INVESTING IN GIRLS
ALLIANCE



WHO WE ARE & WHAT WE DO

Investingingirls.org

INVESTING IN GIRLS
ALLIANCE

Our mission is to improve services for middle school girls in greater Worcester through research, education, advocacy, and collaboration

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Why *INVESTING* in Girls?

Women's and girls' organizations in the U.S. received $8.8 billion in charitable giving in 2020 representing less than 2% of all giving in the U.S. that year. While government funding is growing at a faster rate, the percentage of funding dedicated to girls is even lower.

Investing in Girls Alliance - *Herstory*

2002 → 2007 → 2026

The Women's Initiative was founded in 2002 by Meridith Wesby and Lois Green. ***WI*** has raised over $6 million, funded 153 grants, and served 14,500 10-14-year-old girls since then.

IIGA was created in 2007 in response to a call by the Mayor/CM concerned about rising violence among middle school-aged girls in Worcester

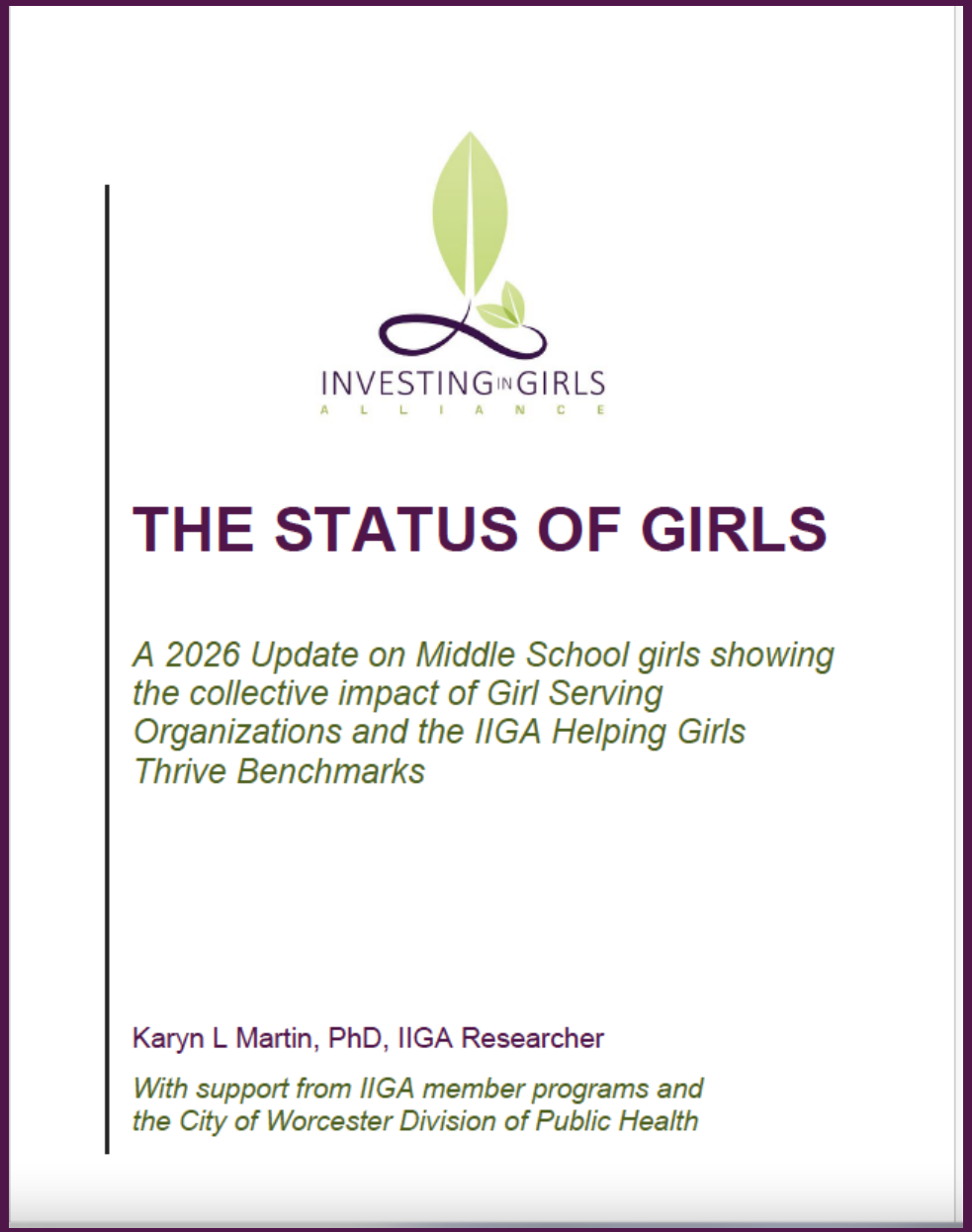
Fred Harris Daniels Foundation made middle school aged girls, ages 10-14 a strategic focus; investing over 2.25 million dollars in supporting girls' programs, access to data, and the Alliance

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IIGA is a strong coalition of girls-serving organizations here in Worcester, with partnerships across the state focused on gender-specific and responsive programming focused on helping girls thrive through middle school and beyond

In 2026 we updated our Status of Girls Report and Helping Girls Thrive Benchmarks, see the OUR WORK section to download these reports!

Tracking Girls Data since 2007





Helping Girls Thrive

Benchmarking Workbook

Fall 2026

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Measuring Impact

Benchmarks and Indicators:

- Built on research and local program leader input
- Provides clear guidance for how to support positive development for girls
- Flexible and easy to adapt for all populations
- Simple anonymous and confidential surveys to measure the collective impact of girl-centered programs and services

What Can We Do Together?

- Invite us regularly to engage in local data driven planning for Worcester girls
- Encourage increased support for the unique needs of Worcester girls- before and beyond MS
- Build a stronger bridge between school and out of school time experiences for girls
- Increase local, statewide and private investment in girls wellbeing

