



## Eleanor Freeman

I am a passionate advocate for sustainable transport in Adelaide, with a particular focus on cycling which is central to my own daily commute and recreational life.

With qualifications in urban planning, urban design and project management, I believe my professional expertise will support the Board to make decisions that are evidence-based, community-led and aligned with best practice.

Throughout my career in the South Australian Government, I have consistently championed safer, more accessible and more attractive cycling opportunities. I understand the practical challenges of delivering infrastructure, the importance of meaningful community engagement and the need for long-term behaviour change to transform Adelaide's car dependency towards a thriving, multi-modal network.

This year, I was elected as Councillor to the City of Adelaide where I continue to advocate for improved active transport opportunities. I am particularly interested in supporting the "interested but concerned" cohort of our cycling population which represented 40% of respondents in the recent Cycling and Walking Participation Survey South Australia Report 2025.

I would welcome the opportunity to contribute my skills, experience and passion to Bike SA's ongoing advocacy for cycling to support its vision for a healthier, safer and more connected South Australia.

**Nominated for:** *If Constitution adopted* Elected Directorship **OR** *If Constitution not adopted* Executive Committee Membership