



**HEARTLAND
CHEMICALS LTD.**

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***Be ethical and
environmentally responsible,
even when nobody is watching!***



**HEARTLAND
CHEMICALS LTD.**

**OUR MISSION
OUR VISION
OUR VALUES**

Our Mission

To provide high-quality Chemicals and Services to our customers in a safe, ethical, environmentally responsible and cost-effective way.

Our Vision

Heartland Chemicals Ltd. will be recognized as a leader in the industry. We will realize our vision by:

- Investing in people, technologies, partnerships and assets;
- Continuously improving everything we do;
- Diversify our business and markets;
- Deliver value to our customers;
- Provide a safe, hassle-free work environment to our employees;
- Work as a responsive partner to our employees, customers, suppliers and communities

Our Values

We, at Heartland Chemicals Ltd., believe that technology, industry, and a clean and safe environment can co-exist. The well-being of humanity and our planet is based on Ethical and Responsible behaviour. All human beings are entitled to clean air, clean water and live in an environment that is not a threat to their health and well being. The management of Heartland Chemicals Ltd. with this pledges that it will maintain the highest ethical and environmental standards to develop, manufacture, handle and deliver chemicals to the customers. Heartland Chemicals Ltd. is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.



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BUSINESS MODEL

HEARTLAND CHEMICALS LTD.

Our unique business model combines the expertise of well-established Alberta companies to provide the customer with safe and cost-effective solutions. Heartland Chemicals Ltd.'s strength is its flexibility to adjust its products and services to meet and exceed customer expectations. We believe in collaboration and partnerships to create solutions that add value.

Product
Development
QA/QC
Third Party
testing

24/7
Field Support
and Hot Shot

Manufacturing
Storage &
Distribution
Rail, Bulk, Totes

HLC



HEARTLAND CHEMICALS LTD.



Heartland Chemicals Ltd. is a privately operated Alberta Company that developed an efficient and flexible business model that allows the safe delivery of specialty chemicals to the clients. We understand that every step in the product cycle from R&D to the delivery on the job site are critical. Heartland Chemicals ensures that the right product is available in sufficient quantities on location and on time to keep all costs within the limits that are absolutely necessary.

CONTACT

Bob Lemmens
Business Development
1.780.446.9610
blemmens@heartlandchem.com

www.heartlandchem.com

BUSINESS PARTNERS

7612 – 43rd Street, Leduc, Alberta, AB, T9E 7E8, Canada
Unit 2, 925 – 30 Street NE, Calgary, T2A 5L7, Canada

