

# ENTERPRISE OPERATIONAL ROADMAPPING

### **OVERVIEW**

Having an effective operational roadmap provides organizations with a more holistic insight into their initiative spend envelope. Capturing proposed initiatives at the same altitude and with the same context gives a level of information that helps put the right initiatives on the roadmap, improves the probability of completing them, and helps protect the organization's investments.

### WHO IS IT FOR?

Any organization that wants to:

- Create a more holistic and contextual view of their enterprise initiative plans and planning process
- Understand inter-connectivity and reliance between cross-departmental initiatives
- Mitigate spend and execution risk within their program portfolio

### **OBJECTIVES**

- Create an objective operational roadmap across the organization
- Categorize and rate initiatives based on a specific set of criteria and definitions
- Document initiative plans in a consistent and contextually relevant manner
- Identify financial and executional risks across the organizations initiative portfolio

# **ESTIMATED EFFORT**

Minimum Staffing for 6-9 weeks

- Lead Initiative Consultant
- Project Manager
- Business Architect

The effort depends on the size and complexity of the organization and breadth of the scope

### **BENEFITS**

Enterprise Operational Roadmap benefits:

- Holistic overview that understands cross-functional impacts
- Creates a transparent view across business process, teams, and technology to enable cross functional planning and keeps initiative funding aligned with purpose and intent
- Enables cross functional collaboration, problem solving through a transparent and repeatable framework
- Creates a process centric view that provides ongoing context for improvements and additional initiatives
- Creates an impactful conversation around initiative funding and allows a way to refocus funding to make it about value business value instead of departmental or IT spend

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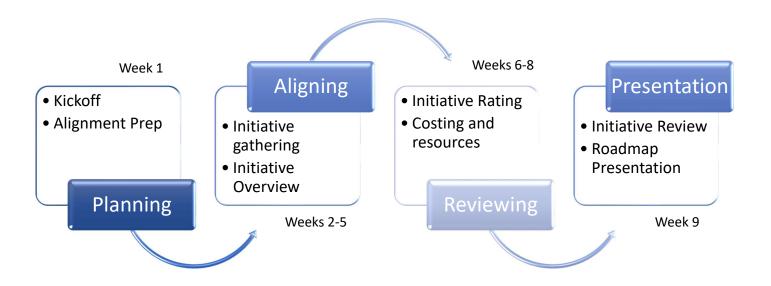
# **KEY DELIVERABLES**

The following will be provided:

- Enterprise Roadmap
  - By process area
  - o Estimated timeline
  - Order of Operations
- Portfolio Overview
  - Estimated cost
  - Initiative overviews
  - o Ratings matrix
  - Key resource impact
- Continuation Process
  - Additions and movements
  - o Portfolio management



# **APPROACH**



# **ABOUT PAGE IV**

Page IV Consulting takes decades of experience both managing the business functions as well as delivering impactful transformation initiatives and applies it to helping organizations create value and effectiveness in their operations.

Our value comes in our ability to take an objective look into your operations and provide transparent feedback and insight. We take pride in our ability to communicate effectively and honestly at all levels of our clients' organization.

We work with our clients to understand their goals and overall operational strategies in order to provide results that are not only effective with the initial engagement, but have a lasting and reusable impact. We want to leave each engagement knowing that we have provided short term value and impact as well as long term usability. Our team is comprised of knowledgeable, approachable, and experienced professionals who understand the importance of creating ongoing value in everything we are involved with.

# Page IV Consulting

Increasing the Effectiveness of your Planning process