**PARTNER IDENTIFICATION**

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| **D2. PARTNER ORGANIZATION** | |
| **PIC NUMBER** |  |
| **Full legal name (national language)** | PROPEL Europe |
| **Full legal name (latin characteristics)** | PROPEL Europe |
| **Acronym** | PROPEL |
| **National ID ( if applicable)** |  |
| **Department ( if applicable)** |  |
| **Legal address** | 6, Route Provinciale |
| **Country** | Belgium |
| **Region** |  |
| **P.O. Box** |  |
| **Postal code** | 1315 |
| **CEDEX** |  |
| **City** |  |
| **Website** |  |
| **E-mail** | Jessica.fitch@ext-media.com |
| **Telephone 1** | +32495316244 |
| **Telephone 2** |  |
| **Fax** |  |
| **D.1.1. PROFILE** |  |
| **Type of organization** | NGO |
| **Is your organisation a public body?** | No |
| **Is your organisation a non-profit?** | Yes |
| **D.1.3. Legal Representative** |  |
| **Title** | Miss |
| **Gender** | Female |
| **First name** | Jessica |
| **Family name** | Fitch |
| **Department** |  |
| **Position** | Founding partner |
| **Email** | [Jessica.fitch@ext-media.com](mailto:Jessica.fitch@ext-media.com) |
| **Telephone 1** | +32495316244 |
| **D.1.4. Contact Person** |  |
| **Title** | Miss |
| **Gender** | Female |
| **First name** | Jessica |
| **Family name** | Fitch |
| **Department** |  |
| **Position** | Founding partner |
| **Email** | [Jessica.fitch@ext-media.com](mailto:Jessica.fitch@ext-media.com) |
| **Telephone 1** | +32495316244 |

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| **D.1.2 BACKGROUND AND EXPERIENCE RELEVANT FOR THE PROJECT TOPIC** |
| **Please briefly present your organisation/group (e.g. its type, scope of work, areas of activity and if applicable, approximate number of paid/unpaid staff , learners and members of the group).** |
| PROPEL Europe is a non-governmental, not-for-profit organisation dedicated to empowering Europeans to shape a better future for themselves, the environment they live in, their local economies, their fellow Europeans and their fellow citizens of the world. PROPEL aims to do this by providing information, education and training and carrying out promotional activities designed to foster an entrepreneurial spirit among Europeans of all ages across different areas, mostly related to food, agriculture, environment, sustainability, circular economy and innovative tech.  PROPEL Europe provides education and training in the subjects of: starting a business, accessing funding, engaging in agri-business opportunities, how the environment interacts with food production, circular economy, carbon change mitigation, the re-use of raw materials, etc. PROPEL also has specific expertise in the area of sustainable agriculture, land mobility, soil health and farm succession and is dedicated to increasing the number of young farmers in the European farming population and ensuring access to land and credit is available to young, ambitious, would-be entrepreneurs so as to keep the world’s leading farming sector in terms of quality and sustainability standards alive and well.  Although PROPEL Europe is based in Belgium, its staff have extensive contacts with EU-wide networks in the field of agriculture, environment, civil society representation, fertilising products, food supply chain, consumer orgs, and more. PROPEL aims to disseminate an achievable vision of European food production which is both economically and environmentally sustainable. It will do this by communicating directly with its EU-wide networks as well as with its Belgian stakeholders, developing information, education and training materials which are freely available to all online in easy-to-use, accessible formats. PROPEL Europe ultimately wants to ensure the availability of information on issues of serious concern including climate change; loss of biodiversity; food security and quality; and environmental protection, and then empower individuals to contribute to improvements in these areas; e.g.: through actions which promote or enable the use of the circular economy; profitable agri-business which also contributes to environmental protection and conservation in the local area; providing high quality, local food products to the local market in a sustainable way; and many other potential examples. PROPEL Europe is therefore an ideal dissemination partner thanks to its network and expert communication staff.  In particular, the founding partner of the NGO, Jessica Fitch BA MA, is extensively qualified in European politics and has previously worked as a civil society representative for the farming community in the sectors or agriculture, environment, food, circular economy, innovative tech, trade, employment, and more. This has enabled her to have an important understanding of both the needs of farmers and rural actors on the ground, but also the importance of integrating different aspects of the same issue (i.e. environment or agriculture). More than ever, it is clear that Europe needs a holistic approach to issues of circularity and sustainability, and they must therefore be tackled coherently across policy sectors and frameworks. PROPEL aims to achieve this by targeting individuals and networks thematically, in an integrated manner. Jessica Fitch is also an expert communicator, and therefore well-versed in designing and implementing high-quality, impactful dissemination strategies and communication plans. |
| **What are the activities and experience of your organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?** |
| PROPEL Europe’s membership is composed of highly experienced and well-qualified professionals from diverse backgrounds. PROPEL Europe’s staff have extensive knowledge of EU political affairs and policy frameworks and countless contacts with Brussels-based EU-wide networks, NGOs and other membership-based organisations, but also Belgian organisations, research institutions, universities, farmers, schools, ministries, national, regional and local authorities, and public initiatives. Staff are academically qualified in EU politics but also have numerous years of experience working in agricultural and environmental policy, with specific focus on the Common Agricultural Policy (CAP), environmental directives, and the circular economy strategy including the fertilizing products regulation.  PROPEL’s experienced staff currently provide information, advice and training materials in a number of areas. These help European citizens to get inspired, fosters an entrepreneurial spirit among them, trains them in relevant areas and gives them access to required information on credit, land, financing initiatives and more. PROPEL’s knowledge and expertise is tailored to its targets, ensuring that the individual in question is given the information and tools necessary for them to maximise their potential in any of the fields relevant to PROPEL (food, farming, conservation, re-use of raw materials, etc.) PROPEL Europe has experience in disseminating project materials, particularly to a wide network of farming and rural development associations.  Thanks to PROPEL’s connections across Europe they have access to many extensive networks which can be used for feedback, to find particular contacts or target audiences, but also in a bid to cooperate and ensure as wide dissemination of information and project results as possible. Thanks to PROPEL’s location in Belgium, it is able to organize events with international and European focus, representation and participation. However, thanks to its contacts with universities and farming organisations in Belgium, it also has access to a number of best-practices both on farm and off farm which could be presented to others from across Europe. It also has access to considerable dialogue and discussion on policy recommendations and best practice sharing between stakeholders.  PROPEL Europe has substantial experience in project management, including staff which have participated in a number of different ERASMUS+ projects over the years, including applying for them, reporting on them, contributing to carrying out different activities within them, organising and attending project meetings, organising and participating in conferences and other events for projects, and more. Considering her MA in Europe and the World and her seven years of experience working in Brussels, Jessica Fitch is well-versed in research, developing methodologies and frameworks and communication strategies, drafting content for videos, articles, training modules, and more. She is also an expert communicator and therefore has experience of drafting and implementing dissemination plans, including via European and Brussels-based networks. PROPEL’s staff have already devised training courses on a number of soft skills, business management courses, land mobility; agri-multifunctionality; didactic farming; the food chain; and more.  Diana Nitu has substantial experience in project management and has participated in a number of different ERASMUS+ projects over the years, including applying for them, reporting on them, contributing to carrying out different activities within them, organising and attending project meetings, organising and participating in conferences and other events for projects, and more. She has woked on projects where was was in charge of interactive slides, module content, educational videos and evaluation strategies. |
| **Have you participated in a European Union granted project in the 3 years preceding this application?**  **If YES Please indicate:** | |

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| **EU PROGRAME** | **Year** | **Project Identification or Contract Number** | **Applicant/Beneficiary Name** |
| Erasmus + | 2018 | 2018-1-EL01-KA201-047855 | Doukas School |
| Erasmus + | 2019 | 2019-1-IE01-KA202-051449 | Macra na Feirme |
| Erasmus + | 2019 | 2019-1-FR01-KA204-063060 | AFEJI |