Parts
- Specialty Engraving
- Clean and Polish
- Appraisals

Custom Orders Typically take
6 Weeks and require a 50% Deposit



Nelsonsilviaco.com



832-925-1941



Nelson-Silvia Company Today

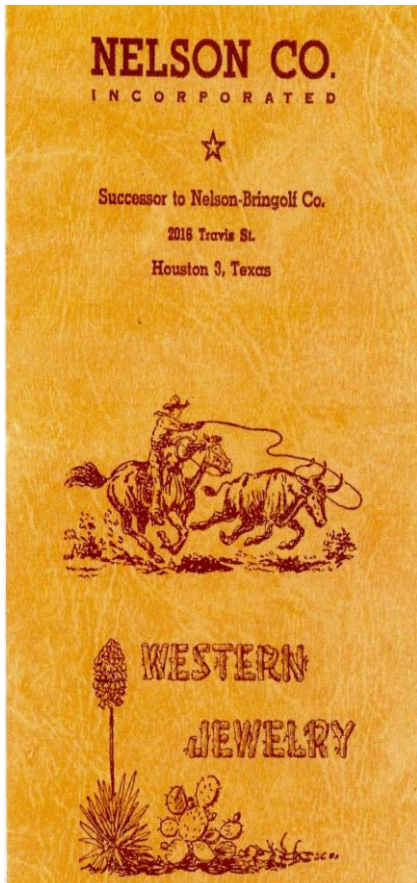


Fred Reyna (Owner), with
Scott Paul (Marketing Director)



Kelly Clark, Fred Reyna & Lee Germentz

Today, Nelson-Silvia continues the legacy and tradition of fine western buckle and jewelry craftsmanship. We celebrate the western heritage of the Cowboy and Rodeo with every product we make.



Fred Reyna & John
Clark



Fred Reyna and
Carola (Cox) & Lane Foltyn





Nelsonsilviaco.com



832-925-1941

Nelsonsilviaco@icloud.com

Serving Cowboys, Cowgirls, Ranchers
and Families for Over 80 Years

Since 1941