



# CHRISTMAS

*in Candy Land*

The title "CHRISTMAS" is written in large, red, dotted letters. The letter "I" in "CHRISTMAS" is replaced by a green and white striped lollipop. Below "CHRISTMAS", the words "in Candy Land" are written in a blue, cursive font. Small red stars are placed above the letters "i", "n", "C", "a", "n", "d", "y", and "L". Red flourishes extend from the beginning and end of the cursive text.

*Relish timeless holiday traditions and support Make-A-Wish® at CandyLand, an unforgettable celebration of holly and hope held at the Michael's on East ballroom from 11 a.m. to 1 p.m. on Saturday, December 1, 2018. Quench your nostalgia and satisfy your sweet tooth at this family-friendly event. Walk down Candy Cane Lane to meet Santa, paint your face like an elf, decorate cookies, and feed your Yuletide appetite. This tinsel town will be chock-full of interactive activities, decorations, treats, and a healthy helping of holiday spirit. Rejoice in good tidings and help create life-changing wishes for children with critical illnesses in our community.*





## ABOUT US

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*The Suncoast Region of Make-A-Wish® Southern Florida serves Charlotte, DeSoto, Hardee, Manatee and Sarasota counties. The funds raised here are used to grant the wishes of children in our local communities. Those funds are largely raised through our special events that include Cooking for Wishes, CandyLand and community support.*

*While we live our everyday lives, many children and their families deal with doctors, hospitals, and an overwhelming uncertainty about what tomorrow will bring. Through the wish process, Make-A-Wish® is able to positively affect a child's life and attitude towards medical treatment. A wish fulfilled has the power to work miracles.*

*We hope that you will consider partnering with us for Christmas in Candy Land! Not only will you be helping yourself or your company through visibility and community relations, but you will be changing the lives of children in your very own community.*





## SPONSORSHIP LEVELS

### *Sugar Plum Stars \$10,000*

- Sugar Plum Sponsorship includes 12 adult tickets and 12 children's tickets
  - Company name/logo placed on all event signage
  - Company name/logo placed on all event related print materials (time sensitive)
- Company name/logo prominently displayed and hyper-linked on the event website
- Inclusion in event press release, advertising materials and social media initiatives
  - Surprise treat for the children
  - VIP access to Santa

### *Rocky Road Reindeers \$5,000*

- Rocky Road Reindeers Sponsorship includes 10 adult tickets and 10 children's tickets
  - Company name/logo placed on all event signage
  - Company name/logo placed on all event related print materials (time sensitive)
- Company name/logo prominently displayed and hyper-linked on the event website
- Inclusion in event press release, advertising materials and social media initiatives
  - VIP access to Santa

### *Candy Cane Krewe \$2,500*

- Candy Cane Krewe Sponsorship includes 6 adult tickets and 6 children's tickets
  - Company name/logo placed on all event signage
  - Company name/logo placed on all event related print materials (time sensitive)
- Company name/logo prominently displayed and hyper-linked on the event website
- Inclusion in event press release, advertising materials and social media initiatives
  - VIP access to Santa

### *Peppermint Partners \$1,000*

- Peppermint Partners Sponsorship includes 4 adult tickets and 4 children's tickets
  - Company name/logo placed on all event signage
  - Company name/logo placed on all event related print materials (time sensitive)
- VIP access to Santa

### *Lollipop League \$500*

- Lollipop League Sponsorship includes 2 adult tickets and 2 children's tickets
  - Company name/logo placed on all event signage
- Company name/logo placed on all event related print materials (time sensitive)





## SPONSORSHIP CONFIRMATION

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ Suite/Apt: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Extension: \_\_\_\_\_ Fax: \_\_\_\_\_

Sponsorship Levels *(See proposal for a description of each level)*

- Sugar Plum Stars \$10,000
- Rocky Road Reindeers \$5,000
- Candy Cane Krewe \$2,500
- Peppermint Partners \$1,000
- Lollipop League \$500

Please reserve our sponsorship as indicated above with payment as follows:

- Check Enclosed
- Mailing Check to Make-A-Wish office

*Please make all checks payable to the Make-A-Wish Foundation®  
(Make-A-Wish Foundation® is a registered 501(c)(3) non-profit.)*

- Visa
- Mastercard
- AMEX
- Discover

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVA: \_\_\_\_\_ Zip: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Please complete this contract and mail or email to: Make-A-Wish  
3430 Magic Oak Lane  
Sarasota, FL 34232

EMAIL: Rebecca Blitz: [rblitz@sflawish.org](mailto:rblitz@sflawish.org)  
Nicole Ruth: [nruth@sflawish.org](mailto:nruth@sflawish.org) or 941.378.9474





## RESERVATION FORM

*Ticket per Adult \$75* \_\_\_\_\_ Number of Tickets

*Ticket per Child \$50* \_\_\_\_\_ Number of Tickets

*Lollipop League \$500* \_\_\_\_\_ Yes! I'd like this package

All Names for Tickets Purchased: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Date: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Other: \_\_\_\_\_

Name \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Check Enclosed  Mailing Check to Make-A-Wish office

*Please make all checks payable to the Make-A-Wish Foundation®  
(Make-A-Wish Foundation® is a registered 501(c)(3) non-profit.)*

Visa  Mastercard  AMEX  Discover

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVA: \_\_\_\_\_ Amount: \_\_\_\_\_

Order taken by (Name): \_\_\_\_\_

Remarks: \_\_\_\_\_  
\_\_\_\_\_

3430 Magic Oak Lane, Sarasota, FL 34232 • 941.378.9474

