

TIES

Written by Eric Denzelle Wright

Presentation

COMMENTS

Zora (Joy Joseph) and Marcus (Raayan Jamel) exchange “pleasantries” on their first meeting.

- 01/ Series Introduction
- 02/ About Eric Denzelle
- 03/ Timelines
- 04/ Budget & Sponsorship
- 05/ Project Needs

INTRODUCTION

“Ties” is an episodic drama series that follows the life of Langston Broussard, a public relations professional who returns home to Atlanta to help revamp the family business. But as soon as he starts to find his stride, family drama and personal relationships complicate an already tense environment.

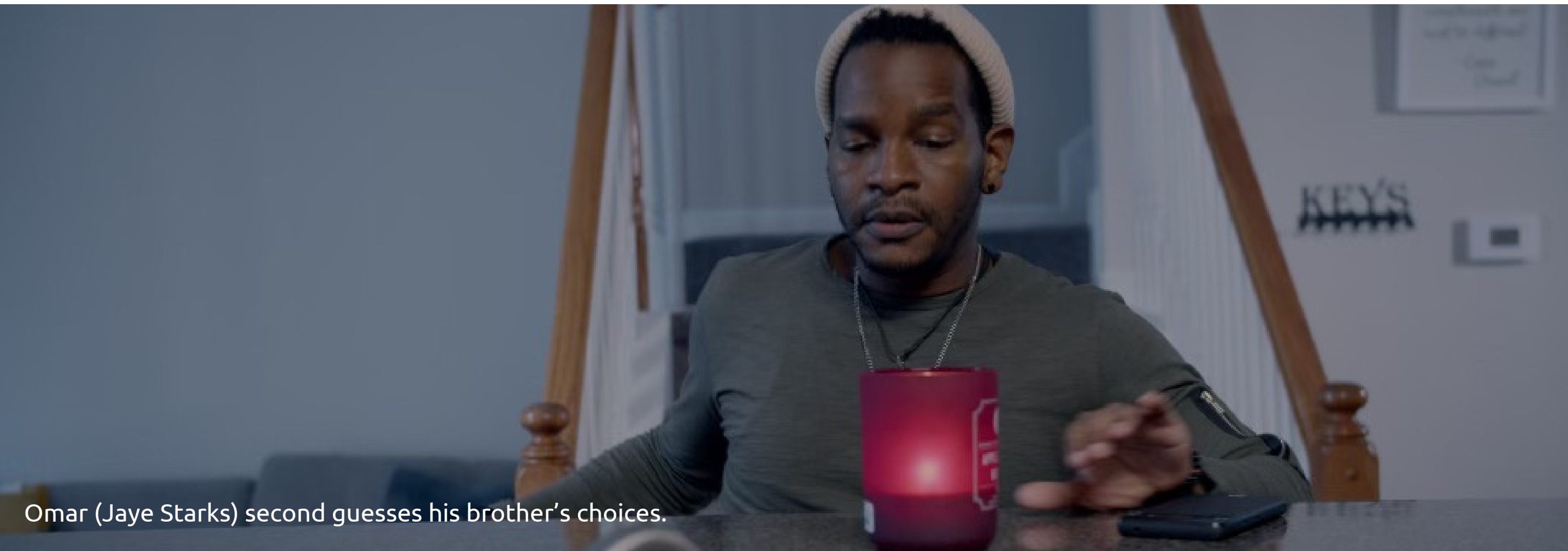
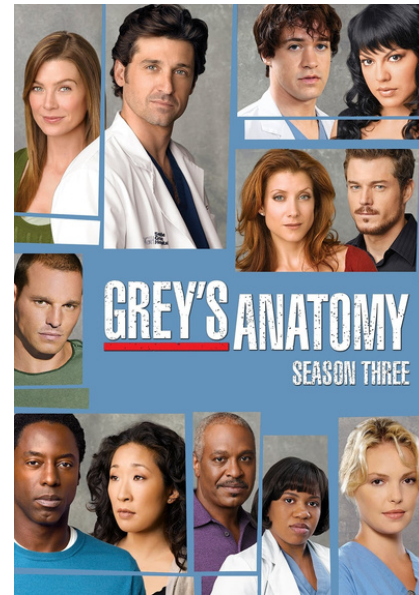
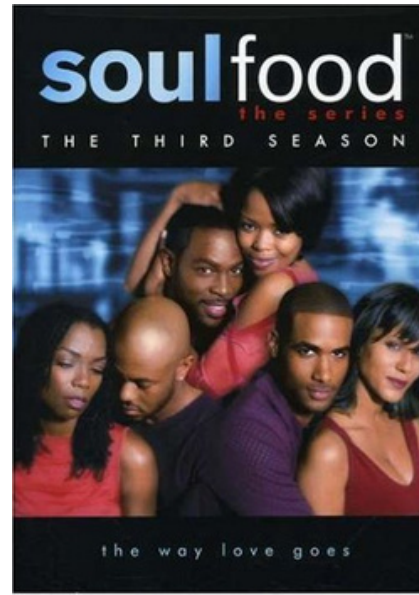
Alongside his colorful family and friends, Langston navigates the ups and downs of the relationships we all face.

“We are family, held together by the ties that bind. Nothing will tear us apart.”



Langston (Eric Denzelle Wright) is caught off guard by an old friend.

Inspired by the ensemble cast structure, “Ties” explores the lives of millennials navigating career, relationships and purpose from the perspective of the Black family unit.



Omar (Jaye Starks) second guesses his brother's choices.

PRODUCTION



- Born in Beaumont, Texas; raised in La Marque, Texas
- Graduate of Dillard University (2011, Mass Communication) and Full Sail University (2017, Public Relations)
- Studied vocal performance, creative writing, journalism and media law
- Started working as a independent film writer in 2017
- Opened 12th and Main Media, LLC in 2019

ERIC DENZELLE

THEN...

2017: First draft was created



2022: Scenes from Pilot shot; prelim casting completed



2019: One-Act Preview Produced



2023: Pre-Production for Pilot/10-episode season

NEXT...

Phase I: Budgeting and Planning - Q3 2023

- Kick off fundraising campaign
- Start Network Casting
- Marketing Kit Complete
- Schedule Outline & Production Dashboard

Phase II: Pre-Production - Q1 2024

- Hiring/Casting of Cast/Crew - Main DP & Editor
- Production Coordinator and or Production Consultant
- Rehearsal or Table Reads
- Partner or Community Sponsorships
- Location Scouting
- Script Breakdown/Forecasting Needs
- Complete Storyboard & Shot List
- Schedule 1st Production Mtg - 2 wks from scheduled shoot
- Schedule 2nd Production Mtg - 1 wk from schedule shoot

Phase III: Production Q2 2024

- Full month of production
- Confirm scheduled based on shot list
- Capture BTS footage
- Addt'l support needed for continuity outreach for premiere's & viewings

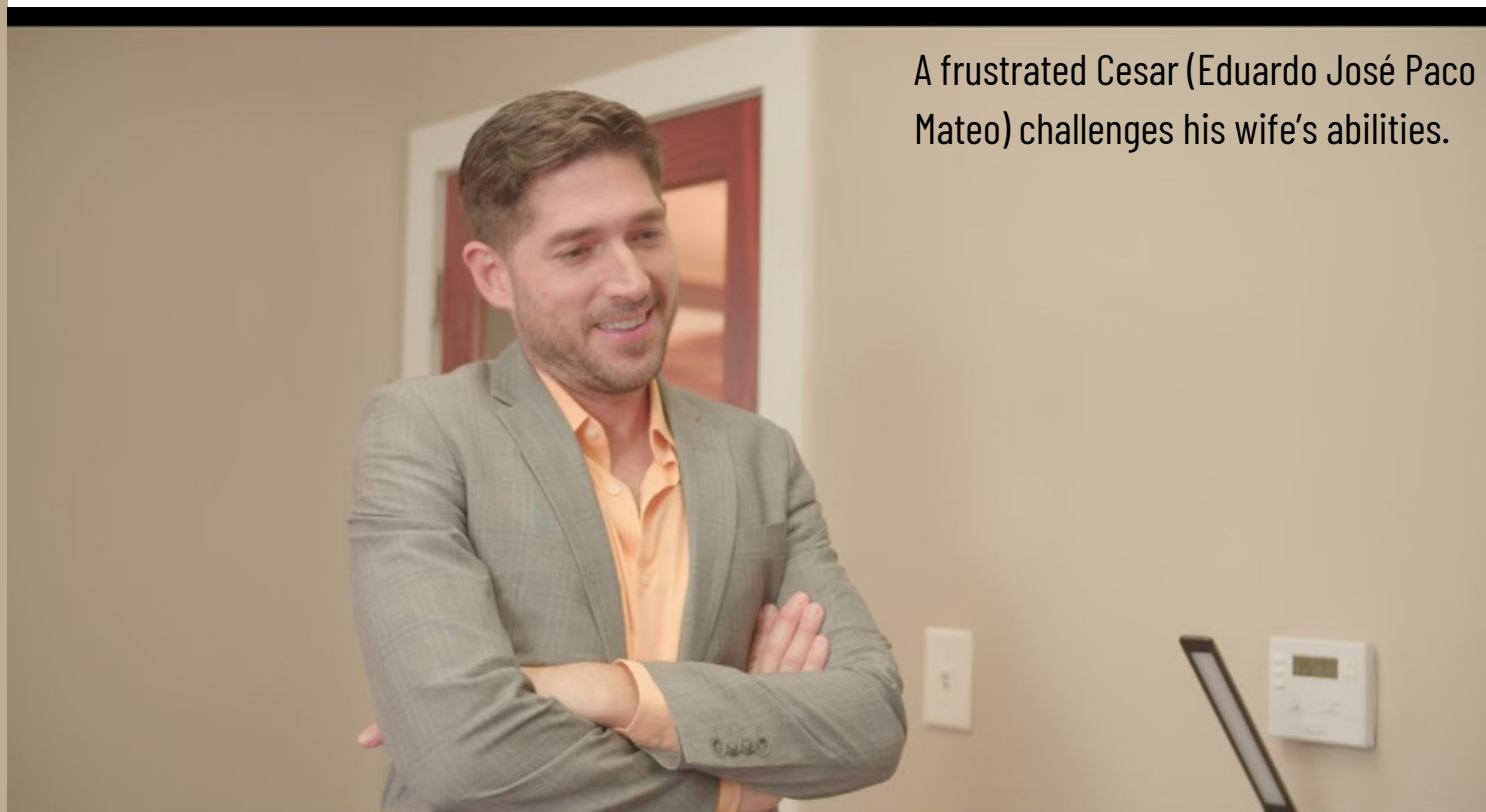
Phase IV: Post-Production - Q3 2024

- First Draft of series cuts due from Editor - notes provided
- Second/Final series cut due from Editor
- Premiere schedule

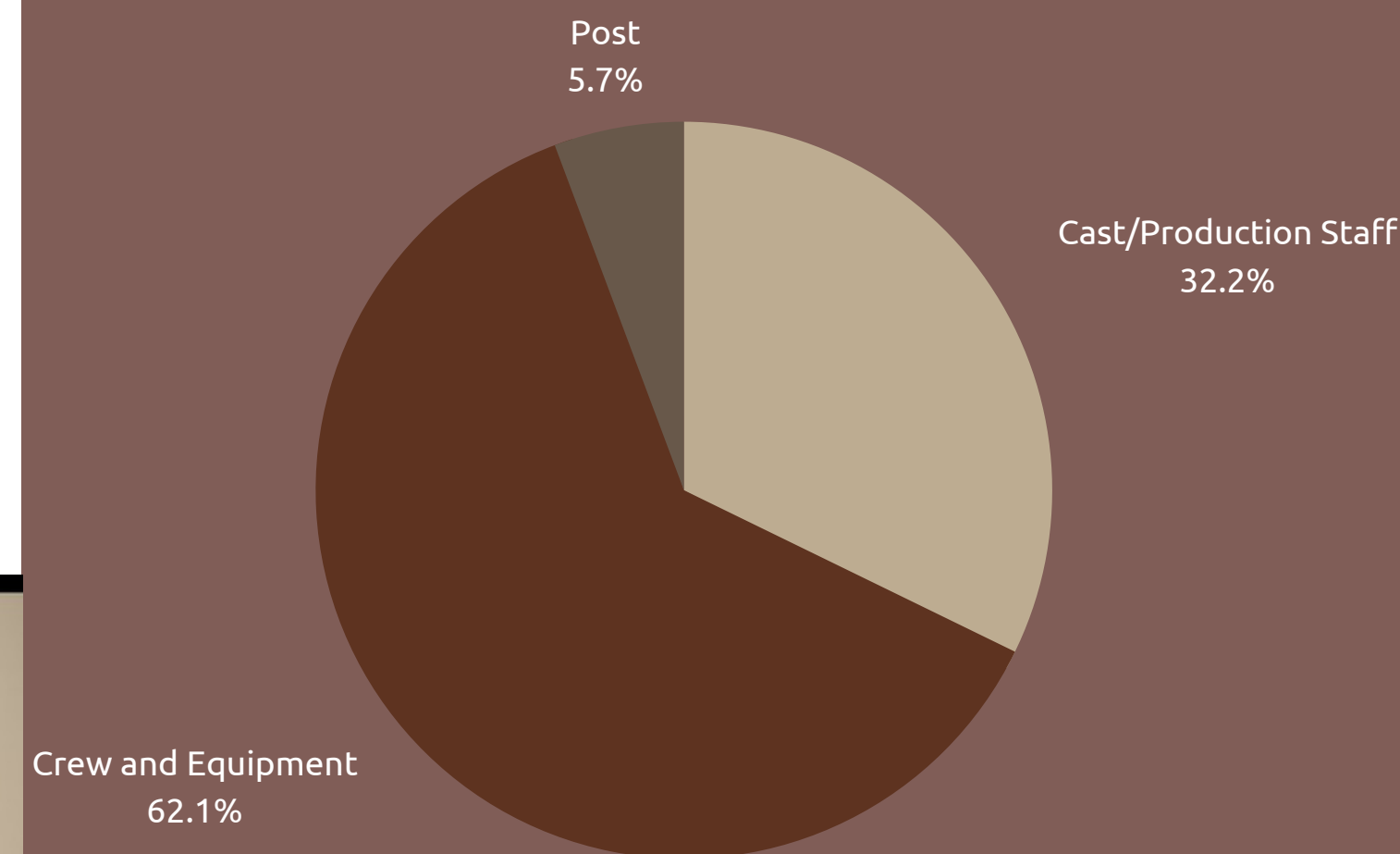
Budget

This production budget consist of:

- Equitable wages for cast/crew
- Renting premium equipment
- Location rentals
- Services for the team



Allocation Breakdown





Liam (Dewayne Williams) and Lena (Ivy Love) discuss their future.

Phase I

- Fundraising
 - Street Team/Guerrilla Marketing
 - Find Partnerships



Phase II

- People
 - Recasting roles
 - Production team
- Places
 - Location Scouting

PROJECT NEEDS



When hearing her family's woes, Zora (Joy Joseph) gladly gives her two cents.

Phase III

- Filming
 - Team and Schedules
- BTS/Marketing efforts

Phase IV

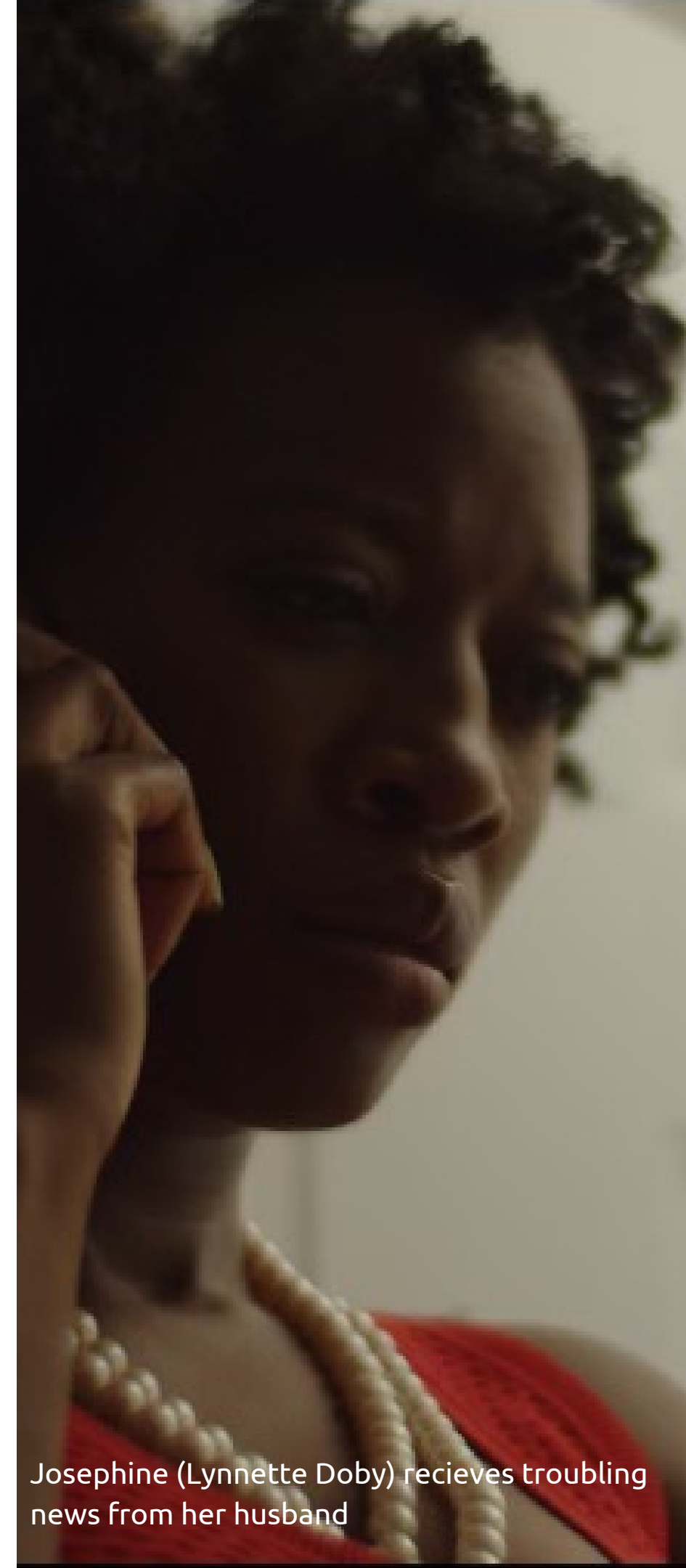
- Edits/Premier Event
- Distribution
- Advertising

PROJECT NEEDS

CAST & CREW

People are always the most important element of any production. The needs we have are:

- Casting/Recasting
 - 3 main roles
 - Various day players
- Production/Post Team
 - Producers
 - Fundraising
 - On-set support
 - Story Development
- Street Team



Josephine (Lynnette Doby) receives troubling news from her husband

PROPOSE

TIES

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Thank You!